



Wharton
UNIVERSITY of PENNSYLVANIA

Global Immersion Programs (GIP) & Global Modular Courses (GMC)

Info Session for MBAs

September 3, 2024

Agenda

- GIP
- GMC
- GIP & GMC: A Comparison
- Application Process, Dates & Deadlines
- Q&A





GLOBAL IMMERSION PROGRAMS (GIP)

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GIP Overview



MBA PROGRAM OFFICE
Global Immersion
Program

- Overall program objectives:
 - Expose students to the region's business, cultural and political environments
 - Create opportunities for students to directly engage with business leaders and government officials to better understand global business practices
 - Promote intercultural awareness and communication
- Includes on-campus academic sessions, company visits, and immersive activities to promote holistic understanding of the business economy of the region
- Team assignments promote preparation for company visits and reflective learning that synthesize major themes encountered throughout the program
- In-person attendance to all parts of the program is mandatory

GIP Course Structure

ON-CAMPUS SESSIONS

- 6 weekly sessions throughout the quarter that include:
 - Academic lectures on the region's business economy, history, culture, social issues
 - Sessions on business etiquette, group expectations, itinerary overview

TRAVEL COMPONENT

- Cultural, educational visits
- ~8 company/organizational visits
- Community building

REFLECTIVE LEARNING

- Company Profiles
- Final Presentation/Video
- Attendance



Company Visits

Covering wide range of industries, including start-ups, corporations, governmental organizations, NGOs, etc. to understand the overall business economy of the region.



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Cultural visits and
immersive activities
complement
academic and
business learnings



2024-2025 GIP Locations & Dates



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MBA PROGRAM OFFICE

Global Immersion
Program

India (Delhi, Agra, Mumbai) – Dec. 27, 2024 – Jan. 6, 2025

Turkey (Istanbul, Bursa) – Jan. 4 – Jan. 12, 2025

South Africa (Johannesburg, Cape Town) – Mar. 8 – 15, 2025

Belgium & UK (Brussels, London) – Mar. 9 – 16, 2025

South Korea (Seoul, Busan, Ulsan) – May 21 – 31, 2025

Winter Break

Spring Break

Late Spring/Summer

GIP Program Fee Inclusions

- Hotel accommodations & all breakfasts
- Intra-trip travel
 - Travel between cities in the GIP itinerary
 - Ground transportation to/from itinerary activities
- Activities & excursions as noted in the itinerary
- Opening & Closing Dinners + some meals
- Fees & tips for interpreters, guides, etc.
- Travel agent & vendor services



Not included: Roundtrip flights to/from country, activities and excursions on own, meals on own, airport transportation.



GLOBAL MODULAR COURSES (GMC)

Dr. Ziv Katalan, Managing Director, Wharton Global Initiatives

Amy Nichols, Director, Strategy and Implementation, Wharton Global Initiatives



GMC Overview

Program objectives:

- Deliver global, experiential learning to Wharton students through Wharton faculty-led courses that focus on innovative business practices in both emerging and developed economies.
- Integrate new business models and frameworks with a curriculum tailored to the specific context of the country and region.
- Engage with local leaders, companies, factories, and partner institutions to better understand topic-related challenges and opportunities as well as discuss future goals and strategies.

GMC Course Structure

PRE-DEPARTURE



- Some GMCs have at least one virtual pre-departure session which are also recorded and available on Canvas.
- Some programs may include individual or team assignments that require a small amount of pre-work before arriving in country.

IN COUNTRY



- 1-2 Wharton faculty lead, frame, and facilitate the content and learning
- Meetings with business leaders
- Visits to companies and organizations.
- Networking with local alumni, where possible.




GRADING & ASSIGNMENTS



- All faculty value attendance and participation.
- Individual and/or team assignments such as:
 - Brief write-up (company or person)
 - Presentation
 - Reflection paper

AY24-25 GMC Locations



-  Winter Break
-  Spring Break
-  Late Spring Summer

Winter Break GMC Offerings

Please note course offerings are subject to change.

<p>Dec 23 – Dec 27</p>	<p>OIDD: Operations and Business in India: From Gandhi to Globalization <i>(partner: Ahmedabad University)</i> Professors Katalan & Veeraraghavan</p>	<p>Ahmedabad, India</p>
<p>Dec 29 – Jan 2</p>	<p>MKTG: Saudi Arabia: Understanding its Transformation Professor Fader</p>	<p>Al Khobar & Riyadh, Saudi Arabia</p>
<p>Jan 6 – Jan 10</p>	<p>LGST & OIDD: The Next Ten Years in Viet Nam: Anticipating Business in an Emerging Socialist Country Professors Nichols & Keh</p>	<p>Hanoi & HCM, Viet Nam</p>
<p>Jan 6 – Jan 10</p>	<p>FNCE: Finance in UAE Professors Musto & Kaiser</p>	<p>Abu Dhabi & Dubai, UAE</p>
<p>Jan 13 – Jan 17</p>	<p>BEPP: Brazil's Economic Recovery and Corporate Champions Professor Conti-Brown</p>	<p>São Paulo, Brazil</p>
<p>Jan 13 – Jan 16</p>	<p>MGMT: Conflict; Leadership; and Change: Lessons from Rwanda Professors Klein & Kacou</p>	<p>Kigali, Rwanda</p>

Spring Break GMC Offerings

Please note course offerings are subject to change.

March 10 - 14	LGST & OIDD Disruptive Technology, Innovation & Manufacturing Professors Bellace & Savin	Bangkok, Thailand
March 10 - 14	HCMG & OIDD: Healthcare & Business in Ghana Professors Song & Sammut	Accra, Ghana
March 10 - 15	LGST: Business and Social Impact in Emerging Economies <i>(partner: Uninorte)</i> Professor Nichols	Bogotá, Medellín, & Barranquilla, Colombia
March 10 - 14	MGMT: Enterprise Growth thru Innovation & Ecosystems: The Indian Perspective Professors Kapoor & Singh	Delhi, India
March 10 - 14	LGST & MGMT: Equity and Opportunity in South Africa <i>(partner: GIBS Business School)</i> Professors Shropshire & Kacou	Johannesburg & Cape Town, South Africa
March 10 - 14	OIDD: Technology, Innovation, and Sustainability in Taipei and Hong Kong Professors Veeraraghavan & Keh	Taipei, Taiwan & Hong Kong, China

Late Spring / Summer GMC Offerings

Please note course offerings are subject to change.

May 5 - 9	MGMT: Germany: Environmental Sustainability, Mobility & Innovation Professors MacDuffie & Siggelkow	Munich & Berlin, Germany
May 5 - 9	OIDD: Supply Chain Management in Mexico Professor Gallino	Mexico City & Monterrey, Mexico
May 5 - 8	MKTG: Luxury Branding & Retailing in France: Bringing it into the 21st Century Professor Kahn	Paris, France
May 20 - 23	LGST: Tech and AI in China Professor Werbach	Beijing, China
May 26 - 30	HCMG: Universal Healthcare in Romania and Sweden Professor David	Bucharest, Romania & Stockholm, Sweden
May 26 - 29	MKTG: South Korea as a Window into Creative Practices Professors Nave & Puntoni	Seoul, South Korea

GMC Travel Fee Inclusions

- Hotel accommodations and some meals
- Intra-trip travel
 - Ground transportation to/from itinerary activities
 - Travel between cities in the GMC itinerary



Not included: Roundtrip flights to/from country, activities and excursions on own, meals on own, airport transportation.



GIP & GMC COMPARISON & APPLICATION PROCESS

MBA Program Office & Global Initiatives Office



GIP & GMC: A Comparison



- 6 weekly on-campus academic sessions – attendance required
- Travel component 7 – 11 days long
- Focused on the overall business economy of the country/region, as well as history, culture, politics, social issues
- 0.5 CU, P/F only, cannot count towards major
- Open to MBAs & WEMBAAs



- Possible pre-departure sessions (virtual/hybrid and recorded) and assignment(s) or group work may be required.
- Travel component 4 – 6 days long
- Focused on specific business topics with Wharton faculty
- 0.5 CU, taken for grades, can count towards major (some faculty allow students to take P/F)
- Open to MBAs, WEMBAAs, and Wharton Undergrads

GIP & GMC Application Process

STEP 1

Login to [Terra Dotta](#) with your Pennkey

STEP 2

Review all GIP & GMC offerings, complete applications to the global programs you are interested in, and rank in order of preference

STEP 3

- Decisions on seat offers & waitlist positions release
- Accept or decline seat offer within **48 hours**

STEP 4

- Complete registration process, program fee is billed to student account

Winter Break Application Dates & Deadlines

Application dates & deadlines for AY 2024 – 2025 are on Terra Dotta



Other application cycles:

- Spring Break Programs: Oct. 23 – Nov. 4, 2024
- Late Spring/Summer Programs: January 22 – February 3, 2025

Application Criteria & Considerations



- Strong application essay(s)
- Demonstrated interest in the country/GIP
- Ability to attend and participate actively in all in-person, on campus lectures
- Priority on those who have not been to a GIP before



- Strong application essay including demonstrated interest in course topic and location.
- **All things being equal**, faculty are asked to give preference to students who have never taken a GMC and who are about to graduate.



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