



Semester in San Francisco Preterm Info Session

August 20 & 21, 2019

**STUDENT
COMMUNITY**

**FOCUSED
CAREER
SUPPORT**

**CULTURAL
IMMERSION**

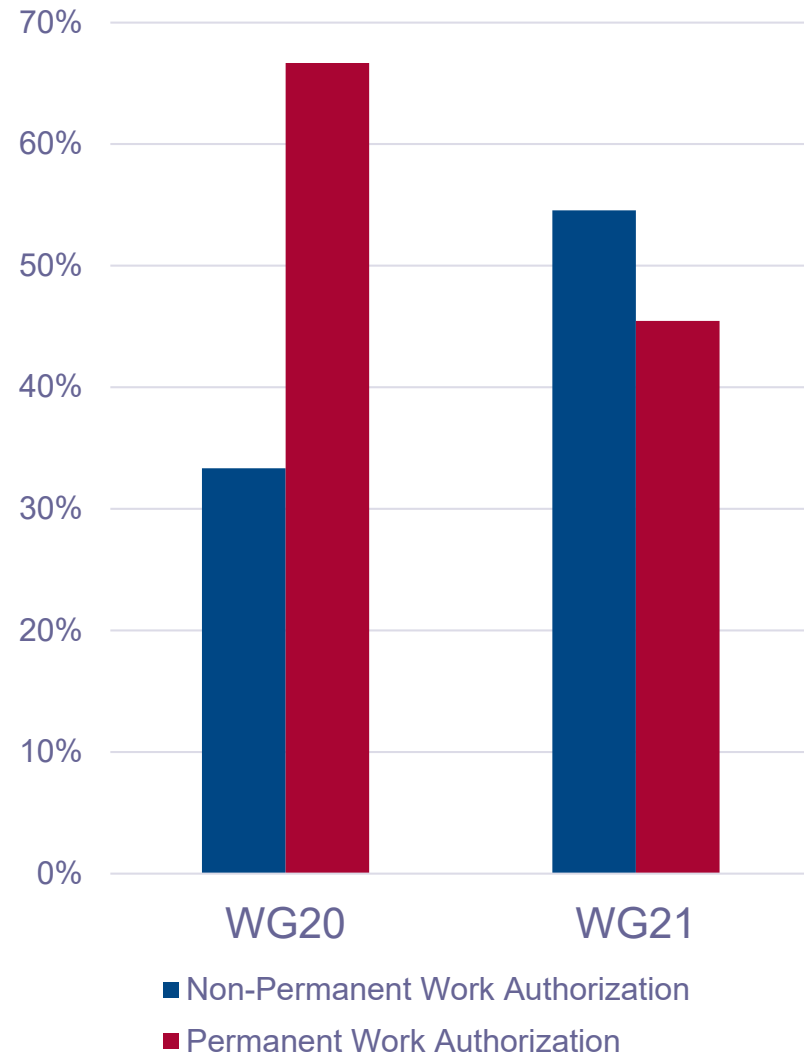
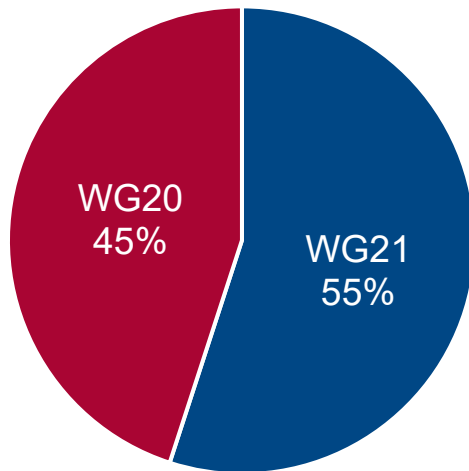
**COMPANY
EXPOSURE**

**CUSTOMIZED
CURRICULUM**

 **Wharton**
UNIVERSITY of PENNSYLVANIA

Projected Spring 2020 Cohort Demographics

Grad Year



Curriculum Fall 2019

Course Number	Course Name	CUs	Instructor
OIDD 695	Regional Seminar (required)	0.5	Karl Ulrich
OIDD 693	Influence	0.5	Cade Massey
OIDD 636	Scaling Operations	0.5	Gad Allon
OIDD 680	Operations Strategy Practicum	0.5/1	Morris Cohen
LGST 806	Negotiations	1	Anna de Paoli
FNCE 750	Venture Capital & the Finance of Innovation	1	David Wessels
MGMT 731	Technology Strategy	0.5	Rahul Kapoor
MKTG 852	Marketing Analytics	0.5	Raghu Iyengar
HCMG 852	Healthcare Services Delivery	0.5	Guy David

Curriculum Spring 2019

Course Number	Course Name	CUs	Instructor
OIDD 695	Regional Seminar (required)	0.5	Karl Ulrich
OIDD 614	Innovation	0.5	Karl Ulrich
OIDD 662	Enabling Technologies	1	Kartik Hosanagar
MGMT 691	Negotiations	1	Peter Cappelli
MGMT 721	Mergers and Acquisitions	1	Emilie Feldman
MGMT 773	Managing Change in Organizations	0.5	David Pottruck
MKTG 754	Pricing Policy	0.5	Jagmohan Raju
STAT 701	Modern Data Mining	1	Richard Waterman
WHCP 612	Advanced Persuasion	0.25	Karl Maugeri

A sample/preview of Spring 2020 courses...

OIDD 662 Enabling Technologies with Kartik Hosanagar

- A comprehensive overview of the tech industry
- Understand the business impact of technology enablers

MGMT 721 Mergers & Acquisitions with Emilie Feldman

- Explores the role of mergers and acquisitions in advancing strategies
- Emphasis on the strategic and operational aspects of these transactions

MGMT 773 Managing Change in Organizations with David Pottruck

- The “how” of change rather than the “why”
- Focuses on specific concepts, theories, and tools that can guide executives leading organizational change to successful execution

STAT 701 Modern Data Mining

- Learn modern statistical methods for analyzing data
- Use of R; no prior programming experience required

WHCP 612 Advance Persuasion: Communicating Change

- Satisfies a core requirement for graduation
- Customized class incorporating entrepreneurial as well as advanced persuasion topics customized to SSF students

OIDD 695 - Regional Seminar Speakers, Spring 2019

- Gautam Tambay, WG'10, Co-Found and CEO, Springboard
- Claire Fang, WG'14, Founder and CEO, Wholly Moly! The logo for Wholly Moly! is a red square with a white circle inside. Inside the circle, the Chinese characters "好哩!" are written at the top, and "WHOLLY MOLY!" is written in white capital letters below.
- Adam Saven, W'12, Co-Founder & CEO, PeopleGrove
- Sarah Guo, C'11, W'11, G'12, WG'12, General Partner, Greylock Partners The logo for Greylock Partners is the text "greylockpartners." in a lowercase, sans-serif font.
- Meaghan Rose, WG'06, Founder & CEO, Rocksbox The logo for Rocksbox is the text "rocksbox" in a lowercase, sans-serif font.
- Lawrence Cole, WG'15, Head of Mid-Market Lead Gen Ad Sales
- Alexis Cox, WG'12, Google The logo for Google is the word "Google" in its multi-colored font, set against a black rectangular background.
- Han Shen, WG'09, Founding Partner, iFly.vc
- Tina Sharkey, C'86, Co-Founder, CEO, & Member, Board of Directors

Academic Support

Academic Advising

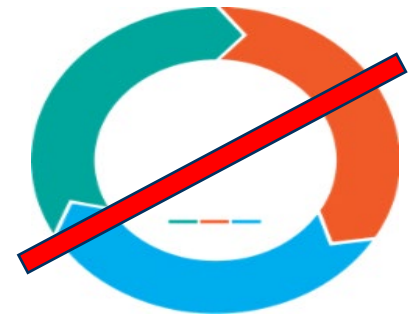
- Majors and credit units
- Course registration and ISP
- Course Match support
- Offered on-site (1-2x/semester) and virtually anytime

Registration for SSF courses

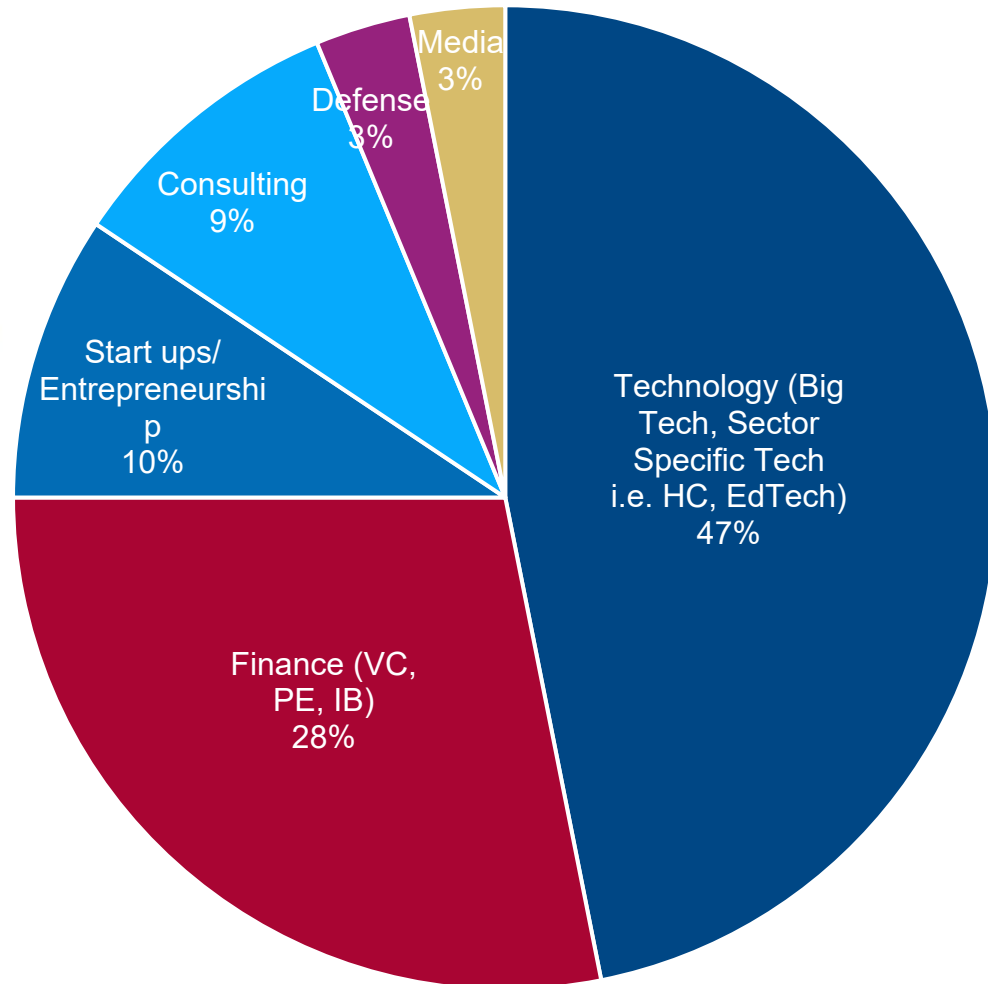
- Capacity for entire cohort in courses

Course load

- Between 3 and 6 credit units
- 1 cu can be taken pass/fail - Regional Seminar does not count toward limit



Spring 2019 Cohort Interests



- Entrepreneurship – 33%
- In-Semester Internships - 67%

Career Support via MBACM

Collaborating across depts. and student groups



In-Semester Internships

- 10-20 hrs/wk
- Potential for longer employment i.e. roll over into Summer.



Cross-Program/Dept.

- WEMBA
- Alumni Relations



Resume Book

- Distributed to employer contacts



Club Relationships

- 5-10 trek visits determined by student interest
- VC Club, FinTech Club, Future Mobility Club



Career Advising Programming

- On-site, flexible scheduling w/ Christiana
- Access to Philly advisors also
- On site programming



Alumni Networking

- Meet and Greets
- Happy hours
- Wharton NorCal club

Events outside the classroom – highlights

➤ Alumni chats

- Vishal Gupta, Waymo
- Connie Wu, Docusign
- Akansha Kumar, Uber
- Esther Lee Cruz, LinkedIn

➤ Bay Area EntrePENNeurs Happy Hour

➤ *Engaging with Start Ups* session in Philly (recorded)

➤ **HP Ventures** learning and networking event with WEMBA

➤ SF Networking Expo in March

➤ **Scale School with Prof. Kartik Hosanagar**



Spring SSF Timeline

- August 27 – Fall Semester begins
- Late August – Applications for Spring SSF open
- October 2 – Applications for Spring SSF due
- October 7 – Decisions for Spring SSF released
- January 15 – Spring Semester begins
- Late May/early June – Start of summer internships



SAN FRANCISCO



Application Process & Logistics

What do we look for?

- Strong academic performance – GPA matters!
- Thoughtful, well written essays
 - *Focus on community, career, and academics*
- No academic probation or ethics violations at any point in time

Cost

- Program fee of \$5,000 per student
- Merit-based fellowships available (i.e., academic performance)

Housing

- Participants responsible for transportation & housing
- Opportunities to sublet Philadelphia apartments
 - MBAPO International Exchange

Who to go to for questions...

- about recruiting/careers: **Christiana Wu**, Director, MBA Career Advising/Programming – SSF Program
wuchr@wharton.upenn.edu
- about SSF admissions, academics: **Christine Sweeney**, Associate Director, Academic Affairs
sweeneyc@wharton.upenn.edu
- about the San Francisco campus: **Fele Uperesa**, Coordinator, Wharton San Francisco
fele@wharton.upenn.edu