



Semester in San Francisco Preterm Information Session

August 20th & 21st, 2018

**STUDENT
COMMUNITY**

**FOCUSED
CAREER
SUPPORT**

**CULTURAL
IMMERSION**

**COMPANY
EXPOSURE**

**CUSTOMIZED
CURRICULUM**



Academics

Curriculum Fall 2018

Course Number	Course Name	CUs	Instructor
OIDD 695	Regional Seminar (required)	0.5	Karl Ulrich
OIDD 693	Influence	0.5	Cade Massey
OIDD 636	Scaling Operations	0.5	Gad Allon
LGST 806	Negotiations	1	David Johnson
MGMT 765	Venture Capital & Entrepreneurial Management*	0.5	Raffi Amit & David Collum
FNCE 750	Venture Capital & the Finance of Innovation*	1	David Wessels
FNCE 883	Strategic Issues in Equity Finance	0.5	David Erickson & David Musto
MKTG 776	Applied Probability Models**	1	Pete Fader
MKTG 754	Pricing	0.5	John Zhang

*Counts towards the Entrepreneurship & Innovation Major

**Counts towards to the Business Analytics Major

Curriculum Spring 2019

Course Number	Course Name	CUs	Instructor
OIDD 695	Regional Seminar (required)	0.5	Karl Ulrich
OIDD 614	Innovation	0.5	TBA
MGMT 691	Negotiations	1	TBA
MGMT 731	Technology Strategy	0.5	TBA
MGMT 721	Corporate Development: Mergers & Acquisitions	1	Emilie Feldman
FNCE 751	Finance of Buyouts & Acquisitions	0.5	Bilge Yilmaz
STAT 701	Modern Data Mining**	1	Richard Waterman
***	TBA		TBA

*Counts towards the Entrepreneurship & Innovation Major

**Counts towards to the Business Analytics Major

OIDD 695 - Regional Seminar Speakers, Fall 2017

- Amy Norman WG'02, Co-Founder & Co-CEO, Little Passports Module
- Iris Choi WG'04, Floodgate, Partner
- Alexander Schuth WG'05, Denali Therapeutics, Co-Founder and COO
- Ravi Gupta, Instacart, COO and CFO
- Ania Smith WG'02, Airbnb, Head of Business Operations, North America
- Phin Barnes WG'09, Partner, First Round Capital
- Joey Zwillinger, WG'10, Allbirds, Co-Founder
- Sachin Rekhi ENG'05, W'05, Found & CEO, Notejoy
- Christine Moseley WG'11, Full Harvest, Founder and CEO
- Jonathan Coslet W'87, CIP, TPG Capital
- Uma Valeti, Co-Founder & CEO, Memphis Meat
- John Rodgers GRD'17, Partner, The Rise Fund



Academic Support

Academic Advising

- Majors and credit units
- Course registration and ISP
- Course Match support
- Offered on-site (2x/semester) and virtually anytime

Registration for SSF courses

- No Course Match

Course load

- Between 3 and 6 credit units
- 1 cu can be taken pass/fail - Regional Seminar does not count toward limit



Career

MBA Career Management in SSF

Get Your Input

- Career goals and interests survey

Offer SSF Specific Services

- SSF Resume Book
- SSF in-semester internships
- Company visits
- Alumni mixers and lunches
- On-site career advising

Access to PHL Recruiting

- Virtual career advising
- MBACM website
- CareerPath access: job board and OCI
- Weekly industry emails
- On-campus events: Info Sessions, Expo, etc.



LinkedIn Google facebook.

credit karma

wealthfront

carta

Pinterest

UBER

apartment list

MBA Career Management Support

SSF Resume Book

- Entire SSF cohort is included
- Send to 3,000+ Bay Area contacts in our database

SSF In-Semester Internships

- Source 10 – 15 internships each semester
- Only open for SSF student applicants

SSF Treks

- Partner with student clubs and leaders to schedule company visits
- ~5-10 per semester
- Typically visit start-ups, big tech, VC funds (varies based on cohort interest)

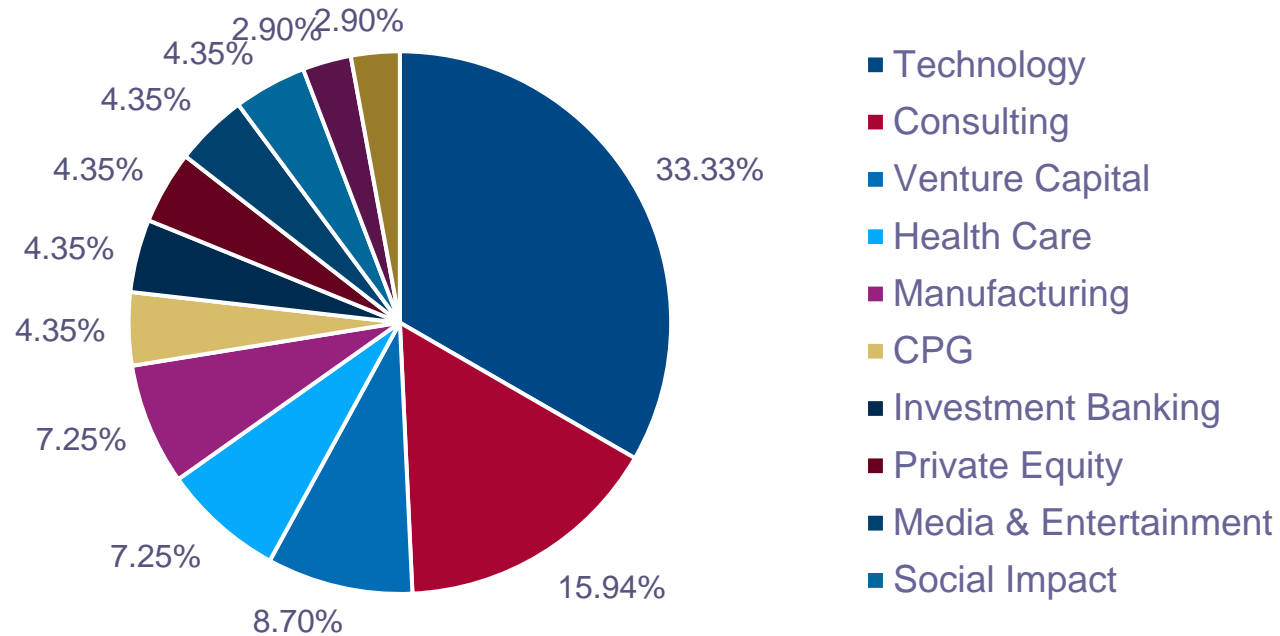
Alumni Networking

- Lunch and Learns: small group, multi-company lunches focused on specific topics
- Happy hours and mixers

On-Site Career Advising

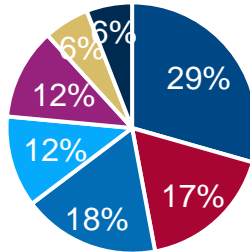
SSF Fall 2017 (WG18) - Summer Internships

SSF Fall 2017: Internship Breakdown by Industry
N = 69



SSF Fall 2017 (WG18) –In-Semester Internships

Fall Internship Functions



- Finance
- Product Management
- Marketing/Product Marketing
- Analytics/Data Science
- Business Development
- Operations/Business Operations
- Other

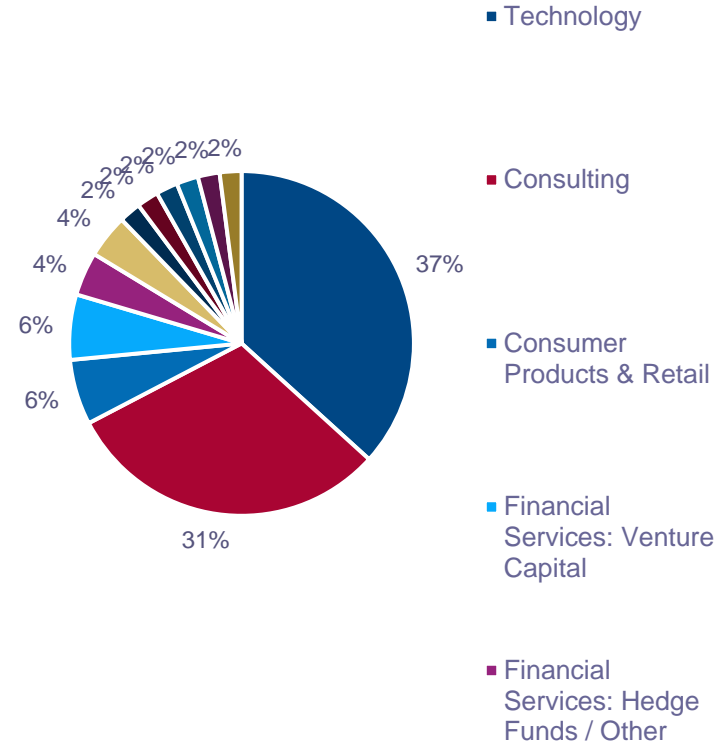
COMPANIES INCLUDE

- Ampush
- Anomalie
- Data Collective
- Draper Nexus
- Graham partners
- iFly.vc
- IOVOX
- LadyMarry
- Okta
- Opendoor
- Privateer
- Silicon Valley Community Foundation
- Square
- Thumbtack
- UBER
- VC
- Work-Bench Ventures
- Zoox

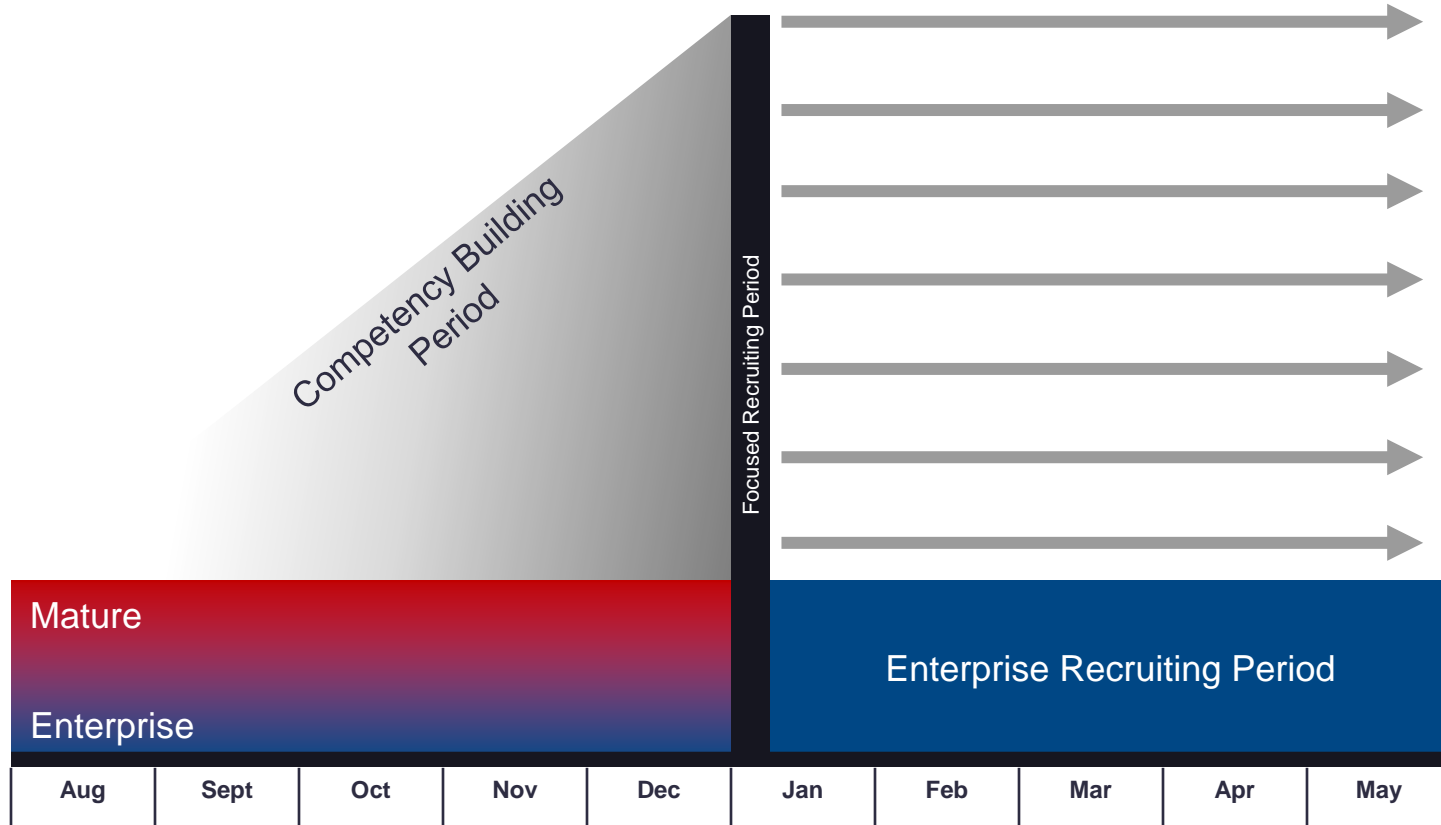
SSF Fall 2017 (WG18) – Full-Time Job Outcomes

SSF 2017	#	%
Class of Students	74	
Seeking FT Employment	52	70%
Seeking students reporting FT job offers	51	
Seeking students reporting FT job offer acceptances	50	68%
Students not seeking employment	10	13%
Company sponsored / returning to company	5	
Starting own biz	4	
Continuing education	0	
Postponed search	1	
Students not responding to survey	12	16%

Full-Time Accepted Offers by Industry
SSF 2017, n = 50



First-Year Recruiting Timeline



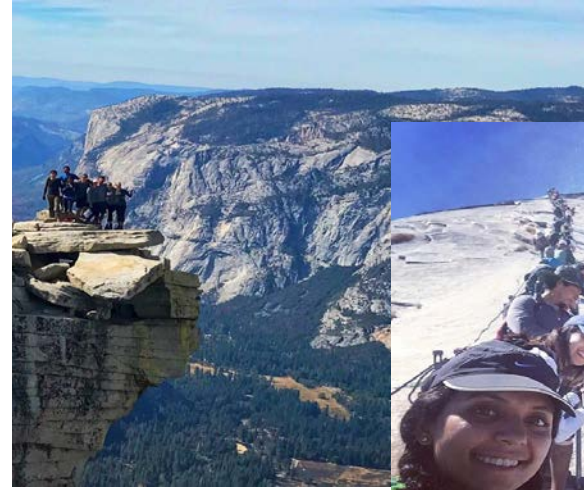
Student Programs

Student Life

WGA West Coast VPs

Social Event Survey

- Vote for major trips
 - Napa, Hawaii
- Small group events
- Club events



Yosemite National Park



Paintball



Halloween Party

Leadership Program – Overview

What: Wharton Leadership Program will deliver workshops and/or intensives in San Francisco

When: All programming will be delivered over one weekend in the Fall

Who: Programming will be open to SSF students and Wharton San Francisco Executive MBA students

How: Registration will be announced via email in August to SSF class, participants will be selected by lottery

Fall 2017 Examples: *Gathering Intelligence through Conversation* and *Conflict & You: The Power of Aikido*

For questions, contact Janese Jackson, Program Coordinator

Penn Wharton Entrepreneurship

Exploring and Building

- Wharton Exec MBA and SSF Mixers: Le Méridien San Francisco, dates **TBA**
- Speakers & Workshops: All are presented by regional experts with many Wharton/Penn alumni.
 - *Entrepreneur's Workshop*
 - *WEMBA Class Speakers*
 - *VIP Workshops*

Ready to Launch

- Wharton Venture Initiation Program (VIP)
- Current student in VIP may transition from the Philadelphia to San Francisco program.
- Fall application cycle – All SSF students are eligible to apply for VIP San Francisco
- *Note: There is no dedicated incubation space available at Wharton San Francisco*

Application Process

Application Process

Spring 2019:

- Applications open: September 5, 2018
- Applications due: October 5, 2018
- Decisions released: October 19, 2018
- Accept/decline by: November 9, 2018

Round 1, Fall 2019:

- Applications open: December 3, 2018
- Applications due: January 14, 2019
- Decisions released: February 8, 2019
- Accept/decline by: March 15, 2019
- No waitlist: if not accepted in Round 1, you can apply again in Round 2!

How do I apply?

- Qualtrics survey – will open September 5 for Spring 2019

Application Process

What do we look for?

- Strong academic performance – GPA matters!
- Thoughtful, well written essays
 - *Focus on community, career, and academics*
- No academic probation or ethics violations at any point in time

Logistics

Cost

- Program fee of \$5,000 per student
- Merit-based fellowships available (i.e., academic performance)

Housing

- Participants responsible for transportation & housing
- Opportunities to sublet Philadelphia apartments
 - MBAPO International Exchange
 - Coordination between Fall & Spring semester students



Key Contact Information

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