WELCOME TO PRE-TERM

Build CONNECTIONS

Explore your OPTIONS

Meet your support TEAM

Understand the School-Student PARTNERSHIP

Transition to life at WHARTON

Wharton
UNIVERSITY of PENNSYLVANIA

Your MBA Advising Support Network

Pre-Term 2019 DRAFT

Cluster : 1

Robyn Ettinger, Meghan Gatti, Gwendolyn McDay, Lisa Rudi

Session Goals and Takeaways

- Get to know us!
- Wharton MBA Standards of Engagement
- Learn & practice compelling storytelling framework

Who is in the room?

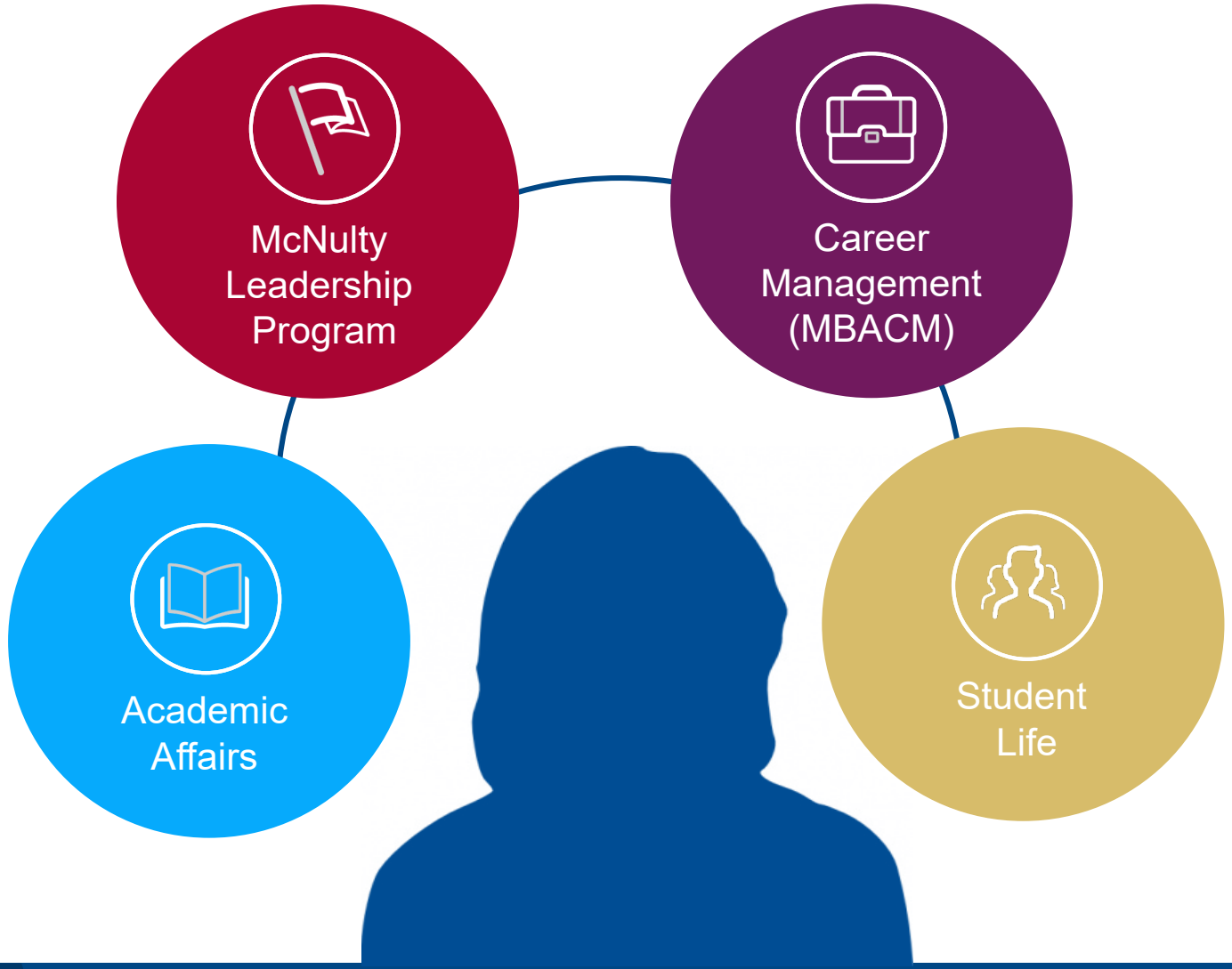
1. Email
2. Slack
3. GroupMe

Board games & karaoke

Negotiation & networking

100% Rule the Jungle

Your Wharton Advising Support Network



Academic Advising

Lisa Rudi

HOW WE'LL PARTNER

- Communicating program requirements
- Advising students in their personalized course selection and helping them implement it.
- Supporting students in all issues pertaining to their academic performance and experience.

AVAILABILITY AND APPOINTMENTS

- Jon M. Huntsman Hall, Suite 300 – Monday-Friday, 9:00am-5:00pm
- By appointment via online Academic Advisor Scheduler
- Walk-In Hours with an Academic Advisor every Monday – Thursday from 12:00– 1:00pm and 3:00– 4:00pm

Career Management Advisor

Robyn Ettinger

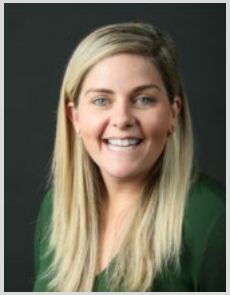
HOW WE'LL PARTNER

- Assess your skills and interest
- Deliberate potential career paths
- Provide industry/functional/company perspective
- Discuss how to handle specific employer situations
- Keep you motivated throughout recruiting process

AVAILABILITY AND APPOINTMENTS

- McNeil Building, Suite 50 – Monday-Friday, 8:30am-5:30pm
- By appointment, office hours, and advisor on call (Friday only)
- Schedule appointments via CareerPath

Career Management Advisors



Jamie Breznicky
Travel & Hospitality

Todd Carson
Private Equity,
Search Funds
Venture Capital

Robyn Ettinger
Consulting,
Media, Entertainment
& Sports

Colleen France
General Management,
Real Estate

Elissa Harris
Consulting

Manisha Jain
Energy,
Health Care

Sam Jones
Technology

Jessica Katz
Investment
Management,
Hedge Funds
Undecided

Jenn Savoie
Entrepreneurship
& Startups,
FinTech,
Social Impact

Sunshine Singer
Investment
Banking

Sugirtha Stathis
Agribusination,
Cannabis,
Consumer Products,
Retail

Sue Valerio Sladen
Technology

Christiana Wu
A.I.,
Future Mobility,
Semester in
San Francisco

Leadership Advisor

Gwendolyn McDay

HOW WE'LL PARTNER

- Assessing the impact of your behaviors, including personality, capabilities, opportunities for development
- Setting professional development goals
- Development planning

AVAILABILITY AND APPOINTMENTS

- Jon M. Huntsman Hall, Suite G47---Monday to Friday, 9am to 5pm
- By Appointment
- McNulty Leadership Info Session Thursday, August 8th

Student Life Advisor

Megan Gatti

HOW WE'LL PARTNER

- Get to know you and your goals
- Review priorities and set expectations for the year
- Advice on Student Life activities (clubs, etc.)
- Help create your best possible version of Wharton

AVAILABILITY AND APPOINTMENTS

- Hours/locations vary by advisor. Please see them for details.
- Schedule appointments through the Appointment Scheduler (MBA-Inside, SPIKE, or weekly email)

How You Will Engage With Your Advising Network

Academic Affairs | MBACM

Selecting courses based upon major and recruiting goals

Identifying opportunities to network in the community

Student Life | MBACM

McNulty Leadership Program | Student Life

Exploring development through peer interactions

Discussing ways to find balance and maximize your learning.

Academic Affairs | McNulty Leadership Program | MBACM | Student Life

Key Takeaway:
Need help? Contact *any* advisor. We'll guide you to the right person to assist you.

Wharton Standards of Peer Engagement

- Assume good intentions; forgive people for their mistakes
- Lean into discomfort; recognize the difference between a confrontation and a conversation
- Let people speak their truth and believe them when they speak it
- Don’t yuck 👎🏾 my yum 👍🏾
- We all have something to learn & something to contribute

What's In A Name?

Goals

- Go beyond sharing introductory information
- Share something relatively personal yet safe
- Start talking around identity and difference
- Foster a stronger sense of belonging

What's In A Name?

In a group of 3-5, have everyone introduce yourself by providing the history of your name. Spend no more than a minute or two per person.

Use the following questions as a guidelines:

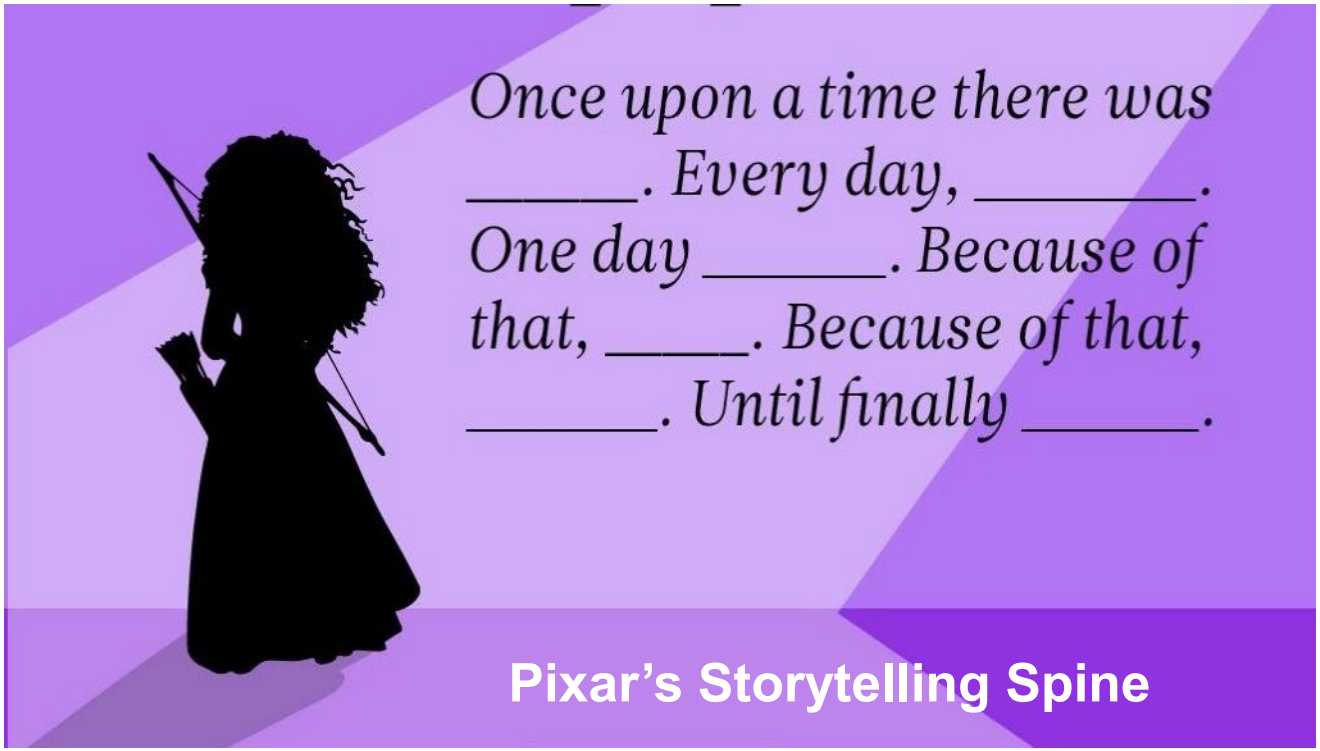
- *Where did you get your name from?*
- *How is your name pronounced?*
- *Were you named after anyone? If so, who?*
- *What do you love about your name?*
- *What are some things that frustrate you about your name, if any?*
- *What are some misconceptions, if any, about your name?*
- *What does your name mean to you?*

The Power of Storytelling

“Stories are the way to capture the hopes, dreams and visions of a culture. They are true as much as data are true. The truth of the powerful and irresistible story illustrates in a way data can’t begin to capture. It’s the stories that make you understand.”

— Carl Sessions Stepp, professor, Philip Merrill College of Journalism

Storytelling Matters – Start with a Framework



Your Wharton Roadmap → Your Story

Pixar's Secrets to Perfect Storytelling . . .

- Choose an idea (goal) that has a LOT of potential
- People who care deeply are captivating
- Strong caring comes from strong opinions (which often come from painful experiences)
- What stretches you most is what makes it an adventure
- More discomfort = more story
- Don't give up (resilience) *or* Answer a question the audience forgot

Source: Pixar Storytelling by Dean Movshovitz

Step 1: Pick an Audacious Goal

- To achieve Academic Honors
- To launch a start-up
- To lead a conference

Step 2: What's Hard About Your Starting Point?

- Uncomfortable with public speaking
- Current network is concentrated in healthcare
- Good at many things, but unsure about passion

Step 3: Identify Characters & Situations to Help

- Global alumni network from diverse industries
- Expert faculty offering a chance to practice new techniques
- Advisors to recommend programs and experiences

Now . . . Begin to Weave Your Wharton Story

- Once upon a time there was . . . Your desire to achieve your goal (from step 1)
- Every day . . . You at your starting point (from step 2)
- One day . . . You become aware of considerable obstacle
- Because of that . . . You then stretch, get creative, and try a bunch of things, and ask for help, and try again (from step 3)
- Until finally . . . You successfully reach your objective!

Once upon a time, I came to Wharton to

_____.

Every chance I got I _____.

One day _____. Because of that, ____.

Because of that, _____.

Until finally, I achieved _____!

Your Personal Wharton Story Spine

Once upon a time, I came to Wharton to

_____.

Every chance I got I _____.

One day _____. Because of that, ____.

Because of that, _____.

Until finally, I achieved _____!

Capture Pre-Term Learnings to Support Your Wharton Goals

Tomorrow you'll receive a Wharton journal as a gift from your Cluster Advisors and Dean Howie. Use this journal to take notes throughout Pre-Term on resources, opportunities and key contacts that resonate with your interests and goals.

At our closing ASN session next Wednesday, you'll draw upon these notes to answer the essential goal-setting questions below and begin to identify next steps to achieve your personalized MBA experience!

ACADEMIC	STUDENT LIFE	CAREER	LEADERSHIP
What knowledge and skills do you hope to master through your coursework?	What areas outside of the classroom are you really passionate about and hope to engage with?	Based on your current career goals, what information do you need from the Wharton community?	What leadership skills do you hope to develop/improve while at Wharton?

Pre-Term Sessions: Week 1

Tuesday
August 6

Academic Overview
MBACM101
Ethics

Wednesday
August 7

Student Life Intro
Course Match
CareerFit Sessions
Build Your Network

Thursday
August 8

Case Workshop
Industry Briefs
Wharton Dean
Leadership Intro
1st Wharton Pub

Friday & Saturday
August 9 + 10

Student Life
Programming

Pre-Term Sessions: Week 2

Monday
August 12

Learning Team Experience Off-Site

Tuesday
August 13

Learning Team Experience

Wednesday
August 14

Team Innovation Project

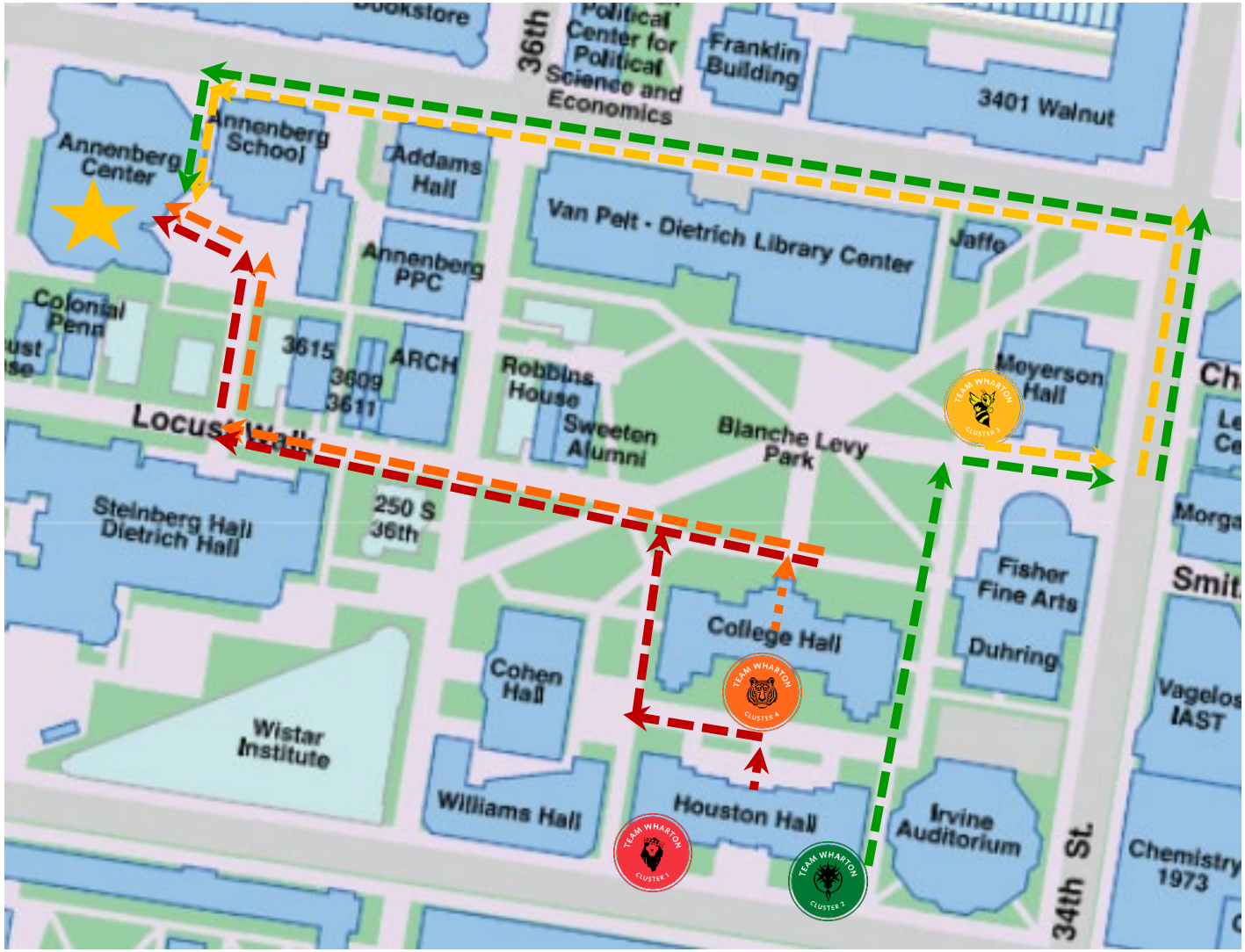
Personal Wharton Roadmap

Convocation

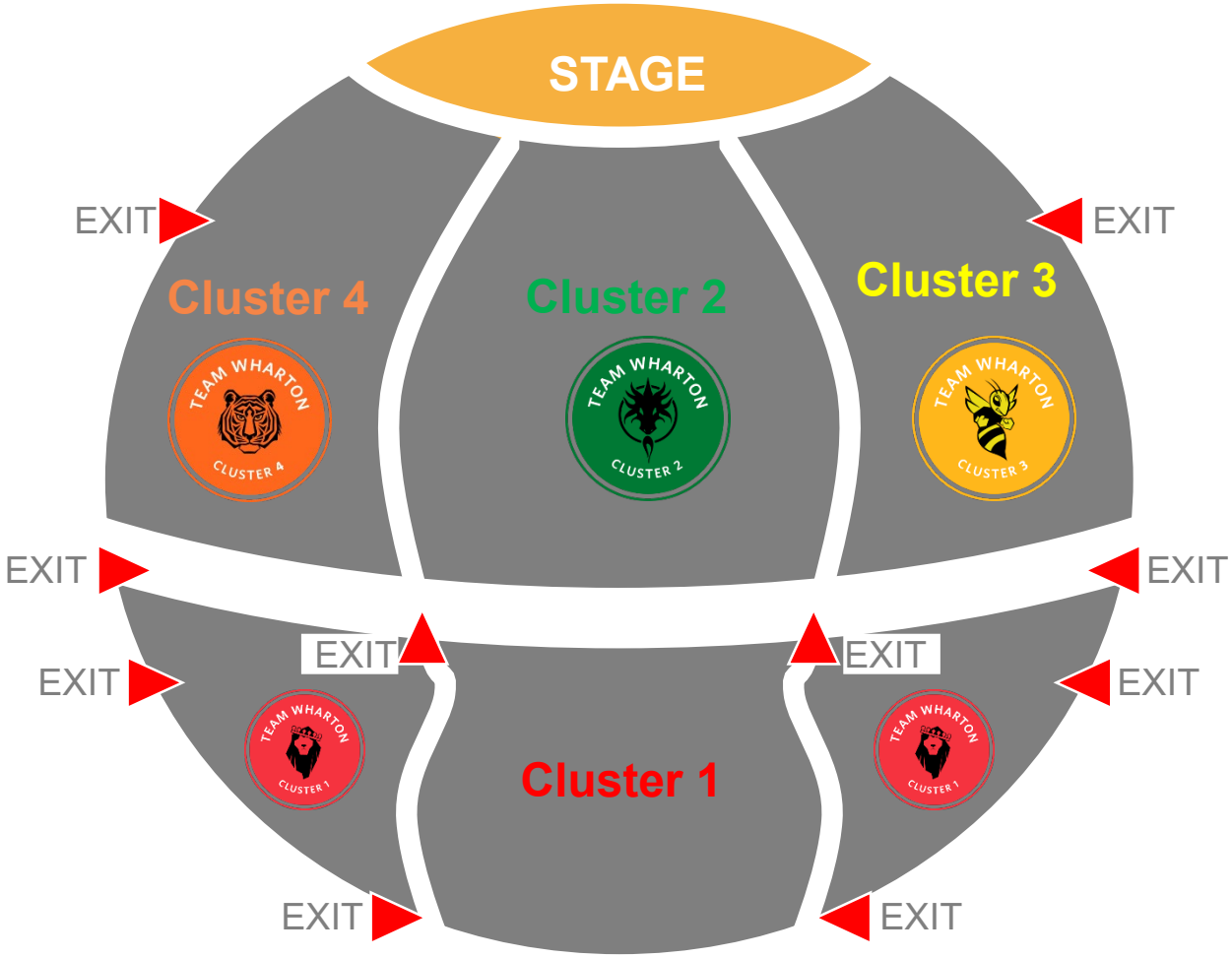
Thursday
August 15

Day for R&R before MGMT610 begins!

Walk to Annenberg



Annenberg Auditorium Seating Chart



WELCOME TO

Wharton
UNIVERSITY of PENNSYLVANIA

TEAM WHARTON
CLUSTER 1

ANY QUESTIONS?