

**UNIVERSITY OF PENNSYLVANIA**  
**The Wharton School**

**WHARTON GLOBAL MODULAR COURSE**  
**FNCE896401: FINANCE IN EUROPE**

March 6-8, 2017  
London

Professors Nihat Bülent Gültekin, Bilge Yılmaz, & João Gomes

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### **Course Objective**

This is a short seminar on finance in Europe. Its objective is to bring students, academics and several industry experts together to study financial markets, practice, and institutions in Europe.

### **Course Content**

The course will primarily examine following areas:

1. Current challenges in European markets and Euro zone
2. Political economy of European Union
3. Alternative Investments
4. Investment Banking & Cross Border Mergers and Acquisitions

We will cover the above topics by studying practice and transactions in Europe with a comparison to USA and rest of the world.

This is a half unit course and it is designed for Wharton MBAs. Exceptionally motivated undergraduate students are also welcome to take the course.

### **Course Format**

This course will be taught through cases and lectures on location in London. You will then explore one or several of these topics in more detail in the course project.

### **Guest Lecturers**

Distinguished practitioners will lecture and conduct case discussions for many of the sessions. Our guest lecturers will bring their experience and insights to the classroom. The cases in the seminar are mostly based on the transactions that they personally executed.

### **Dress Code**

Business casual for regular classes.

## Venue:

Morgan Stanley Conference Center  
Chelsea & dear Lambeth, 2<sup>nd</sup> Floor  
25 Cabot Square  
Canary Wharf  
London E14 4QA, England

## Grades

This course will be graded on our regular letter grade scale or on pass/fail basis. Your final grade will be based on:

- a. Attendance and class participation (20%)
- b. Course project (80%)

### a. Class Attendance and Class Participation

Lecturers in this seminar are experienced senior managers of major financial institutions. You will learn directly from their experiences. You are expected to attend every class and engage in class discussions with the lecturers.

### b. Course Project

You need to prepare a project for the course. Projects can be done individually or in a group of two students. The course project is an active learning tool and allows you to apply many concepts that you have learned at the Wharton School in the European context. As such, this course is more like an independent study and some of the learning should come from the preparation of the course project.

The deadline to submit a one page proposal for the project is **March 20<sup>th</sup>**. This will allow us to provide constructive feedback at an early stage. The deadline for submission of the final project is **April 28<sup>th</sup>**. Further details for the paper and other interim deliverables will be announced in London.

## Course Materials

### a. Textbooks

There is no required textbook for the course. Students less familiar with financial markets and institutions may use parts of the following texts:

Thomas Meyer and Pierre-Yves Mathonet, *Beyond the J Curve: Managing a Portfolio of Venture Capital and Private Equity Funds*, the Wiley Finance Series, 2009.

Michel Fleuriot, *Investment Banking Explained: An Insider's Guide to the Industry*, McGraw Hill, 2008.  
(<http://mhprofessional.com/product.php?isbn=0071497331>, if purchased by chapter)

### b. Readings

Course readings and references will be posted on Canvas or can be reached on line.

### c. Canvas

The course site at Wharton Canvas will contain much course information such as case questions and exhibits, lecture notes and handouts distributed in class, and relevant news articles as well as the most up to date information about the course. All announcements for the course will be on Canvas. As the course progresses, we will add additional reading materials that will be related to the various stages of your course project.

**PLEASE MAKE SURE TO CHECK CANVAS REGULARLY FOR COURSE UPDATES.**

**Tentative Course Schedule**  
**Final Speakers and Times Subject to Changes**

**3/6 Monday      Current Trends in Financial Markets and Macro Economic Environment in Europe**

- 9:00-10:30      Session 1: Macro Environment Environment in Euro Zone  
Professors Joao Gomes and Bulent Gultekin
- Readings:      Krugman, “Can Europe be Saved?”, The New York Times Magazine, January 13, 2011.
- 10:45-12:15      Session 2: EU and Brexit
- Lecturer:      Daniel Dombey  
Financial Times
- 12:15-13:30      Lunch Break
- 13:30-15:00      Session 3: Political Economy of the European Union I
- Lecturer:      Lord Norman Blackwell, WG’75 and Ph.D’76  
Chairman, Lloyds Banking Group  
Former Head of Policy Unit for Prime Minister Margaret Thatcher and Prime Minister John Major
- 15:30-17:00      Session 4: Political Economy of the European Union II  
Professors Joao Gomes and Bulent Gultekin
- Readings:      [http://europa.eu/index\\_en.htm](http://europa.eu/index_en.htm)  
<https://www.cia.gov/library/publications/the-world-factbook/geos/ee.html>

**3/7 Tuesday Alternative Investments I**

- 09:00-10:20 Session 1: Hedge Funds  
Lecturer: Mete Tuncel, W'94  
Macro Portfolio Manager, Emerging Sovereign Group
- 10:30-12:00 Session 2: Alternative Investment Scene in Europe I  
Lecturer: Tavis Cannell (W '99),  
Head of the Private Capital Team, European Special Situations Group, Goldman Sachs
- 12:00-13:30 Lunch Break
- 13:30-14:50 Session 3: Alternative Investment Scene in Europe II  
Lecturer: Raphaël de Botton  
Principal in the Corporate Private Equity Group, Blackstone Advisory Partners LP
- 15:00-16:30 Session 4: Alternative Investment Scene in Europe III  
Lecturer: Sanjay Patel,  
Managing Partner Apollo Private Equity, Apollo Global Management, LLC

**3/8 Wednesday Investment Banking Industry in Europe**

- 09:00-10:30 Session 1: Mergers and Acquisitions  
Lecturer: Adrian Doyle, Managing Director, Morgan Stanley
- 10:45-12:15 Session 2: Future of Financial System in EU Zone and the Periphery TBD
- 12:15-13:30 Lunch
- 13:30-15:00 Session 3: Wrap up  
Gomes/Gultekin/Yilmaz