Welcome to Sasin

Bangkok, Thailand

Enjoy your time in one of Asia’s most livable city
Why Bangkok?

Sasin School of Management is located in the heart of Bangkok, Thailand: a modern, cosmopolitan metropolis with a rich history and culture. As the most visited city in the world, the logistics hub of ASEAN and one of the most dynamic cities in Southeast Asia, it is fun, exciting, vibrant and one of the most international and livable cities in the region.

Established in 1917, Chulalongkorn University is Thailand’s oldest and most prestigious academic institution, located on a spacious campus in Bangkok’s Central Business District.

Sasin occupies a prime position on that campus, combining a peaceful park-like setting with easy access to major office and shopping centers.

Bangkok’s modern and efficient skytrain and metro systems are a 5-10 minute walk away - just a few minutes by the university’s free electric shuttle service.

Business Gateway to Southeast Asia & ASEAN

Internationally diverse, inclusive community

with over 750,000 expats

Competitive COST OF LIVING

Why Sasin?

Established through a partnership of

Chula
Kellogg
Wharton

Thailand’s first globally accredited business school
One of the few Southeast Asian business schools with the top two global accreditations

OSIS IMPACT
1st BSIS Impact School in Southeast Asia

World’s Top 100

Asia’s Top 10

Global MBA Rankings 2021 for Entrepreneurship & Alumni Outcomes and Class & Faculty Diversity

40+ global partners in 19 countries

60% of our courses taught by visiting professors from top schools in North America, Europe, and Asia.

5,000+ Alumni

unrivaled network across the region and around the world
**Nomination Process**
The Sasin Exchange Coordinator will email all partner institutions to fill out a nomination form. After we agree and/or accept your nomination, students will receive their online application link to their email.

**Students register (online application)**
Our application process is entirely conducted online. Nominated students will receive an email containing detailed instructions guiding them through the account activation process on our portal, known as mySasin. The initial account activation requires the following 4 items below:
1. Front face photo (1 MB)
2. Scan a passport bio page
3. Emergency contact
4. Work experience or resume

**Academic Dates**

<table>
<thead>
<tr>
<th>Module</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module 1</td>
<td>August 1 - 31, 2024</td>
</tr>
<tr>
<td>Module 2</td>
<td>September 5 - October 5, 2024</td>
</tr>
<tr>
<td>Module 3</td>
<td>October 15 - November 16, 2024</td>
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<tr>
<td>Module 4</td>
<td>November 21 - December 21, 2024</td>
</tr>
<tr>
<td>Module 5 (intensive)</td>
<td>January 3 - 11, 2025</td>
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<tr>
<td>Module 6</td>
<td>January 16 - February 15, 2025</td>
</tr>
<tr>
<td>Module 7</td>
<td>February 20 - March 22, 2025</td>
</tr>
<tr>
<td>Module 8 (intensive)</td>
<td>March 28 - April 5, 2025</td>
</tr>
<tr>
<td>Module 9</td>
<td>April 17 - May 17, 2025</td>
</tr>
<tr>
<td>Module 10</td>
<td>May 22 - June 21, 2025</td>
</tr>
<tr>
<td>Module 11</td>
<td>June 26 - July 26, 2025</td>
</tr>
</tbody>
</table>

*Note: The Sasin academic year begins in July with a pre-module course called Skills & Values. This is not included in the schedule because exchange students cannot register for this module.*

**Sample Course Schedule***

<table>
<thead>
<tr>
<th>Module</th>
<th>Date</th>
<th>Day Time</th>
<th>Evening Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module 7</td>
<td>February 22 - March 23, 2024</td>
<td>Investment, Innovation &amp; Design Thinking</td>
<td>Content Marketing, Leadership for Impact</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Family Business: Managing Growth and Succession</td>
</tr>
<tr>
<td>Module 11</td>
<td>June 26 - July 27, 2024</td>
<td>The Age of Disruption: Impact on Business Environments, Becoming a Mindful Leader</td>
<td>Data Science and Visualization for Business, Brand Management, New Venture Fundings</td>
</tr>
</tbody>
</table>

*for example purposes only; actual courses may differ.*
Academic Policies

Class Attendance
Sasin’s attendance rules follow Chulalongkorn University’s policies that students must maintain a minimum of 80% attendance in order to complete a course.

Please note: class schedules may change.

Course Registration
Registration takes place about 3-4 weeks before the module starts. There are specific add/drop and withdrawal periods where course selections can be adjusted, but may be subject to certain grade penalties.

Please note: textbook/course materials are non-refundable.

Course Load
Regular modules have on average 2 to 5 course selections per module; intensive modules have only 1 course offering. Each course, including intensive courses, is worth 3 Sasin credits. 3 Sasin credits is equivalent to 33 contact hours (including exam hours).

Elective Courses
Exchange students are limited to the selection of elective courses exclusively. For more information about electives courses https://www.sasin.edu/mba-elective-courses

Sample Courses

Data Science and Visualization for Business
Dr. Stefano Starita
Faculty, Management

Accounting for Decision Making
Dr. Mark Finn
Clinical Associate Professor of Accounting and International Business Kellogg School of Management Visiting Professor

AI & Business
Dr. Pinnaree Tea-Makorn
Faculty, Management

Sample Courses

Dr. Pinnaree Tea-Makorn
Faculty, Management

Dr. Mark Finn
Clinical Associate Professor of Accounting and International Business Kellogg School of Management Visiting Professor

Dr. Stefano Starita
Faculty, Management

AI & Business

Accounting for Decision Making

Data Science and Visualization for Business

Sample Courses
Estimated Expenses

Typical expenses for a one-month period in Bangkok:

<table>
<thead>
<tr>
<th>Expense</th>
<th>Price (Baht)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing at CU-iHouse</td>
<td>14,000</td>
</tr>
<tr>
<td>Utilities-electricity, telephone, etc.</td>
<td>900</td>
</tr>
<tr>
<td>Meals (three times a day)</td>
<td>3,000</td>
</tr>
<tr>
<td>Course materials and academic expenses</td>
<td>2,000</td>
</tr>
<tr>
<td>Personal spending money</td>
<td>10,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>29,900</strong></td>
</tr>
</tbody>
</table>

*Note: Your total expenses will depend on your individual preferences and lifestyle.*

Visa Information

After you’re accepted into the exchange program, please contact the Sasin Exchange Coordinator to arrange for an official acceptance letter from Sasin. You will need to submit that letter to your nearest Thai Embassy or consulate to obtain your visa. You can apply for a single or multiple entry “education” (ED), non-immigrant visa, valid for at least 3 months. If you plan to travel in the region during your time at Sasin, we recommend you apply for a multiple entry education visa. (Otherwise, you will need to obtain a separate “re-entry permit” before traveling outside Thailand.)

**** Please check with your Thai Embassy/Consulate for current entry procedures.****

Re-Entry Permits

If you plan to travel outside Thailand for a short period and you have single entry education visa, you must apply for a “re-entry permit” at the Immigration Bureau or at the airport before leaving the country. You can request a single entry or multiple entries.

Requirements:
- 1,900 Baht for single re-entry;
- 3,800 Baht for multiple re-entry;
- TM 8 application form
- Your passport
- Your photograph (4 x 6 cm)

Student Experience can give you more information or go to https://www.immigration.go.th

*Note: Fees are subject to change.*
Welcome to Thailand
During your time at Sasin, the Student Experience team will welcome you with an optional half-day trip to some of Bangkok’s historic and cultural attractions.

Note: Itinerary and availability may be subject to change.

Health Insurance (Required)
We require all exchange students to have international health insurance to cover accidents and health/medical issues during their time at Sasin.

At Sasin

Your first day
When you arrive at Sasin, please call +66 (0)2 218-3850, or ask for the Student Experience team at reception. You will receive your Sasin Student ID and an introduction to Sasin, including a facility tour.
Accommodation
On-Campus Housing

Sasa International House, closest to Sasin is located within a three-minute walk. Rates are 25,200 baht/month (includes room cleaning service but excludes breakfast & electricity).

CU iHouse - Chulalongkorn University, is a short walk from Sasin, just off-campus. Daily rental rate is 1,400 baht/room/night, and the monthly rate is 14,000 baht/month. Upon check in, you must pay the 1-month rental fee and 1-month room deposit for a total of 28,000 baht. Your 1-month deposit will be returned to you after checkout (provided you have stayed to term and there is no damage to the room).

Note: If the length of your stay changes, you will have to inform CU-iHouse 1-month in order to process the return of your deposit.

Additional details for on-campus living:
www.chula.ac.th/en/prospective-student/accommodation
Sasin Facilities

Toemsakdi Krishnamra Hall
Toemsakdi Krishnamra Hall, the focal point of Sasin’s newly-renovated space, is used for talks, workshops, and other events, reflecting Professor Toemsakdi’s legacy of blending influential people and important ideas.

Sasa Commons
The ultimate social space where members of the Sasin community and guests can eat, hangout, or have a casual meeting.

Workshops & Meeting Rooms
A perfect space for collaboration and lifelong learning!

Café DoiTung

Health Services
Partnered with Chulalongkorn University
Students can access the Chulalongkorn Health Center (on campus) or Sasin Experience on the 6th floor for over-the-counter medicines (such as Tylenol, Actifed, etc.).

Recreational Facilities
Partnered with Chulalongkorn University
The Chulalongkorn University Recreational Center is only a five-minute walk from the school and the price is affordable. There are also a number of commercial fitness centers near campus.
Getting Around Bangkok

Bangkok public transport is a cheaper and more exciting option, giving you much more local traveling experience. You can find various means of transportation in Bangkok-city trains (metro, skytrains), buses, canal boats, and river ferries.
Contact Information

Sasin Exchange Program
Email: exchange@sasin.edu

Sasin Experience
Registrar | Student Services | Alumni Engagement

Sasin School of Management
Sasa Patasala Building (6th Floor), Pathumwan, Bangkok Thailand 10330

Campus Location

Sasa Patasala Building
Soi Chula 12, Phyahtai Road
Bangkok 10330, Thailand

For more information: sasin.edu
inspire.connect.transform
for a better, smarter, sustainable world