Innovation, Creativity and Entrepreneurship in Buenos Aires
Most people relate Argentina to beef, natural resources and a turbulent economy. But today Argentina is exporting more creative services than meat and a full-fledged startup ecosystem is blossoming, with unicorns, accelerators and venture capital funds. During the course we will interact with the business and government leaders of this revolution that may transform the country and we will unearth and explore the forces that explain how a creative economy can thrive even in some of the most challenging environments.