# WELCOME to Pre-Term



### **Exploring Academic Options**

August 10, 2022

### MBA Program Leadership



Nicolaj Siggelkow Vice Dean



**Anthony Landry** Deputy Vice Dean

### Agenda

- Expectations
- Grades
- Degree requirements
- Fixed Core
- Flex Core
- Majors & Electives
- Student Profiles
- Q&A



#### **Expectations**

#### What it means to be a Wharton MBA: Classroom expectations

- Imagine you are an advisor/consultant and you're giving a presentation to the C-suite of a company... (not that hypothetical)
- Would you....
  - be late?
  - be prepared?
  - try to BS yourself through the meeting?
  - get up in the middle of the meeting to get a coffee and then amble back into the room 15 minutes later?
  - dress like you do now?
    - Ok, I give you some slack here.

#### **Expectations**

#### What it means to be a Wharton MBA: Classroom expectations

- Imagine you are an advisor/consultant and you've been asked to give a presentation to the C-suite of a company...
- Would you....
  - show up to the meeting?
- Class attendance is important
  - For your own learning
  - For your collective learning
  - For building a community
- Attendance app
- Absence reporting app
- Video requests for excused absences























202220 (Summer 2022)

Discussions

Grades

People

Pages

Syllabus

Modules

BigBlueButton

Collaborations

Chat

Search

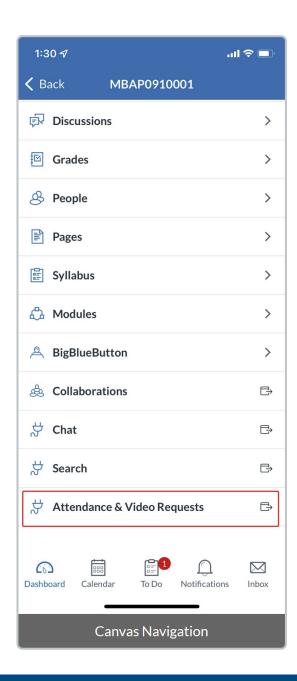
Attendance & Video Requests

#### Recent Activity in MBAP0910001

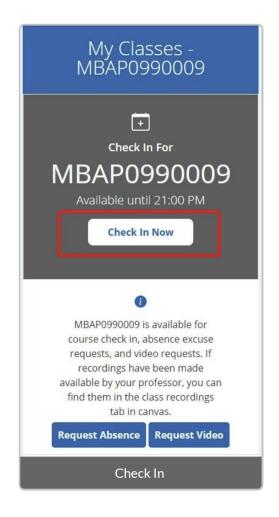


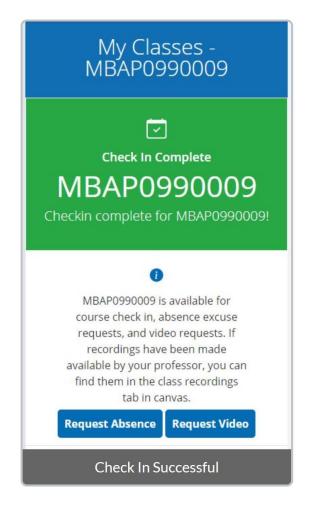
No Recent Messages You don't have any messages to show in your stream yet. Once you be in your courses you'll see this stream fill up with messages from discussions, grading update messages between you and other users, etc.



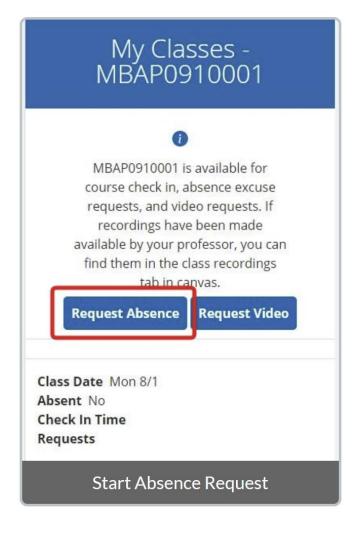


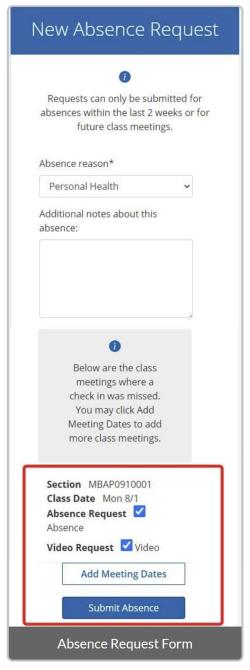
#### Attendance App





## Absence reporting Video requests





#### **Excused Absences:**

- Illness
- Personal or Family Emergency
- Religious holidays.
- Conflicts due to job interviews, career pursuits, weddings, personal and professional commitments or travel are not excused absences

## Expectations and Ethical Behavior Table stakes

Culture is how you behave when the boss is not in the room Ethics is how you behave when no proctor is in the room

#### Review the MBA Code of Ethics Canvas course

- The Code of Ethics ensures all members of the community adhere to the highest standards of academic integrity and principled conduct.
- The MBA Code of Ethics course on Canvas will help you acclimate to the Wharton norms as they are laid out in the MBA Code of Ethics.
- Please complete the mandatory quiz by August 18.
- Unethical behavior affects Wharton's reputation and cultural fabric.

## Grades and Academic Performance Standards Grading System

- Courses are graded on a letter grade system from **A** through **F**. MBA Courses' Grade Point Average (CMGPA) may not exceed 3.50.
- **F** grades do not earn credit toward graduation. They count toward the max course load for tuition purposes and remain on your transcript.
- Up to one elective course unit on a Pass/Fail basis each semester.
   Courses taken Pass/Fail cannot be counted towards MBA majors.
- You may receive a **W** if you **Withdraw** from a course after the deadline. You cannot withdraw after the last class.

Complete Grading System Policy on MBA Academic Policies website.

## Grades and Academic Performance Standards Grades Disclosure Policy

- You are the owner of your grades:

Every student has the legal right to disclose her/his grades

- Grades Non-Disclosure is not a Wharton policy. It is a student compact to promote a more collaborative environment.
- Do grades matter? YES!
  - Appear on your transcript, academic awards website, money
  - Criteria to select Fellows, semester in SF, exchange programs
  - Probation and dismissal based on GPA
- How to get bad grades?
  - You don't engage, turn in assignments, papers, exams
  - You don't show up without requesting absence notices

#### Grades and Academic Performance Standards New Grading Rules: Dismissal & Probation based on GPA

#### **Probation**

- Two Fs in any grading period, or;
- A semester Wharton GPA lower than 2.67.

#### Dismissal during or at the end of your first year

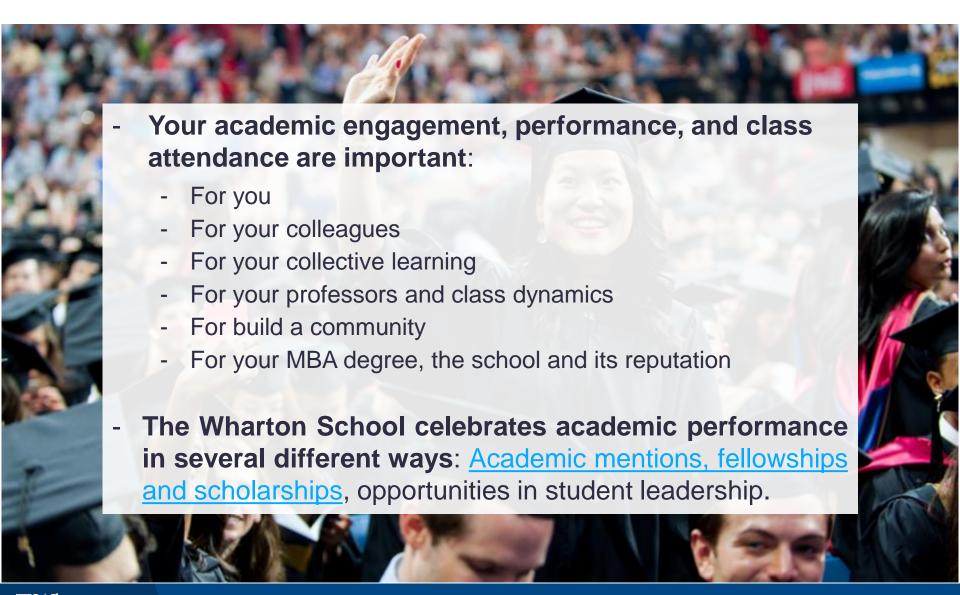
- Three Fs in any grading period or any two contiguous periods; or
- Two Fs while on probation during the first year; or
- A semester Wharton GPA lower or equal to 2.33 for both semesters; or
- Five CUs of Wharton courses with a grade lower or equal to 2.33.

#### **Second-year Graduation Requirements**

- A Wharton GPA greater than 2.33 in each semester of your second year; and
- No more than four CUs of Wharton courses with a grade lower or equal to 2.33 in your second year.

Please review complete <u>Academic Performance Standards</u>.

#### Grades and Academic Performance Standards



## Academic Experience You are about to embark in a fulfilling two-year journey

- Your academic engagement, performance, and class attendance are important to get the most out of your academic experience.
- Our <u>Learning Agreement</u> serves as a set of ideal standards to create and enjoy an engaging classroom environment with diverse views, centered on actionable knowledge.
- It is your shared responsibility to help each other in the learning process, and you are expected to hold each other accountable to the community standards.
- The Academic Affairs team is here to support you and to help you achieve your goals.

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### WELCOME TO WHARTON



#### **MBA Academic Advisors**



Lisa Rudi Dual Degree Programs Cohorts A, B, & C



Christine Sweeney Semester in San Francisco Cohorts D, E, & F



Natalya Levina International Exchange Cohorts G & H

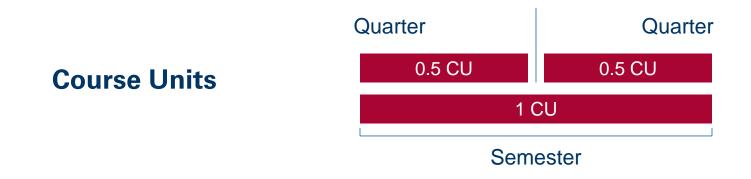


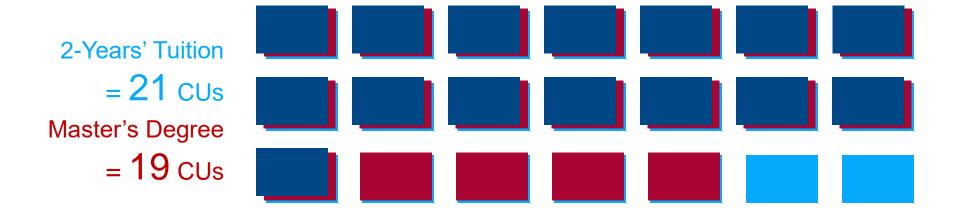
Katie Cheng Academic Operations Cohorts I & J



Amy Miller
Global Immersion Programs
Cohorts K & L

### What Do I Need to Earn My Wharton MBA?





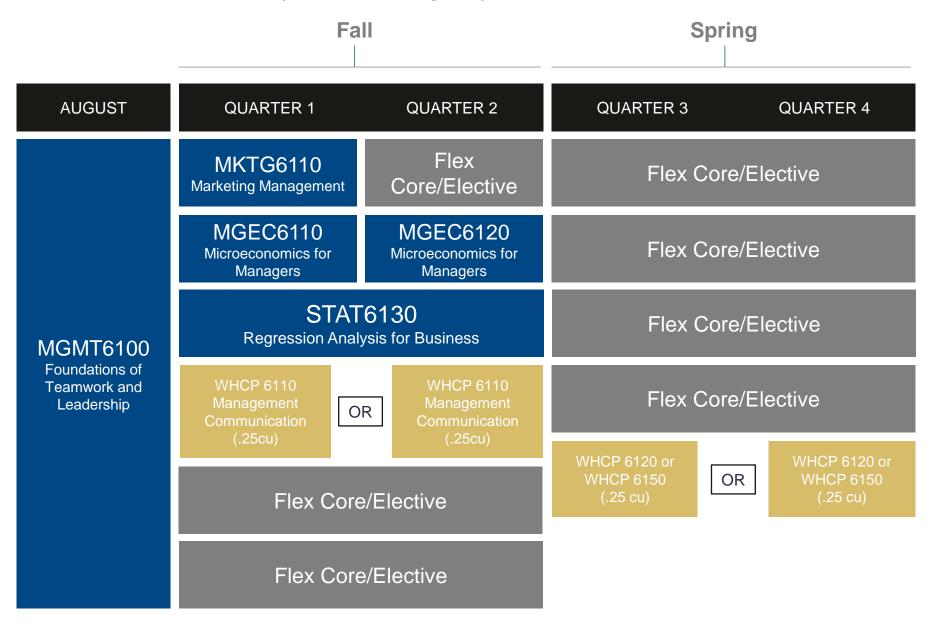
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### THE FIXED CORE

MBA Curriculum



#### Your First Year (an example)







## MGEC 6110: Microeconomics for Managers (Q1/ 0.5CU)

- Consumer theory and market demand under full information,
- Market equilibrium and gov't intervention, production theory and cost optimization
- Game theory, etc.

## MGEC 6120: Advanced Micro for Managers (Q2/ 0.5CU)

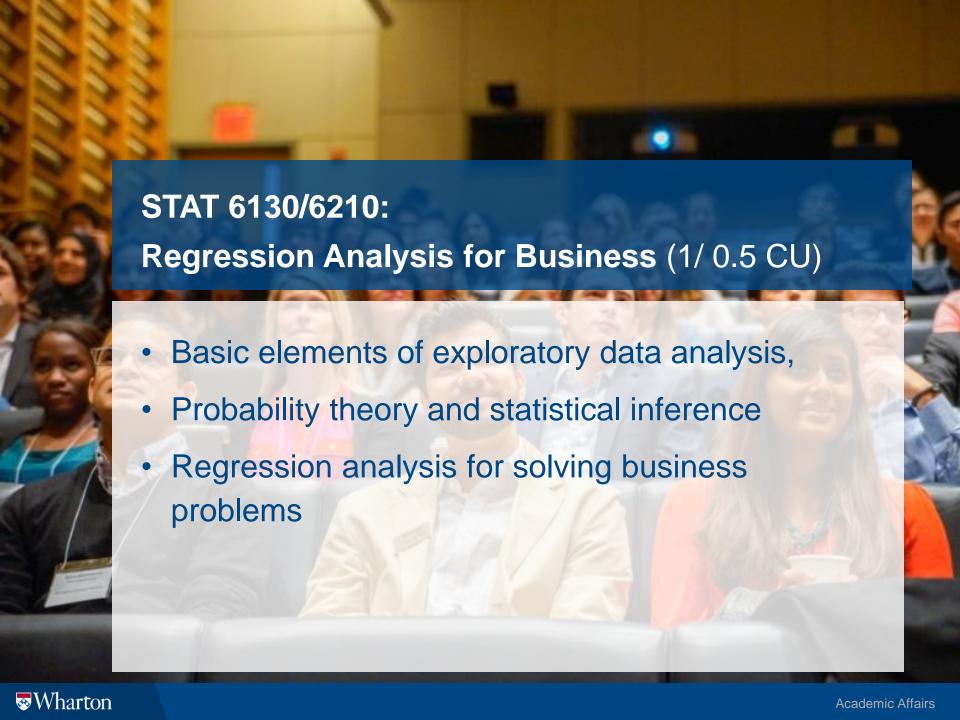
- Oligopoly models of market competition, creation and protection
- Sophisticated pricing strategies
- Strategies for managing risk and making decisions under uncertainty

#### MKTG 6110:

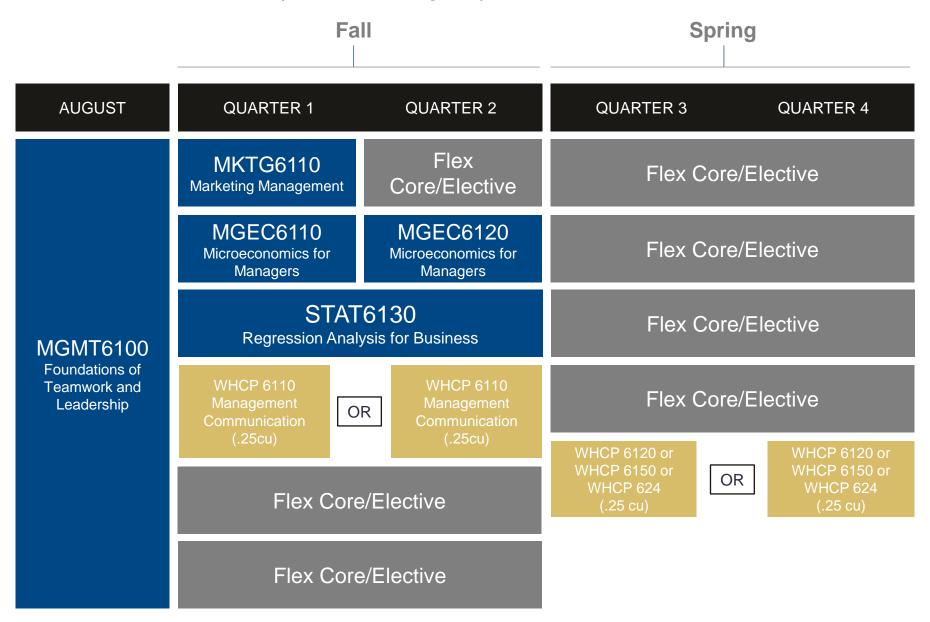
## Marketing Management (Q1/0.5 CU)

- How to design and implement marketing efforts to carry out a firm's strategy
- Segmentation, Targeting,
   Branding, Pricing,
   Distribution and
   Promotion.





#### Your First Year (an example)





# WHCP 6110: Management Communication (Q1 or Q2 / 0.25CU)

- Structure, content, strategies for persuasion communication
- Responding to challenging questions
- Delivery
- Option: Non-native English speakers



### Spring Communication Requirement

#### WHCP 6120: ADVANCED PERSUASION (0.25CU)

- There are 3 different options:
  - Impromptu Speaking and Elements of Story for Business
  - 2. Crisis Communication
  - 3. Fundamentals for Prospective Entrepreneurs

## WHCP 6240: PERSUASIVE WRITING FOR BUSINESS LEADERS (0.25CU)

- Focuses on advanced persuasive writing techniques
- Learn to harness the power of the metaphor, tell a compelling story using data, and communicate change

#### WHCP 6150: COMMUNICATION CHALLENGES FOR ENTREPRENEURS (0.25CU)

- For students who are actively working on starting a business
- Focuses on challenges entrepreneurs face when
- \communicating their startup to investors.



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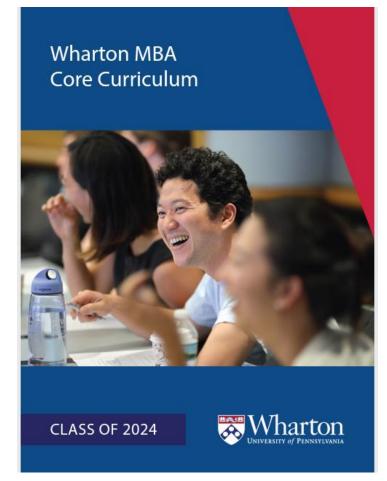
### THE FLEXIBLE CORE

MBA Curriculum



#### Curriculum Planning Worksheet & Curriculum Guide





### Accounting

ACCT 6110: FINANCIAL ACCOUNTING (1.0CU)

 understanding how economic events like corporate investments and operating activities are recorded in the three main financial statements the income statement, balance sheet and statement of cash flows

& MANAGERIAL ACCOUNTING (1.0CU)

- emphasizes the development and use of accounting information for internal decisions
- cost behavior and analysis, product and service costing, and relevant costs for internal decision-making

#### Corporate Finance

FNCE 6110: CORPORATE FINANCE (1.0CU)  Discounted cash flow techniques; corporate capital budgeting & valuation; investment decisions under uncertainty; capital asset pricing; options; and market efficiency

FNCE 6210: INTRO TO CORPORATE FINANCE (0.5CU) The course will not cover several topics included in FNCE 6110 including: market efficiency, corporate financial policy and options

#### **Macroeconomics**

FNCE 6130:
MACROECONOMICS &
THE GLOBAL
ECONOMIC
ENVIRONMENT (1.0CU)

- Emphasizes the use of economic theory to understand the workings of financial markets and the operation and impact of government policies.
- National Income, employment, investment, interest rates, and the supply of money, inflation, exchange rates, and the formulation and operation of stabilization policies.

FNCE 6230: INTRO TO MACROECONOMICS & THE GLOBAL ECONOMIC ENVIRONMENT (0.5CU)

- Key topics include national income, production and economic growth, employment, business cycles, monetary and fiscal policy and international finance.
- Students will be able to evaluate and discuss the global economic environment in which business and financial decisions are made

#### Management

MGMT6110: MANAGING THE ESTABLISHED ENTERPRISE (1.0CU)

- Managing large enterprises that face the strategic challenge of being the incumbent in the market
- 3 modules: strategy, human and social capital, and global strategy.
- Cases: Coke & Pepsi, Disney, Apple Music,
   Zara

MGMT6120:
MANAGING THE
EMERGING
ENTERPRISE (1.0CU)

- Managing during the early stages of an enterprise, when the firm faces the strategic challenge of being a new entrant in the market
- 3 modules: strategy, human and social capital, and global strategy.
- Cases: Uber, Redfin and Zillow, Netflix, Amazon,

### Marketing

MKTG 6120: DYNAMIC MARKETING STRATEGY (0.5CU)

- Format: traditional lecture/case
- Develop skills in formulating and implementing marketing strategies for brands and businesses

MKTG 6130: STRATEGIC MARKETING SIMULATION (0.5CU)

- Format: modular delivery, SABRE simulation
- Students form management teams that oversee all critical aspects of modern product management: the design and marketing of new products, advertising budgeting and design, sales force sizing and allocation, and production planning.

#### Operations, Information & Decisions

OIDD 6110: QUALITY & PRODUCTIVITY (0.5CU)

- Process Analysis and Improvement
- Matching Supply and Demand
- Maximizing Productivity and Quality

OIDD 6120: BUSINESS ANALYTICS (0.5CU)

- Interpreting Optimization Results
- Constrained Optimization
- Decision Models for Business Analytics

OIDD 6130: ONLINE BUSINESS MODELS AND THE INFORMATION-BASED FIRM (0.5 CU)

- Improve understanding of how information technologies enable transformation of business models
- Development of completely new business models and new organizational forms

OIDD 6140: INNOVATION (0.5CU)OIDD 6150: OPERATIONS STRATEGY (0.5CU)

- Idea Tournament
- Generating and Evaluating New Business

#### Operations, Information & Decisions

OIDD 6150: OPERATIONS STRATEGY (0.5CU)

Managing Inventory & Product Variety

Constructing Global Supply Chains

OIDD 6620: ENABLING TECHNOLOGIES (1.0CU)

- What can tech do? What are its limitations?
- Responding to new technologies
- Value of Artificial Intelligence

OIDD 6900: MANAGERIAL DECISION MAKING (1.0CU)

- Understanding Biased Decision Making
- Avoiding Inferential Errors
- Behavioral Intervention

#### Legal Studies

LGST 6110: RESPONSIBILITY IN GLOBAL MANAGEMENT (0.5CU)

- Ethics "away from home"; role of local cultural traditions in global business activity
- Emphasizes globalized cases, exercises, and theoretical materials

LGST 6120: RESPONSIBILITY IN BUSINESS (0.5CU)

- Apply ethical principles to real-world choices
- Evaluate your own beliefs and commitments about personal and business responsibility

LGST 6130: BUSINESS, RESPONSIBILITY, AND THE ENVIRONMENT (0.5CU)

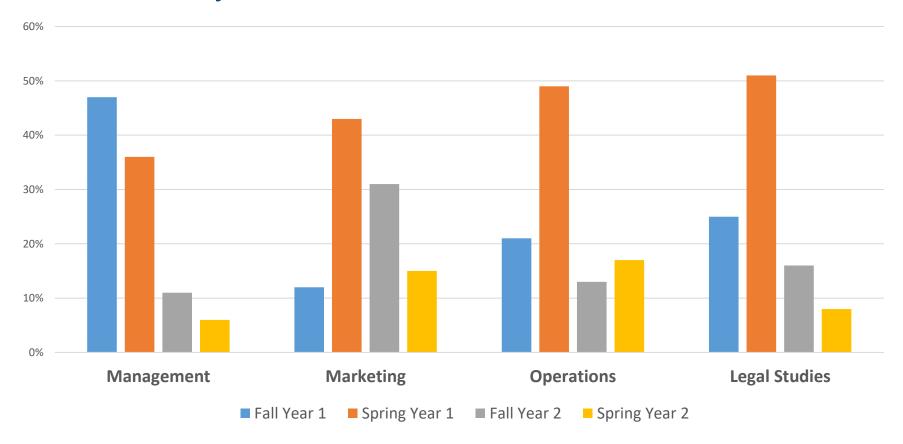
- · Business and social responsibility
- Global environmental responsibility

### Flexible Core Options

	Fall Semester	Spring Semester	
ACCT	ACCT6110: Financial Accounting (1 CU) ACCT6130: Financial and Managerial Accounting	ACCT6130: Financial and Managerial Accounting (1 CU)	
FNCE	FNCE6110: Corporate Finance (1 CU)	FNCE6110: Corporate Finance (1 CU) FNCE6210: Introduction to Corporate Finance (0.5 CU)	
FNCE	FNCE6130: Macroeconomics & the Global Envt (1 CU)	FNCE 6130: Macroeconomics & the Global Envt (1 CU) FNCE 6230: Introduction to Macroeconomics (0.5 CU)	
LGST	LGST 6110: Responsibility in Global Management (0.5 CU) LGST 6120: Responsibility in Business (0.5 CU) LGST 6130: Business, Social Responsibility & Envt (0.5 CU)	LGST 6110: Responsibility in Global Management (0.5 CU) LGST 6120: Responsibility in Business (0.5 CU) LGST 6130: Business, Social Responsibility & Envt (0.5 CU)	
MGMT	MGMT 6110: Managing the Established Enterprise (1 CU) MGMT 6120: Managing the Emerging Enterprise (1 CU)	MGMT 6110: Managing Established Enterprise (1 CU) MGMT 6120: Managing Emerging Enterprise (1 CU)	
MKTG	MKTG 6120: Dynamic Marketing Strategy (0.5 CU)	MKTG 6120: Dynamic Marketing Strategy (0.5 CU) MKTG 6130: Strategic Marketing Simulation (0.5 CU)	
OIDD	OIDD 6110: Quality and Productivity (0.5 cU) OIDD 6120: Business Analytics (0.5 cU) OIDD 6140: Innovation (0.5 cU) OIDD 6150: Operations Strategy (0.5 cU) OIDD 6620: Enabling Technologies (1 cU) *** OIDD 6900: Managerial Decision Making (1 cU)	OIDD 6110: Quality and Productivity (0.5 cU) OIDD 6120: Business Analytics (0.5 cU) OIDD 6130: Online Business Models (0.5 cU) OIDD 6150: Operations Strategy (0.5 cU) OIDD 6620: Enabling Technologies (0.5 cU) *** OIDD 6900: Managerial Decision Making (1 cU)	
WHCP		WHCP 6120: Advanced Persuasion (AP): Impromptu Speaking and Elements of Story for Business (0.25 CU) WHCP 6120: AP: Crisis Communication (0.25 CU) WHCP 6120: AP: Prospective Entrepreneurs (0.25 CU) WHCP 6150: Comm Challenges for Entrepreneurs (0.25 CU)	

Ø

#### Flex Core By the Numbers...





#### How will I use by credits?

Fixed Core: 3.0 CU

Flex Core: 6.0 - 6.5 CU

Major: 4 CU of upper-level electives\*

= 13.0 - 13.5 CU

- Additional Majors
- **Electives**
- Non-Wharton Electives
- **International Opportunities**
- Dual degree credits\*



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### MAJORS & ELECTIVES

MBA Curriculum



# Majors

ACCOUNTING	BUSINESS ANALYTICS	BUSINESS ECONOMICS & PUBLIC POLICY
BUSINESS, ENERGY, ENVIRONMENT & SUSTAINABILITY	ENTREPRENEURSHIP & INNOVATION	FINANCE
INDIVIDUALIZED MAJOR	HEALTHCARE MANAGEMENT	MANAGEMENT
MARKETING	MARKETING & OPERATIONS (JOINT MAJOR)	MULTINATIONAL MANAGEMENT
OPERATIONS, INFORMATION & DECISIONS	ORGANIZATIONAL EFFECTIVENESS	QUANTITATIVE FINANCE
REAL ESTATE	STATISTICS	STRATEGIC MANAGEMENT

## How to Complete a Major?

OPERATIONS	STATISTICS
OIDD 6110: Quality and Productivity (.5 CU)	STAT 6130: Managing the Establish Enterprise(1 CU)
OIDD 6120: Business Analytics (.5 CU)	STAT 7010: Modern Data Mining (1 CU)
OIDD 6910: Negotiations (1 CU)	STAT 7050: Statistical Computing with R (0.5 CU)
OIDD 6620: Enabling Technologies (1 CU)	STAT 7110: Forecasting Methods for Management (1 CU)
OIDD 6360: Scaling Operations (.5 CU)	STAT 7760: Applied Probability Models in Marketing (1 CU)
OIDD 6530: Mathematical Modeling and its Application in Finance (1 CU)	STAT 7770: Introduction to Python for Data Science (0.5 CU)
OIDD 6730: Global Supply Chain Mgmt (.5 CU)	
= 5 CU including OIDD 6110 & OIDD 6120 from flex core	= 5 CU including STAT 6130 from fixed core



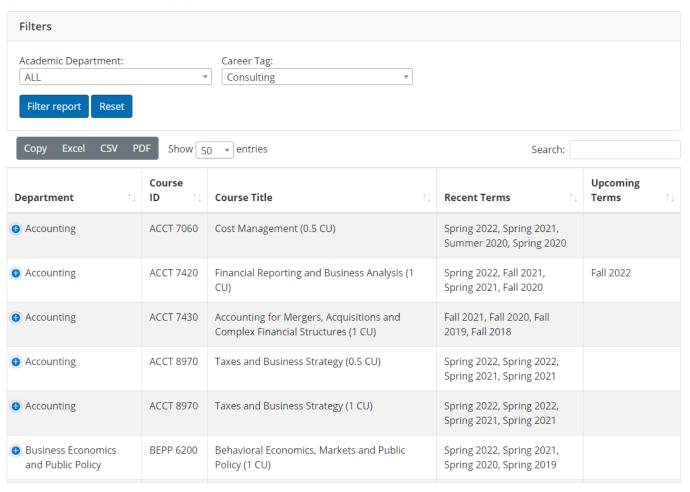
## Sample: Double Major

FINANCE (6 CU)	ENTREPRENEURSHIP & INNOVATION (5 CU)
FNCE 6110 Corporate Finance	MGMT 6110/6120 Managing the Established/Emerging Enterprise
FNCE 6130 Macroeconomics	MGMT 8010 Entrepreneurship
FNCE 7200 Investment Management	OIDD 6360 Scaling Operations
FNCE 7260 Advanced Corporate Finance	LGST 8130 Legal Aspects of Entrepreneurship
FNCE 7500 Venture Capital and the Finance of Innovation	FNCE 7500 Venture Capital and the Finance of Innovation
FNCE 7510 Finance of Buyouts and Acquisitions	FNCE 7510 Finance of Buyouts and Acquisitions

#### Courses and Career Tags

#### Wharton MBA Course List w/ Career Tags

Up to four recent terms will be displayed for each course.





Additional Academic Opportunities

Global Immersion Programs (GIP)

Global Modular Courses (GMC)

International Exchange

Semester in San Francisco

**Dual Degrees** 

**Opportunity weeks** 



Let's look at some sample course schedules for some of Philadelphia's most notable citizens....

I have never studied business before. How can I ensure that I am successful?

#### Schedule: Non-Traditional Student



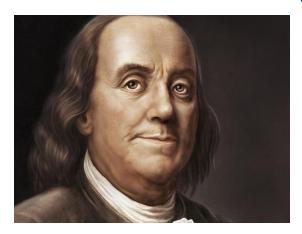
- This is Rocky. He is new to studying business
- Rocky does not have a strong quant background
- He aspires to be an accountant
- Would prefer a lighter course load for Fall at 4.75CU

#### QUARTER 1 **AUGUST** QUARTER 2 **MKTG 6110 LGST 6110** Responsibility in Marketing Global Management Management MGEC 6110 MGEC 6120 Microeconomics for Microeconomics for Managers Managers MGMT 6100 Foundations of **STAT 6130** Teamwork and Regression Analysis Leadership **MGMT 6110** Managing the Established Enterprise WHCP 6110 Management Comm (.25 cu)

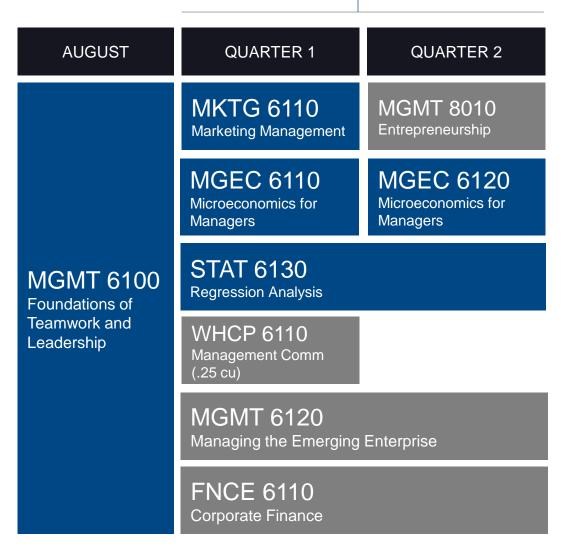
**Fall** 

I am considering spending a semester away from Philadelphia (e.g., Semester in San Francisco). How should I plan my schedule with this in mind?

#### Schedule: Entrepreneur



- Ben has dabbled in entrepreneurship and new product design.
- Wants to double major in E&I and FNCE.
- Plans to study in SSF
- Ben would like to work on his eye glasses startup while at Wharton
- Total CU: 5.75CU



**Fall** 

I plan to recruit for banking.
Should I take Accounting and
Finance this Fall?

#### Fall Schedule: Experienced Banker

Fall



- Ruth Porat was an undergraduate business major
- Worked as an Investment Banker but wants to transition to VC
- Plans to major in FNCE and ACCT
- Is most interested in quantitative courses
- Total CU: 5.75

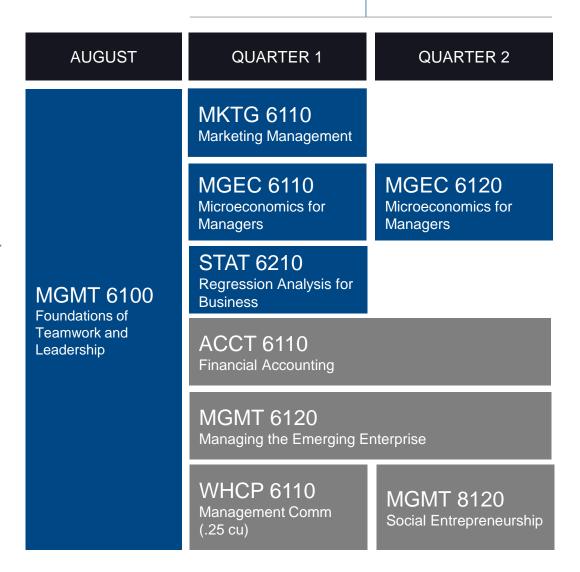


#### Fall schedule: Aspiring Banker





- John aspires to make a career switch from entertainment to Investment Banking
- John was an English major in undergrad
- He is aware that recruiting for banking is busy in Q2
- Total CU: 5.25CU



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## FREQUENTLY ASKED QUESTIONS

How many credits do most students take during their first semester?

When should I decide on a major?

I waived a course. Does that mean I only have to complete 18CU?

What should I do if I am struggling in a class?

#### **Academic Resources**

**Academic Fellows Academic Advising Academic Advisor Faculty Office Hours** Walk In hours **Teaching Assistants** Tutors @ Wharton & Recitations Counseling and **Student Disabilities Professional Services Services** Weingarten Learning Marks Family Resource Center **Writing Center** 

#### Pre-Term Academic Advising

# Academic Advising Appointments In-person

Thursday, August 11 & Wednesday, August 17

#### **Virtual**

Saturday, August 13 & Sunday, August 14

#### **Course Match Drop-in Session**

Thursday, August 18, 7:00-11:00am

# YOUR NEXT SESSION WITH ACADEMIC AFFAIRS



**Course Match** 

8:30am: Cohorts A, E, I

10:00am: Cohorts B, D, G, L

1:00pm: Cohorts C, F, H, J, K

## **COURSE MATCH**



The below videos provide a brief introduction to the Course Match interface and illustrate how to use the system.



Course Match Weighted
Utilities (1:29)



Schedule Values (2:54)



Course Match Interface 2 (1:57)



Budget and Utilities (1:18)



Course Match Interface 1
(2:12)



2X rule with electives (2:19)



Course Match Maximum Credit Units (1:58)



Creating a negative adjustment (2:21)



My Top Schedules (3:11)



COURSE MATCH MANUAL

Want to learn more?
Read the manual



# STAY CONNECTED WITH MBA ACADEMIC AFFAIRS



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