WELCOME TO PRE-TERM

Build CONNECTIONS
Explore your OPTIONS
Meet your support TEAM
Understand the School-Student PARTNERSHIP
Transition to life at WHARTON
Your MBA Advising Support Network

Pre-Term 2019

Cluster 2

Kristen Auch, Manisha Jain, Samantha Stahl, Christine Sweeney
Who is in the room?

- Email, Slack & Facebook
- Bowling, dinners & hiking
- Public speaking & leadership
Your Wharton Advising Support Network

- McNulty Leadership Program
- Career Management (MBACM)
- Academic Affairs
- Student Life
Communicating program requirements
- Advising students in their personalized course selection and helping them implement it.
- Supporting students in all issues pertaining to their academic performance and experience.

HOW WE’LL PARTNER

AVAILABILITY AND APPOINTMENTS
- Jon M. Huntsman Hall, Suite 300 – Monday-Friday, 9:00am-5:00pm
- By appointment via online Academic Advisor Scheduler
- Walk-In Hours with an Academic Advisor every Monday – Thursday from 12:00– 1:00pm and 3:00– 4:00pm
Career Management Advisor

Manisha Jain

**HOW WE’LL PARTNER**

- Assess your skills and interest
- Deliberate potential career paths
- Provide industry/functional/company perspective
- Discuss how to handle specific employer situations
- Keep you motivated throughout recruiting process

**AVAILABILITY AND APPOINTMENTS**

- McNeil Building, Suite 50 – Monday-Friday, 8:30am-5:30pm
- By appointment, office hours, and advisor on call (Friday only)
- Schedule appointments via CareerPath
Career Management Advisors

Jamie Breznicky
Travel & Hospitality

Todd Carson
Private Equity, Search Funds, Venture Capital

Robyn Ettinger
Consulting, Media, Entertainment & Sports

Colleen France
General Management, Real Estate

Elissa Harris
Consulting

Manisha Jain
Energy, Health Care

Sam Jones
Technology

Jessica Katz
Investment Management, Hedge Funds, Undecided

Jenn Savoie
Entrepreneurship & Startups, FinTech, Social Impact

Sunshine Singer
Investment Banking

Sugirtha Stathis
Agribusiness, Cannabis, Consumer Products, Retail

Sue Valerio Sladen
Technology

Christiana Wu
A.I., Future Mobility, Semester in San Francisco

Jenn Savoie
Entrepreneurship & Startups, FinTech, Social Impact

Sunshine Singer
Investment Banking

Sugirtha Stathis
Agribusiness, Cannabis, Consumer Products, Retail

Sue Valerio Sladen
Technology

Christiana Wu
A.I., Future Mobility, Semester in San Francisco
Leadership Advisor                Samantha Stahl

HOW WE’LL PARTNER

• Assessing the impact of your behaviors, including personality, capabilities, opportunities for development
• Setting professional development goals
• Development planning

AVAILABILITY AND APPOINTMENTS

• Jon M. Huntsman Hall, Suite G47---Monday, Wednesday, Thursday and Friday 9am to 5pm
• By Appointment
• McNulty Leadership Info Session Thursday, August 8th
Student Life Advisor

Kristen Auch

HOW WE’LL PARTNER

• Get to know you and your goals
• Review priorities and set expectations for the year
• Advice on Student Life activities (clubs, etc.)
• Help create your best possible version of Wharton

AVAILABILITY AND APPOINTMENTS

• Hours/locations vary by advisor. Please see them for details.
• Schedule appointments through the Appointment Scheduler (MBA-Inside, SPIKE, or weekly email)
How You Will Engage With Your Advising Network

- **Academic Affairs**
  - Selecting courses based upon major and recruiting goals

- **MBACM**
  - Identifying opportunities to network in the community

- **Student Life**
  - Exploring development through peer interactions

- **McNulty Leadership Program**
  - Discussing ways to find balance and maximize your learning.

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**Key Takeaway:**
Need help? Contact *any* advisor. We’ll guide you to the right person to assist you.
Wharton Standards of Peer Engagement

• Assume good intentions; forgive people for their mistakes
• Lean into discomfort; recognize the difference between a confrontation and a conversation
• Let people speak their truth and believe them when they speak it
• Don’t yuck 👎 my yum 👍
• We all have something to learn & something to contribute

[Image: Blackboard with text: Where the magic happens, Your comfort zone]
What’s In A Name?

Goals

• Go beyond sharing introductory information
• Share something relatively personal yet safe
• Start talking around identity and difference
• Foster a stronger sense of belonging
In a group of 3-5, have everyone introduce yourself by providing the history of your name. Spend no more than a minute or two per person.

Use the following questions as a guidelines:

• Where did you get your name from?
• How is your name pronounced?
• Were you named after anyone? If so, who?
• What do you love about your name?
• What are some things that frustrate you about your name, if any?
• What are some misconceptions, if any, about your name?
• What does your name mean to you?
The Power of Storytelling

“Stories are the way to capture the hopes, dreams and visions of a culture. They are true as much as data are true. The truth of the powerful and irresistible story illustrates in a way data can’t begin to capture. It’s the stories that make you understand.”

— Carl Sessions Stepp, professor, Philip Merrill College of Journalism
Storytelling Matters – Start with a Framework

Pixar’s Storytelling Spine

Once upon a time there was ______. Every day, ______. One day ______. Because of that, _____. Because of that, ______. Until finally ______.
Your Wharton Roadmap → Your Story

- McNulty Leadership Program
- MBACM
- Academic Affairs
- Student Life
- Public Speaking Workshop
- Join Marketing Club @ Club Pub
- Amazing Internship @ Accenture NY
- Master MKTG 611
- Lead Marketing Conference; spearhead Int’l Marketing Panel
- TA MKTG 776
- MBACM
- Accept offer with Amazon London!
- P3: Realize value of proximity to family

Join Marketing Club @ Club Pub

Academic Affairs

Student Life

McNulty Leadership Program

Public Speaking Workshop

Amazing Internship @ Accenture NY

Master MKTG 611

Lead Marketing Conference; spearhead Int’l Marketing Panel

TA MKTG 776

MBACM

Accept offer with Amazon London!

P3: Realize value of proximity to family

Wharton

MBA Pre-Term 2019
Pixar’s Secrets to Perfect Storytelling . . .

- Choose an idea (goal) that has a LOT of potential
- People who care deeply and are captivating
- Strong caring comes from strong opinions (which often come from painful experiences)
- What stretches you most is what makes it an adventure
- More discomfort = more story
- Don’t give up (resilience) or Answer a question the audience forgot

Source: Pixar Storytelling by Dean Movshovitz
Step 1: Pick an Audacious Goal

- To achieve Academic Honors
- To launch a start-up
- To lead a conference

Step 2: What’s Hard About Your Starting Point?

- Uncomfortable with public speaking
- Current network is concentrated in healthcare
- Good at many things, but unsure about passion

Step 3: Identify Characters & Situations to Help

- Global alumni network from diverse industries
- Expert faculty offering a chance to practice new techniques
- Advisors to recommend programs and experiences
Now . . . Begin to Weave Your Wharton Story

- Once upon a time I came to Wharton to . . . Goal (step 1)
- Every day . . . Identify what might be difficult (from step 2)
- One day . . . You become aware of considerable obstacle
- Because of that . . . You then stretch, get creative, and try a bunch of things, and ask for help, and try again (from step 3)
- Until finally . . . You successfully reach your objective!

Step 1: Pick an Audacious Goal

Step 2: What’s Hard About Your Starting Point?

Step 3: Identify Characters & Situations to Help
Your Personal Wharton Story Spine

Once upon a time, I came to Wharton to __________________________.
Every chance I got I ____________________.
One day _______. Because of that, ____.
Because of that, ________.
Until finally, I achieved _______________!
Pre-Term Sessions: Week 1

**Tuesday**
August 6
Academic Overview
MBACM101
Ethics

**Wednesday**
August 7
Student Life Intro
Course Match
CareerFit Sessions
Build Your Network

**Thursday**
August 8
Case Workshop
Industry Briefs
Wharton Dean
Leadership Intro
1st Wharton Pub

**Friday & Saturday**
August 9 + 10
Student Life Programming
Pre-Term Sessions: Week 2

**Monday**
August 12
Learning Team Experience Off-Site

**Tuesday**
August 13
Learning Team Experience

**Wednesday**
August 14
Team Innovation Project
Personal Wharton Roadmap
Convocation

**Thursday**
August 15
Day for R&R before MGMT610 begins!
Walk to Annenberg
Annenberg Auditorium Seating Chart

Cluster 1

Cluster 2

Cluster 3

Cluster 4

STAGE

EXIT

EXIT

EXIT

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