

FALL 2024

Information Session



SEMESTER IN
SAN FRANCISCO

OCTOBER 2, 2024

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Semester in San Francisco



CUSTOMIZED CURRICULUM

COMPANY EXPOSURE

CULTURAL IMMERSION

FOCUSED CAREER SUPPORT

SEMESTER IN SAN FRANCISCO

STUDENT COMMUNITY



ACADEMICS



Program Features

SSF-Focused
Courses

In-Semester
Internship

Top Rated
Professors

Optimal Class
Schedule

WEMBA Courses

Entrepreneurship
and Innovation
Coursework

Business
Analytics
Coursework

Independent
Projects

Company
Engagement

Schedule Optimization

SSF COURSES: Unique course meeting patterns allows for flexibility when navigating other co-curricular opportunities such as internship

WEMBA COURSES: Meet approximately every other weekend. both 1.0 CU an 0.5 CU course offerings available

BLOCK WEEK: Offered both in Philadelphia and San Francisco, allow you to earn 0.5 CU towards your MBA in a condensed 4-day timeframe

REGIONAL SEMINAR: Required to be taken by all students participating in SSF. Highlighting the unique characteristics of the Bay Area Economy and fusing the SSF curriculum with core principles in finance, marketing, product design, and negotiations

Regional Seminar





CAREER MANAGEMENT



Dedicated Career Management Advisor



CHRISTIANA WU
MBA Career Management Advisor
Wharton San Francisco

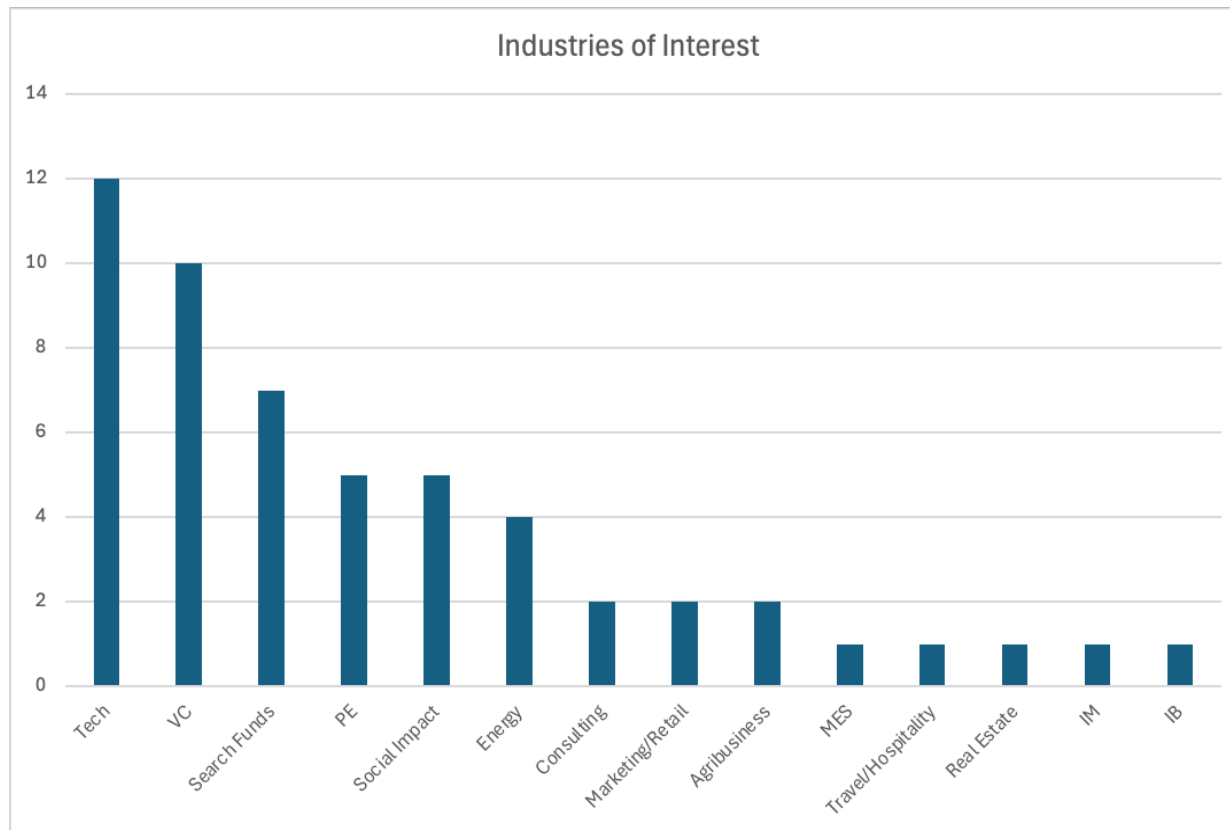


Schedule an appointment in
CareerPath



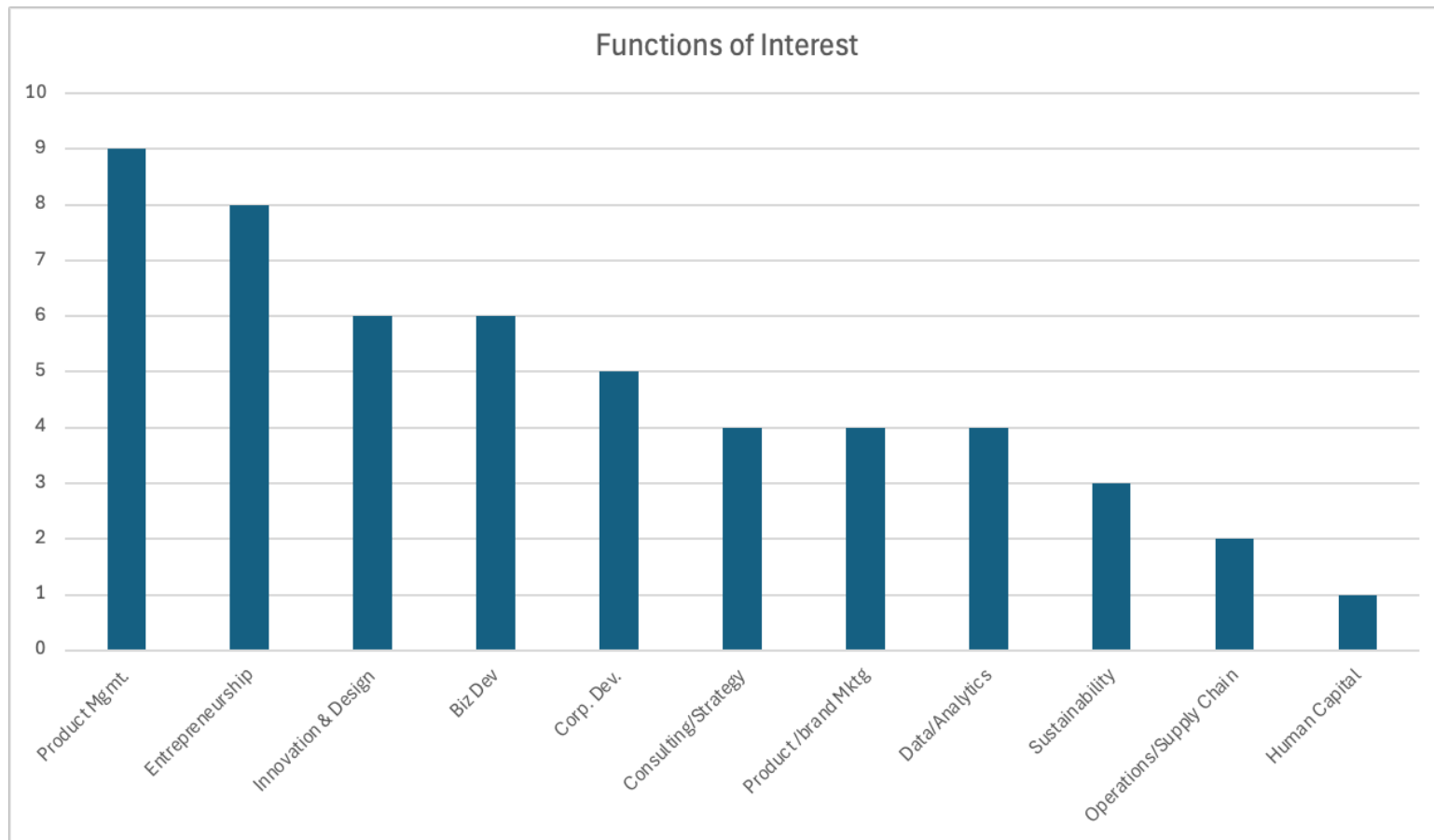
Continue to connect with
your advisor in Philadelphia

Industries of Interest



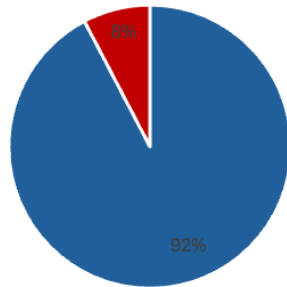
Semester in San Francisco

Functions of Interest



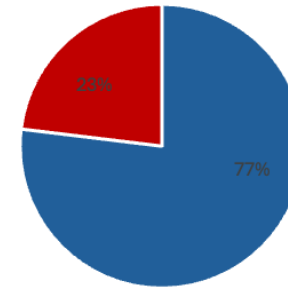
Additional Career Information

In Semester Internship?



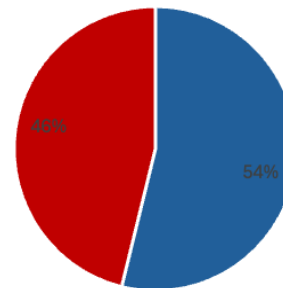
■ Yes ■ No

Pursue Startups post MBA?



■ Yes ■ No

Own Venture?



■ Yes ■ No

Semester in San Francisco

Career Management Support

Career Advising
In-Person or Virtual

Curated
Programming

Alumni
Networking

Venture Lab
Practicum

In-Semester
Internship
Opportunities

SSF Resume
Book

Sample 2024 SSF Events

- Wharton Generative A.I. Conference
- Scale School – Oct. 17 - “Improving Customer Insights with A.I.”
- Scale School – Nov. 19 - “Competitive Advantages in the Age of A.I.”
- Fireside Chat with Joseph Chuong, CFO of LinkedIn
- Company tour and visit with Verkada
- SF based events – Techcrunch Disrupt



STUDENT LIFE & OTHER EXPERIENCES





STUDENT LIFE & COMMUNITY:

- Cohort and Small Group Events
- Exclusive Club Events
- Expeditions on the West Coast
- WGA-sponsored Engagement



Wharton
Entrepreneurship
Workshop

Scale School

VIP-SF

Fireside Chats



WHY
SEMESTER IN
SAN FRANCISCO?

IMMERSIVE LEARNING EXPERIENCES

UNIQUE ACADEMIC OPTIONS

UNPARALLELED INDUSTRY
ENGAGEMENT AND NETWORK

RECRUITING AND INTERNSHIP
ADVANTAGES

LIFELONG CONNECTIONS...
AND FUN!



APPLICATION PROCESS



Application Timeline

ROUND 1

Applications open:
November 27, 2024

Applications due:
January 27, 2025

Decisions released:
February 19, 2025

Accept/decline by:
March 19, 2025

ROUND 2

Applications open:
March 19, 2025

Applications due:
April 9, 2025

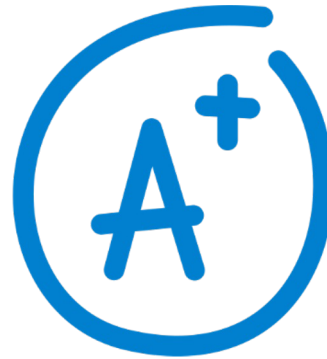
Decisions released:
April 16, 2025

Accept/decline by:
May 1, 2025

What do we look for?



Thoughtful
and well-
written essay



Strong
academic
performance



No ethics
violations or
academic
probation

Important Considerations

COSTS

Program Fee:
\$6,000

- Merit-based fellowship funding available
- Wharton Student Experiences Fund (WSEF) can be used for fee

HOUSING

- Participants responsible for transportation & housing
- Opportunities to sublet Philadelphia apartments to International Exchange students

Key Contacts

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