WELCOME TO PRE-TERM

Build CONNECTIONS

Explore your OPTIONS

Meet your support TEAM

Understand the School-Student PARTNERSHIP

Transition to life at WHARTON
Your MBA Advising Support Network
Pre-Term 2019
Cluster 4: Jennifer, Amy, Dan, & Evan
Who is in the room?
Your Wharton Advising Support Network

- McNulty Leadership Program
- Career Management (MBACM)
- Academic Affairs
- Student Life
Communicating program requirements
Advising students in their personalized course selection and helping them implement it.
Supporting students in all issues pertaining to their academic performance and experience.

HOW WE’LL PARTNER

AVAILABILITY AND APPOINTMENTS

- Jon M. Huntsman Hall, Suite 300 – Monday-Friday, 9:00am-5:00pm
- By appointment via online Academic Advisor Scheduler
- Walk-In Hours with an Academic Advisor every Monday – Thursday from 12:00–1:00pm and 3:00–4:00pm
Career Management Advisor

**How We’ll Partner**

- Assess your skills and interest
- Deliberate potential career paths
- Provide industry/functional/company perspective
- Discuss how to handle specific employer situations
- Keep you motivated throughout recruiting process

**Availability and Appointments**

- McNeil Building, Suite 50 – Monday-Friday, 8:30am-5:30pm
- By appointment, office hours, and advisor on call (Friday only)
- Schedule appointments via CareerPath
Career Management Advisors

Jamie Breznicky
Travel & Hospitality

Todd Carson
Private Equity, Search Funds, Venture Capital

Robyn Ettinger
Consulting, Media, Entertainment & Sports

Colleen France
General Management, Real Estate

Elissa Harris
Consulting

Manisha Jain
Energy, Health Care

Sam Jones
Technology

Jessica Katz
Investment Management, Hedge Funds, Undecided

Jenn Savoie
Entrepreneurship & Startups, FinTech, Social Impact

Sunshine Singer
Investment Banking

Sugirtha Stathis
Agribusiness, Cannabis, Consumer Products, Retail

Sue Valerio Sladen
Technology

Christiana Wu
A.I., Future Mobility, Semester in San Francisco

Jamie Breznicky
Travel & Hospitality

Todd Carson
Private Equity, Search Funds, Venture Capital

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Sue Valerio Sladen
Technology

Christiana Wu
A.I., Future Mobility, Semester in San Francisco
Leadership Advisor  
Dan Kaufman

HOW WE’LL PARTNER

• Assessing the impact of your behaviors, including personality, capabilities, opportunities for development
• Setting professional development goals
• Development planning

AVAILABILITY AND APPOINTMENTS

• Jon M. Huntsman Hall, Suite G47---Monday to Friday, 9am to 5pm
• By Appointment
• McNulty Leadership Info Session Wednesday, August 7th
Student Life Advisor

HOW WE’LL PARTNER

- Get to know you and your goals
- Review priorities and set expectations for the year
- Advice on Student Life activities (clubs, etc.)
- Help create your best possible version of Wharton

AVAILABILITY AND APPOINTMENTS

- Hours/locations vary by advisor. Please see them for details.
- Schedule appointments through the Appointment Scheduler (MyWharton)
How You Will Engage With Your Advising Network

Selecting courses based upon major and recruiting goals

Identifying opportunities to network in the community

Exploring development through peer interactions

Discussing ways to find balance and maximize your learning.

Key Takeaway:
Need help? Contact any advisor. We’ll guide you to the right person to assist you.
Wharton Standards of Peer Engagement

• Assume good intentions; forgive people for their mistakes
• Lean into discomfort; recognize the difference between a confrontation and a conversation
• Let people speak their truth and believe them when they speak it
• Don’t yuck my yum
• We all have something to learn & something to contribute
What’s In A Name?

Goals

• Go beyond sharing introductory information
• Share something relatively personal yet safe
• Start talking around identity and difference
• Foster a stronger sense of belonging
What’s In A Name?

In a group of 3-5, have everyone introduce yourself by providing the history of your name. Spend no more than a minute or two per person.

Use the following questions as a guidelines:

• Where did you get your name from?
• How is your name pronounced?
• Were you named after anyone? If so, who?
• What do you love about your name?
• What are some things that frustrate you about your name, if any?
• What are some misconceptions, if any, about your name?
• What does your name mean to you?
"We are, as a species, addicted to story. Even when the body goes to sleep, the mind stays up all night, telling itself stories."

— Jonathan Gottschall, The Storytelling Animal

"Story, as it turns out, was crucial to our evolution -- more so than opposable thumbs. Opposable thumbs let us hang on; story told us what to hang on to."

— Lisa Cron, Wired for Story
Your Wharton Roadmap → Your Story

McNulty Leadership Program
- Public Speaking Workshop

MBACM
- Amazing Internship @ Accenture NY

Student Life
- Join Marketing Club @ Club Pub

Academic Affairs
- Master MKTG 611

Lead Marketing Conference; spearhead Int’l Marketing Panel

MBACM
- TA MKTG 776

McNulty Leadership Program
- P3: Realize value of proximity to family

Student Life
- Lead Marketing Conference; spearhead Int’l Marketing Panel

Academic Affairs
- Join Marketing Club @ Club Pub

Student Life
- Lead Marketing Conference; spearhead Int’l Marketing Panel

Academic Affairs
- Accept offer with Amazon London!
Storytelling Matters – Start with a Framework

Once upon a time there was _______. Every day, _______. One day _______. Because of that, ______. Because of that, _______. Until finally _______.

Pixar’s Storytelling Spine
Storytelling Matters – Start with a Framework
Pixar’s Secrets to Perfect Storytelling . . .

- People who care deeply are interesting
- Strong caring comes from strong opinions (which often come from painful experiences)
- What stretches you most is what makes it an adventure
- More discomfort = more story
- Resilience often trumps outcome

Source: Pixar Storytelling by Dean Movshovitz
Pre-Term Sessions: Week 1

**Tuesday, August 6**
- Academic Overview
- MBACM101 Ethics

**Wednesday, August 7**
- Student Life Intro
- Course Match
- CareerFit Sessions
- Build Your Network

**Thursday, August 8**
- Case Workshop
- Industry Briefs
- Wharton Dean Leadership Intro
- 1st Wharton Pub

**Friday & Saturday, August 9 + 10**
- Student Life Programming
Pre-Term Sessions: Week 2

Monday
August 12
Learning Team Experience Off-Site

Tuesday
August 13
Learning Team Experience

Wednesday
August 14
Team Innovation Project
Personal Wharton Roadmap
Convocation

Thursday
August 15
Day for R&R before MGMT610 begins!
Capture Pre-Term Learnings to Support Your Wharton Goals

Tomorrow you’ll receive a Wharton journal as a gift from your Cluster Advisors and Dean Howie. Use this journal to take notes throughout Pre-Term on resources, opportunities and key contacts that resonate with your interests and goals.

At our closing ASN session next Wednesday, you’ll draw upon these notes to answer the essential goal-setting questions below and begin to identify next steps to achieve your personalized MBA experience!

**ACADEMIC**
What knowledge and skills do you hope to master through your coursework?

**STUDENT LIFE**
What areas outside of the classroom are you really passionate about and hope to engage with?

**CAREER**
Based on your current career goals, what information do you need from the Wharton community?

**LEADERSHIP**
What leadership skills do you hope to develop/improve while at Wharton?
Boom Dynamite

C4 is dynamite & when you mess with dynamite it goes tick, tick, tick, tick, tick BOOM. Dynamite…..

C4 is dynamite & when you mess with dynamite it goes tick, tick, tick, tick, tick BOOM. Dynamite.
Walk to Annenberg
WELCOME
TO
Wharton
UNIVERSITY OF PENNSYLVANIA

ANY QUESTIONS?