WELCOME TO PRE-TERM

Build CONNECTIONS

Explore your OPTIONS

Meet your support TEAM

Understand the School-Student PARTNERSHIP

Transition to life at WHARTON
Your MBA Advising Support Network
Pre-Term 2019 DRAFT
Cluster : 1
Robyn Ettinger, Meghan Gatti, Gwendolyn McDay, Lisa Rudi
Session Goals and Takeaways

• Get to know us!
• Wharton MBA Standards of Engagement
• Learn & practice compelling storytelling framework
Who is in the room?

1. Email
2. Slack
3. GroupMe

Board games & karaoke

Negotiation & networking

100% Rule the Jungle
Your Wharton Advising Support Network

- McNulty Leadership Program
- Career Management (MBACM)
- Academic Affairs
- Student Life
Communicating program requirements

Advising students in their personalized course selection and helping them implement it.

Supporting students in all issues pertaining to their academic performance and experience.

HOW WE’LL PARTNER

AVAILABILITY AND APPOINTMENTS

- Jon M. Huntsman Hall, Suite 300 – Monday-Friday, 9:00am-5:00pm
- By appointment via online Academic Advisor Scheduler
- Walk-In Hours with an Academic Advisor every Monday – Thursday from 12:00– 1:00pm and 3:00– 4:00pm
### How We’ll Partner

- Assess your skills and interest
- Deliberate potential career paths
- Provide industry/functional/company perspective
- Discuss how to handle specific employer situations
- Keep you motivated throughout recruiting process

### Availability and Appointments

- McNeil Building, Suite 50 – Monday-Friday, 8:30am-5:30pm
- By appointment, office hours, and advisor on call (Friday only)
- Schedule appointments via CareerPath

Career Management Advisor

Robyn Ettinger
Leadership Advisor

Gwendolyn McDay

HOW WE’LL PARTNER

- Assessing the impact of your behaviors, including personality, capabilities, opportunities for development
- Setting professional development goals
- Development planning

AVAILABILITY AND APPOINTMENTS

- Jon M. Huntsman Hall, Suite G47---Monday to Friday, 9am to 5pm
- By Appointment
- McNulty Leadership Info Session Thursday, August 8th
HOW WE’LL PARTNER

• Get to know you and your goals
• Review priorities and set expectations for the year
• Advice on Student Life activities (clubs, etc.)
• Help create your best possible version of Wharton

AVAILABILITY AND APPOINTMENTS

• Hours/locations vary by advisor. Please see them for details.
• Schedule appointments through the Appointment Scheduler (MBA-Inside, SPIKE, or weekly email)
How You Will Engage With Your Advising Network

Selecting courses based upon major and recruiting goals

Identifying opportunities to network in the community

Exploring development through peer interactions

Discussing ways to find balance and maximize your learning.

Key Takeaway:
Need help? Contact any advisor. We’ll guide you to the right person to assist you.
Wharton Standards of Peer Engagement

• Assume good intentions; forgive people for their mistakes
• Lean into discomfort; recognize the difference between a confrontation and a conversation
• Let people speak their truth and believe them when they speak it
• Don’t yuck 👎 my yum 👍
• We all have something to learn & something to contribute
What’s In A Name?

Goals

• Go beyond sharing introductory information
• Share something relatively personal yet safe
• Start talking around identity and difference
• Foster a stronger sense of belonging
What’s In A Name?

In a group of 3-5, have everyone introduce yourself by providing the history of your name. Spend no more than a minute or two per person.

Use the following questions as a guidelines:

• Where did you get your name from?
• How is your name pronounced?
• Were you named after anyone? If so, who?
• What do you love about your name?
• What are some things that frustrate you about your name, if any?
• What are some misconceptions, if any, about your name?
• What does your name mean to you?
The Power of Storytelling

“Stories are the way to capture the hopes, dreams and visions of a culture. They are true as much as data are true. The truth of the powerful and irresistible story illustrates in a way data can’t begin to capture. It’s the stories that make you understand.”

— Carl Sessions Stepp, professor, Philip Merrill College of Journalism
Storytelling Matters – Start with a Framework

Once upon a time there was _____.

Every day, _______.

One day _______. Because of that, _____. Because of that, _______. Until finally _______.

Pixar’s Storytelling Spine
Your Wharton Roadmap → Your Story

McNulty Leadership Program

Public Speaking Workshop

Student Life

Join Marketing Club @ Club Pub

Academic Affairs

Master MKTG 611

MBACM

Amazing Internship @ Accenture NY

Lead Marketing Conference; spearhead Int’l Marketing Panel

Student Life

TA MKTG 776

MBACM

Accept offer with Amazon London!

McNulty Leadership Program

P3: Realize value of proximity to family

Academic Affairs
Pixar’s Secrets to Perfect Storytelling . . .

• Choose an idea (goal) that has a LOT of potential
• People who care deeply are captivating
• Strong caring comes from strong opinions (which often come from painful experiences)
• What stretches you most is what makes it an adventure
• More discomfort = more story
• Don’t give up (resilience) or Answer a question the audience forgot

Source: Pixar Storytelling by Dean Movshovitz
Step 1: Pick an Audacious Goal

- To achieve Academic Honors
- To launch a start-up
- To lead a conference

Step 2: What’s Hard About Your Starting Point?

- Uncomfortable with public speaking
- Current network is concentrated in healthcare
- Good at many things, but unsure about passion

Step 3: Identify Characters & Situations to Help

- Global alumni network from diverse industries
- Expert faculty offering a chance to practice new techniques
- Advisors to recommend programs and experiences
Now . . . Begin to Weave Your Wharton Story

• Once upon a time there was . . . Your desire to achieve your goal (from step 1)
• Every day . . . You at your starting point (from step 2)
• One day . . . You become aware of considerable obstacle
• Because of that . . . You then stretch, get creative, and try a bunch of things, and ask for help, and try again (from step 3)
• Until finally . . . You successfully reach your objective!

Once upon a time, I came to Wharton to _________________________________.
Every chance I got I ____________________.
One day _________. Because of that, ____.
Because of that, _________.
Until finally, I achieved _______________!
Once upon a time, I came to Wharton to ___________________________.

Every chance I got I __________________.

One day _________. Because of that, ____.

Because of that, ________.

Until finally, I achieved _______________!
Capture Pre-Term Learnings to Support Your Wharton Goals

Tomorrow you’ll receive a Wharton journal as a gift from your Cluster Advisors and Dean Howie. Use this journal to take notes throughout Pre-Term on resources, opportunities and key contacts that resonate with your interests and goals.

At our closing ASN session next Wednesday, you’ll draw upon these notes to answer the essential goal-setting questions below and begin to identify next steps to achieve your personalized MBA experience!

- **ACADEMIC**
  What knowledge and skills do you hope to master through your coursework?

- **STUDENT LIFE**
  What areas outside of the classroom are you really passionate about and hope to engage with?

- **CAREER**
  Based on your current career goals, what information do you need from the Wharton community?

- **LEADERSHIP**
  What leadership skills do you hope to develop/improve while at Wharton?
Pre-Term Sessions: Week 1

**Tuesday**
- August 6
  - Academic Overview
  - MBACM101
  - Ethics

**Wednesday**
- August 7
  - Student Life Intro
  - Course Match
  - CareerFit Sessions
  - Build Your Network

**Thursday**
- August 8
  - Case Workshop
  - Industry Briefs
  - Wharton Dean Leadership Intro
  - 1st Wharton Pub

**Friday & Saturday**
- August 9 + 10
  - Student Life Programming
Pre-Term Sessions: Week 2

Monday
August 12
Learning Team Experience Off-Site

Tuesday
August 13
Learning Team Experience

Wednesday
August 14
Team Innovation Project
Personal Wharton Roadmap
Convocation

Thursday
August 15
Day for R&R before MGMT610 begins!
Walk to Annenberg
ANY QUESTIONS?