



SCHOOL ADDRESS	Asian Institute of Management 123 Paseo de Roxas Street, Makati City 1260 Philippines
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AREAS OF STUDY	Marketing, Finance, Operations, Entrepreneurship, Accounting, Economics, and Information Technology





COURSES	Exchange students can take elective courses offered by the W. SyCip Graduate School of Business and the Stephen Zuellig Graduate School of Development Management.
QUALIFICATIONS FOR EXCHANGE (INBOUND)	<ul style="list-style-type: none">- Students must be in their <u>senior year</u> of the school's MBA program.- Students must have <u>two years of relevant work experience</u>.- Students must be proficient in <u>English</u>. Students who are not native speakers of English must have an English language proficiency score between 80-120 (TOEFL).
VISA IMMIGRATION	<p>International students who are accepted for study in AIM are required to secure a 47(a)(2) Special Non-Immigrant single entry visa. It is a visa similarly granted to expatriate businessmen, among others.</p> <p>Requirements vary from country to country. Please check with the Philippine Embassy/Consulate nearest you for the requirements of the single-entry visa.</p>



APPROXIMATE COST OF PROGRAM: The approximate cost of the exchange program (travel not included) is as follows:

ESTIMATED EXPENSES	TOTAL
Academic & Learning Material Fees	\$280
Living Allowance	
Housing (US\$ 660/month x 3 months)	\$1,980
Meals – high estimate (US\$ 550/month x 3 months)	\$1,650
Personal and incidental allowances (US\$ 150/month X 3 months)	\$450
Visa Extension Fee (Please coordinate with the Office of the Registrar for complete details)	\$135
TOTAL (APPROXIMATE) EXCHANGE COST	US\$ 4,495



NOMINATION PROCESS	<p>Student Exchange Coordinator from partner school must send their nomination to Katrina Afable at kafable@aim.edu. The email must include the student's name, email address and a copy of the student's resume.</p> <p>Summer Term Deadline: April 15, 2020</p> <p>Spring Term (Tentative) Deadline: November 20, 2020</p>
APPLICATION REQUIREMENTS	<ul style="list-style-type: none">- Completed two-page application with student's signature- Completed ID sheet- 2X2 picture in .jpg format (white background, full-face and facing front)- Clear copy of the student's passport information page- A recent copy of the student's school transcript, in English- Verification of English proficiency <p>Summer Term Deadline: April 24, 2020</p> <p>Spring Term (Tentative) Deadline: November 30, 2020</p>
ACADEMIC CALENDAR	<p>Summer Term July 06 – September 05, 2020</p> <p>Spring Term (Tentative) April 12, 2021 – June 19, 2021</p>



LANGUAGE OF INSTRUCTION	English
COURSE LOAD & CREDITS	Exchange students are required to take a minimum of 5 courses and maximum of 10-units of elective courses. Classes run for 10-weeks and each subject course are held for 80 minutes per session.
LEARNING METHODOLOGY	<p>Class Format: AIM uses the case method, which means students are expected to participate actively in live, extemporaneous discussion. For most courses, class participation accounts for more than 50% of the total grade. Students may also be asked to perform field research by hands-on field projects. Students may be sent to corporate internships. Management games and simulations are also used. The AIM culture emphasizes analysis of facts, exploration of alternative courses of action, and simulates real life managerial decision-making experiences.</p> <p>Attendance: Attendance is mandatory. The Institute requires regular daily attendance and active participation in class discussions. Failure to attend at least 80% of the sessions in any course (whether the absences are excused or unexcused) automatically results in a failing grade for the course.</p>



2019 ELECTIVE COURSE LIST

Subject to Change. Updated list will be emailed to students after the nomination period.

ECONOMICS			
#	COURSE	CODE	UNIT
1	Global Network Week	GNW	2
2	Regional Integration in Asia	RIA	1
3	Introduction to Behavioral Economics	IBE	1
FINANCE			
#	COURSE	CODE	UNIT
1	Financial Innovation	FIMAS	1
2	Entrepreneurial Finance Valuation	EFV	1
3	Financial Risk Management	FRM	1
4	Fixed Income Market Analysis and Strategies	FIMAS	1
5	Investment Banking	IB	1
6	Mergers and Acquisitions	M&A	1
7	Private Equity	PE	1
8	Project Finance	ProjFin	1
9	International Financial Cooperation	IFC	2
MARKETING			
#	COURSE	CODE	UNIT
1	Digital Marketing	DigM	2
2	Marketing and Finance Creating Synergy	MFCS	2
3	Product and Service Marketing	PSM	1
4	Customer Relationship Management	CRM	2
5	Sales Management	SalesM	1
LEADERSHIP			
#	COURSE	CODE	UNIT
1	Coaching for Leaders	CL	1
2	EQ and Leading with Emotional Courage	ELEC	1
3	Leadership and Personal Branding: Elevate your Influence and Be Seen, Be Heard, Be Sought	LPB	1
HR			
#	COURSE	CODE	UNIT
1	Employee Engagement	EE	1
2	Employer Branding	EB	1
3	Organizational Leadership and Change Management	OLCM	1



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OPERATIONS			
#	COURSE	CODE	UNIT
1	Global Study Tour (Destination: USA)	GST: USA	2
2	Global Study Tour (Destination: Japan)	GST: JAPAN	2
3	Sustainable Operations	SO	1
STRATEGY			
#	COURSE	CODE	UNIT
1	Sources and Uses of Power	SUPR	2
2	Strategy Innovations	SI	1
3	Collaborative Governance	CG	1
4	Enterprise-Wide Risk Management	ERM	2
5	Microfinance and Development	MD	2
MANAGEMENT			
#	COURSE	CODE	UNIT
1	Sustainable Tourism	ST	1
2	Disaster Risk and Crisis Management	DRCM	1
3	Navigating and Managing the Regulatory Environment	NRE	1
4	Self-Knowledge, Inspiration, Leadership and Life Planning	SKILL	1
5	Introduction to International Business	IntBus	1