

INFORMATION SHEET 2018/2019

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China Europe International Business School (CEIBS)

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School Address:

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699 Hongfeng Road, Pudong, Shanghai, 201206, China

Website:

www.ceibs.edu

**Nomination Deadlines:
(For Exchange Coordinators)**

Summer term (late Jun. ~ Jul. 2018): **Jan 25, 2018**
Fall term (Sep. ~ Dec. 2018): **April 13, 2018**

Please include following information of the nominated student's in the nomination letter.

Surname	Given name	Gender	Nationality	Study period	Email address
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**Required Documents From
Exchange Students:**

The nominated students will receive a welcome email and need to provide the following documents through CEIBS MBA International Exchange Program Application Centre:

- Personal Information
- Passport Copy
- Digital Photo
- Terms & Conditions
- Insurance covering China during exchange period

Study program:

MBA Program <http://en.ceibs.edu/mba>

MBA Program Brochure
http://application.ceibs.edu/MBAApplication/download_brochure.jsp

Exchange Program Website:

<http://www.ceibs.edu/mba/intl-exchange>

Courses:

Detailed course list and syllabus will be available **3 months** before the exchange program starts.

Summer term

The electives are normally offered on weekends and occasionally on weekdays. Below is a list of courses tentatively planned in summer 2017 for reference:

- Integrated Marketing Communications (2 credits)
- Creativity and Design Thinking (2 credits)
- Psychology of Entrepreneurship (1 credits)
- Private Equity Investment Committee (2 credits)

Fall term consists of two half terms.

Below is a list of courses offered in fall 2017 just for reference:

Elective Period 1, 2017 (Term 6A: early Sep- late October, including exam)

- Starting New Ventures (2 credits)
- Private Equity and Venture Capital (2 credits)
- Investments (2 credits)
- Corporate Turnaround (2 credits)
- Negotiation (2 credits)
- Managing Business Marketing and Branding (3 credits)
- Digital Marketing (3 credits)
- Rethinking Strategy for the Digital World (2 credits)
- Global Leaders: Successfully Navigating Interpersonal Differences (1 credit)

Elective Period 2, 2017 (Term 6B: late October – early December, including exam)

- Managing the Growing Business (2 credits)
- Creativity and Design Thinking (2 credits)
- Financing and M&A (2 credits)
- Fixed Income Securities (2 credits)
- Leadership and Acting-Unleashing your Leadership Potential through Acting Techniques (2 credits)
- Go to Market Strategies (2 credits)
- Game Theory and Strategic Marketing (3 credits)
- International Entrepreneurship (2 credits)

Faculty Information

With about a third of CEIBS faculty coming from the U.S., a third from China, and a third from Europe and the rest of the world, students will receive an exceptionally diverse and enriching class experience. CEIBS professors are selected from the world’s most distinguished universities with an emphasis on their research, teaching abilities and dynamism. As most of CEIBS professors live and work in China, consulting for local and multinational companies, the coursework will always resolve around contemporary and relevant business issues with a China focus.

<http://en.ceibs.edu/faculty-profiles>

Language of Instruction:

All MBA courses are taught **in English**.

Language Requirement:

Proficiency in English.

Language Courses:

Students interested in mandarin language learning can obtain information about language schools.

Academic/Experience Requirements:

Second year MBA candidates only. First year MBA core courses are not available to exchange students. CEIBS MBA students have 5~6 years of working experience on average and their average age is 29.

Full-time Workload:

Most electives are **2-credit** each, equivalent to **21** class contact hours. A few courses are **1-credit** (equivalent to **10** class contact hours) or **3-credit** (equivalent to **30** class contact hours) each.

Term	Full Term Average Study Load	Class Contact Hours
Summer	4~6 credits	40 ~ 60 class contact hours
Fall	8 ~18 credits	80 ~ 180 class contact hours

*Exchange student require completing **at least 4 credits in the exchange period**.

Method of Instruction:

Generally classes are delivered in a lecture format. Course organization varies

	according to different professors, and it may involve group projects, case studies and presentations.
Learning Expectations:	Class attendance is mandatory. The normal class size for an elective course is 60. Students must be seated according to the given seating chart, to assist the faculty in evaluating the class participation.
Attendance Policy:	<p>Students are required to attend all registered courses as scheduled.</p> <ul style="list-style-type: none"> - Class participation is usually a percentage of the student's final grade. - 10 minutes late or absence in the middle of a class will be considered as absence for the class. - 2 times of late arrivals within 10 minutes will be counted as 1 absence. - All absences are counted toward the students' grade performance, regardless of the reason or the permission granted. - Absence in 25% or more of the total sessions of one course will result in a mandatory reduction of the final grades or exclusion from the class, regardless of the reason for absence. - A student who misses 50% or more of the classes of any particular course will automatically fail the course and will not be granted credit for the course. - Faculty members may also impose grading penalties for absences of less than 25% of sessions according to their own grading criteria.
Grading:	<p>Letter grading: A, A-, B+, B, B-, C+, C, F. C+ is the passing point.</p> <p>As grades are confidential, our students get score reports every term from the Dean's office. The transcripts will be mailed to the home institution directly.</p>
Exams:	In most circumstances, a written exam is scheduled at the end of each half term.

Term Dates for the Academic Year 2018/2019 (tentative, including the exam):

Calendar	<p><i>Term system</i></p> <p>Students are advised to arrange arrival one week before the start of the term and departure after the last day of the term.</p>
Summer Term:	June 18 th - July 22 nd , 2018 (including exam)
Fall Term:	<p>September 3rd – November 30th, 2018 (12 weeks + 1 week holiday), consisting of two half terms:</p> <ul style="list-style-type: none"> - Elective Period 1, 2018 (Term 6A: September 3rd – October 19th, 2018, including exam) - Elective Period 2, 2018 (Term 6B: October 22nd – November 30th, 2018, including exam) <p>Mandatory Orientation (only for those join the entire term and 6A): August 31st, 2018</p>
Same Country Nationals	On a reciprocal basis, depending on whether the partner school is able to host the same country nationals or not.
Expenses:	<ul style="list-style-type: none"> - On-campus housing is very limited and reservation depends on the room availability. Monthly rent is RMB5, 000 which is subject to change (single bedroom). The rent includes the cost of air conditioning, electricity, water supply and cleaning once a week. - Hotels and Service Apartments around CEIBS will be recommended (price ranging RMB8,000 ~ RMB20,000 per month) - Meal: RMB 3,000 per month - Books: TBD

	- Local Transportation: RMB 1,200 per month
Health insurance:	<p>Health insurance is compulsory, and the entire period of exchange program must be covered. The insurance shall cover outpatient and inpatient benefits, disability and death, medical evacuation & repatriation, etc.. We strongly recommend exchange students to obtain it from home institution before coming to CEIBS. All students must provide a copy of their Health Insurance Coverage one month earlier before arrival.</p> <p>CEIBS can also assist students to obtain insurance from AIA (American International Assurance Company).</p>
Visa:	<p>Exchange students are required to have an "X2" visa for entry into China.</p> <p>*Hong Kong students shall use Mainland Travel Permit for Hong Kong and Macao Residents to enter China instead of applying for a visa.</p> <p>*Taiwanese students shall use Mainland Travel Permit for Taiwan Residents.</p>
Facilities:	Upon arrival, each student will get a student ID. With this ID, the student can use all the facilities on campus, e.g. library, computer centre, gymnasium, etc.
Student Services:	<p><i>All student clubs are open to exchange students.</i></p> <p>CEIBS International Affairs Office handles visa requests for overseas students.</p> <p>*Please contact Jiixin QIU (qjiixin@ceibs.edu) for visa issues.</p>
Internships:	Not available.
Career services	On a reciprocal basis, on par with the services provided by the partner schools to CEIBS students. It's available to exchange students during the period of exchange only.
Alumni Services	<p>Exchange students have options to join CEIBS Alumni at the end of the exchange program.</p> <p>http://www.ceibs.edu/alumni</p>