

Academic Year Schedule 2020-2021 Flexible MBA 2020 *(Tentative/ Subject to Change)*

Symbol notes

SECTION

- D = Daytime section
- Ev = Evening section
- A = Schedule is TBA

COURSE TYPE

- R = Required course
- E = Elective course
- P = Prescribed elective course
- K = Kellogg residential module

NOTE

- ! = Might be subject to change due to COVID-situation
- i = Action-learning courses: Choose at least 1 of these courses; these courses start in Module 4 and last for several modules
- C = Course is cancelled

CODE	SECTION	TYPE	COURSE TITLE	INSTRUCTOR
Skills and Values Module July 1 - August 16, 2020				
MGMT D20	D	R	Skills and Values	Nick Pisalyaput
Module 1 August 17 - September 12, 2020				
FINC D30	D	R	Financial Management	Andrew Stotz
MORS D30	D Ev	R	Leadership in Organizations	Andreas Liefogohe
Module 2 September 18 - October 17, 2020				
DECS D34	D Ev	R	Statistical Methods for Management Decision	Poomjai Nacaskul & Brett Saraniti
MKTG D30	D	R	Marketing for a Digital Age	Ian Fenwick
Module 3 October 26 - November 21, 2020				
MECN D30	D	R	Economics for Decision Makers	Milind S Rao
MGMT D31	D Ev	R	Business Strategy	Ragil Ratnam
Module 4 November 27 - December 26, 2020				
ACCT D30	D	R	Accounting for Decision Making	Mark Finn
DA D20	D	R	Digital Transformation: Disruption, Transformation, and New Business Models	Jeffrey Towson
MECN D30	Ev	R	Economics for Decision Makers	Milind S Rao
AL D10	A	P	Action Learning: Global Management Consulting Lab	i Chaipong Pongpanich
AL D20	A	P	Action Learning: Sustainability Lab	i Nick Pisalyaput
AL D31	A	P	Action Learning: New Ventures Lab-Consulting	i Nick Pisalyaput
AL D32	A	P	Action Learning: New Ventures Lab-Formulation	i Nick Pisalyaput
Module 5 January 4-31, 2021				
FINC D30	Ev	R	Financial Management	Piman Limpaphayom
DA D15	D	E	Marketing Analytics	Pavitra Jindahra
MORS D32	D	E	Unlocking Your Organization and Its Potential	Drew Mallory
MECN D50	Ev	E	The Age of Disruptions: Impact on Business Environments	Piyachart Phiromswad
OPNS D75	Ev	E	Project Management	Sabin Srivannaboon
Module 6 February 8 - March 7, 2021				
DA D20	Ev	R	Digital Transformation: Disruption, Transformation, and New Business Models	Jeffrey Towson
DA D14	D	E	Applied Modelling for Management Decisions	Chonawee Supatgiat
MKTG D52	D	E	Consumption and Marketing	Krittinee Nuttavuthisit
DA D15	Ev	E	Marketing Analytics	Pavitra Jindahra
MGMT D67	Ev	E	Family Business: Managing Growth and Succession	Chanitr Charnchainarong
Module 7 March 15 - April 11, 2021				
ACCT D30	Ev	R	Accounting for Decision Making (via Zoom)	Mark Finn
MKTG D59	D	E	Services and Hospitality Marketing	Kritika Kongsompong
MKTG D64	D	E	Brand Management	Gérald Mazzalovo
FINC D45	Ev	E	Corporate Governance and Value Creation	Piman Limpaphayom
MGMT D98	Ev	E	Sustainable Supply Chain Management	Enrico Fontana
Module 8 April 19 - May 2, 2021 Intensive,Optional				
MECN D56	D	E	Ecosystem Orchestration Analytics	Brett Saraniti
Module 9 May 10 - June 6, 2021				
MGMT D60	D Ev	R	Entrepreneurial Management	! Steven White
DA D12	D	E	Data Science and Visualization for Business	Stefano Starita
FINC D60	D	E	Investments	Pattarake Sarajoti
MGMT D70	Ev	E	Negotiations	Ragil Ratnam
DA DX1	Ev	E	Introduction to Financial Analytics	Sirisak Chueykamhang
Module 10 June 7 - June 20, 2021 Intensive,Optional				
MGMT D78	D	E	Global Perspectives on Family Business & Entrepreneurship	! Denise Kenyon-Rouvinez
MORS D38	D	E	Managing Human Capital in Global Context	! Lance Richards
Module 11 June 28 - July 25, 2021				
MKTG D30	Ev	R	Marketing for a Digital Age	TBA
MECN D46	D	E	Pricing Strategies	Yupin Pattarapongsant
MGMT DX1	D Ev	E	Emerging Market Strategy	Takamasa Fujioka
MGMT DX2	D	E	Becoming A Mindful Leader	Hee-Chan Song
Module 11-1				
Module 11-2				