

IDC Herzliya - Wharton MBA EXCHANGE PROGRAM FACT SHEET * 2016-2017

CONTACT INFORMATION

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TERM DATES

GMBA CLASS 9 2016-2017

Mini Semester 6	13.11.16-23.12.16
Mini Semester 7	15.1.17-24.2.17
Purim	12.3.17-13.3.17
Mini Semester 8	14.3.17-28.4.17
Pesach break	10.4.17-17.4.17
Memorial day and Independence day	30.4.17-2.5.17
Mini Semester 9	4.6.17-14.7.17

GMBA CLASS 10 2016-2017

Mini Semester 1	13.11.16-23.12.16
Mini Semester 2	15.1.17-24.2.17
Mini Semester 3	14.3.17-28.4.17
Purim	12.3.17-13.3.17
Pesach break	9.4.17-18.4.17

Memorial day and Independence day	30.4.17-2.5.17
Mini Semester 4	4.6.17-14.7.17
Shavuot	30.5.17-31.5.17
Mini Semester 5	30.7.17-8.9.17

One Year MBA 2016-2017

Mini Semester 1	13.11.16-23.12.16
Mini Semester 2	15.1.17-24.2.17
Mini Semester 3	14.3.17-28.4.17
Pesach break	10.4.17-17.4.17
Mini Semester 4	4.6.17-14.7.17
Mini Semester 5	30.7.17-8.9.17

* Exams take place during the two weeks after the mini semester ends. The program does not have a second (make up) exam period.

NOMINATION DATES

In order to meet the requirements of the course registration, nominations must be received two months before the mini semester begins.

EXPECTED ARRIVAL DATE

We recommend that students arrive at least a few days before classes start, in order to finalize accommodations, banking and any other urgent matters.

HOUSING

While IDC does not guarantee housing directly, assistance will be given by the MBA administration office. In some cases, IDC Herzliya may be able to provide housing, at a separate fee.

APPROXIMATE LIVING COSTS

- Housing, meals, entertainment and personal costs: Approximately \$ 1,500 per month.

ACADEMIC REQUIREMENTS FOR EXCHANGE STUDENTS

Students take three courses each mini-semester. Courses are credited one semester unit each unless otherwise indicated. One semester unit is 80 minutes. One semester unit usually is worth two semester hours (2 credits).

COURSE REGISTRATION

The registration for the courses is done by the administration team at the MBA Office. Students are required to send the request at least two months in advance by email to mba@idc.ac.il

COURSES

The IDC GMBA Program offers a broad and deep variety of subjects in Global Management:

- Thinking strategically
- Corporate Finance Cases
- Psychology for Business
- The Strategy of making Strategy
- Pricing Policy
- Organizational Behavior
- Corporate Valuation
- Customer Centric Marketing (CCM)
- Sustainability
- HR
- Marketing Strategy
- Creativity in Marketing

For more specific information regarding courses please contact: afefer@idc.ac.il

CLASS SIZE

Class size typically ranges between 30 and 50 students.

ASSESSMENT

Courses include different forms of assessment, such as exercises, assignments, in-class participation, research papers, quizzes, tests and/or examinations. Each student is responsible for individually meeting all course requirements.

GRADES & ACADEMIC POLICIES

IDC MBA courses are graded on a numeric system. A student who receives a final course grade of less than 60% will be considered as having failed the course.

CAREER MANAGEMENT

Due to the short period of the mini semester in the MBA Program, career services are not available to exchange students during the period of exchange.

Students planning to stay for longer periods can be assisted by the MBA Career Management office. For more information please contact: mbacareer@idc.ac.il

STUDENT SERVICES

1. **Online Information Site:** IDC provides a variety of services to students via its website. The site enables students to register for courses, to view exam booklets and appeal grades, to waive a passing grade in a course, and to obtain documents such as: certification of student status, transcripts, course schedules, status of tuition bill, exam schedules, programs of studies for the remainder of one's studies, etc. The site also contains a wide variety of information about IDC Herzliya, including the student handbook and information from the dean of student affairs, the administration and the Student Union. Students can submit requests for material from the library and extend due dates of material borrowed via the site. It also contains information for alumni, such as information compiled by the Career Development Center and announcement from the Alumni Association. The personal website for IDC students can be found at www.idc.ac.il/MyIDC
2. **Academic Information System:** Course websites contain information that can assist students during their studies, such as exercises, assignments, sample exams, announcements on changes in the timing or location of a class or make-up classes, cancellation of a class, and more.
3. **Wireless Network:** There is a wireless network at the IDC Herzliya campus. Students can access it in the Arison, Lauder, Arazi, Ofer, Alperen, and Ivcher buildings, as well as in the cafeteria, library and Gat lab. The network provides a variety of services, including access to the internet, email, databases and other computer resources.
4. **Email:** At the start of their first year at IDC Herzliya, all students receive electronic mail accounts for their personal use throughout their studies at IDC Herzliya. **IDC Herzliya considers any notices sent to students by email to be official and a binding form of communication.** Therefore, students must check their IDC Herzliya email accounts regularly.
5. **Messages via Cellular Phone:** Various announcements, such as grades, will be sent to students' cellular phones at IDC Herzliya's expense. Students are requested to provide the Student Administration with their cellular phone numbers and inform it of any change to the number.
6. **Cafeteria:** The cafeteria serves hot meals, sandwiches, and hot and cold beverages.
7. **Library:** The Marc Rich Library, a core element and integral part of learning and research at IDC Herzliya, is a dynamic and constantly evolving entity. The library provides a sophisticated, comfortable and beautiful study environment. Students can access the library's catalogue system and other services from any computer via the internet. The Marc Rich Library's website is: www.idc.ac.il/library

8. **Computer Labs:** The IDC Herzliya computer labs have about 80 computers. The computer labs are designed to allow students to prepare assignments for their courses, learn various computer programs, and print papers and assignments.

ALUMNI SERVICES

Exchange students are not considered IDC alumni and therefore are not eligible for alumni services.

SCHEDULE

Courses that will take place in the Hebrew MBA program will also be offered for registration (only for Hebrew speakers), for more information regarding these courses please contact the administration office

mba@idc.ac.il

Courses from the MA in financial economics will also be open for registration for students with strong financial background (for more information about these courses please check our website).

GMBA CLASS 9			
Mini Semester 6: 13.11.16-23.12.16			
Course	Lecturer	Day	Hours
Financial Statement Analysis and Valuation	Prof. Segal Dan	Sunday	16:00-18:50
Strategic and Critical Thinking 1	Prof. Yair Tauman	Friday	8:00-10:50
Mini Semester 7 : 15.1.17-24.2.17			
Course	Lecturer	Day	Hours
Strategic and Critical Thinking 2	Prof. Varda Liberman	Sunday	16:00-18:50
Legal and Financing Aspects of Entrepreneurship	Dr. Ayal Shenhav	Friday	8:00-10:50
Global Business Game	Prof. Niron Hashai	Friday	11:00-13:50
Mini Semester 8:14.3.17-28.4.17			
Course	Lecturer	Day	Hours
Startup Marketing	Dr. Gideon Greenspan & Prof. Barak Libai	Sunday	19:00-21:50
Systematic Creativity	Prof. Jacob Goldenberg	Friday	8:00-10:50
Design Thinking	Mr. Alex Padwa	Friday	11:00-13:50
Mini Semester 9: 4.6.17-14.7.17			
Course	Lecturer	Day	Hours
Business Ethics	Dr. Mark Schwartz	Sunday	16:00-18:50
The Strategy of Making Strategy	Dr. Yossi Rein	Friday	8:00-10:50
Negotiations	Mr. Moty Cristal	Friday	11:00-13:50
GMBA -CLASS 10			

Mini Semester 1: 13.11.16-23.12.16			
Course	Lecturer	Day	Hours
Quantitative Methods	Dr. Ran Elkon	Sunday	16:00-18:50
Financial Accounting 1	Prof. Dan Segal	Sunday	19:00-21:50
Quantitative Methods -Tutorial	Dr. Ran Elkon	Friday	8:00-9:00
Financial Accounting -Tutorial	Mr. Eyal Amitai	Friday	9:10-10:10
Marketing 1	Prof. Ron Shachar	Friday	10:30-13:20
Mini Semester 2: 15.1.17-24.2.17			
Course	Lecturer	Day	Hours
Financial Accounting 2	Prof. Dan Segal	Sunday	16:00-18:50
Organization Behavior	Dr. Dafna Eylon	Sunday	19:00-21:50
Global Economic Environment	Dr. Nadin Boudot-Trajtenberg	Friday	8:00-10:50
Financial Accounting -Tutorial	Mr. Eyal Amitai	Friday	11:00-12:00
Mini Semester 3: 14.3.17-28.4.17			
Course	Lecturer	Day	Hours
Financial Management 1	TBA	Sunday	16:00-18:50
A strategic need for global management: the case of China	Dr. Haber Daniel	Sunday	19:00-21:50
Customer Centric Marketing	Prof. Barak Libai	Friday	8:00-10:50
Financial Management - Tutorial	Assaf Keret	Friday	11:00-12:00
Mini Semester 4: 4.6.17-14.7.17			
Course	Lecturer	Day	Hours
Interaction paradigm	Dr. Oren Zuckerman	Sunday	16:00-18:50
Business analytics	Mr. Dovev Yuval	Sunday	16:00-18:50
Innovation Equity	Prof. Eitan Muller	Friday	8:00-10:50
Mini Semester 5: 30.7.17-8.9.17			
Course	Lecturer	Day	Hours
Financial Management 2	TBA	Sunday	16:00-18:50
Business analytics	Mr. Dovev Yuval	Sunday	19:00-21:50
Business Strategy	Dr. Sharon Belenzon	Friday	8:00-10:50
Financial Management - Tutorial	Mr. Assaf Keret	Sunday	11:00-12:00
One Year MBA			
Mini Semester 1: 13.11.16-23.12.16			
Course	Lecturer	Day	Hours
Value Driven Marketing 1	Prof. Barak Libai	Monday	8:00-10:50
Strategic Business Development and Problem Solving	Mr. Dovev Yuval	Monday	11:10-14:20
Business Analysis and Valuation	Prof. Dan Segal	Monday	14:50-17:50
Business Analysis and Valuation	Prof. Dan Segal	Wednesday	16:00-18:50
Data Analysis for Business Applications 1	Dr. Roy Sasson	Friday	8:00-10:50

Data Analysis for Business Applications - Tutorial	TBA	Friday	11:00-12:00
Business Analysis and Valuation -Tutorial	TBA	Friday	12:00-13:00
Mini Semester 2: 15.1.17-24.2.17			
Course	Lecturer	Day	Hours
Value Driven Marketing 2	Prof. Barak Libai	Monday	8:00-10:50
Financing and Valuation of Growth Companies 1	Prof. Ronen Israel	Monday	11:10-14:20
Financing and Valuation of Growth Companies 2	Prof. Ronen Israel	Monday	14:50-17:50
Data Analysis for Business Applications 2	Dr. Roy Sasson	Wednesday	16:00-18:50
Digital Marketing	Mr. Yanay Sela	Wednesday	19:00-21:50
Competitive strategy for SMEs	Prof. Niron Hashai	Friday	8:00-10:50
Data Analysis for Business Applications - Tutorial	TBA	Friday	11:00-12:00
Financing and Valuation of Growth Companies -Tutorial	TBA	Friday	12:00-13:00
Mini Semester 3: 14.3.17-28.4.17			
Course	Lecturer	Day	Hours
Systematic Creativity	Prof. Jacob Goldenberg	Monday	8:00-10:50
Analysis for New Product Markets	Prof. Jehoshua Eliashberg	14/3/17-31/3/17	
Innovation in Financial Markets 1	Dr. Doron Israeli	Monday	14:50-17:50
Business Planning	Dr. Amir Guttman	Wednesday	16:00-18:50
Interaction Paradigms	Dr. Zukerman Oren	Wednesday	19:00-21:50
Human Resources for new ventures	Dr. Guy Lubitch	3/4/17-28/4/17	
Innovation in Financial Markets - Tutorial	TBA	Friday	11:00-12:00
Mini Semester 4: 4.6.17-14.7.17			
Course	Lecturer	Day	Hours
Innovation Equity	Prof. Eitan Muller	Monday	8:00-10:50
Strategic Business Development and Problem Solving	Mr. Dovev Yuval	Monday	11:10-14:20
Innovation in Financial Markets 2	Dr. Doron Israeli	Monday	14:50-17:50
Design Thinking	Mr. Padwa Alex	Wednesday	19:00-21:50
Innovation in Financial Markets -Tutorial	TBA	Friday	11:00-12:00
Mini Semester 5: 30.7.17-8.9.17			
Course	Lecturer	Day	Hours
Legal and Financing Aspects of Entrepreneurship	Dr. Ayal Shenhav	Monday	8:00-10:50
Business Communications	Mr. Eyal Nagar	Monday	11:10-14:20
The International Language of Negotiations	Mr. Moty Cristal	Monday	14:50-17:50

- The schedule is tentative, in order to receive the most updated schedule, please contact the MBA office