



GLOBAL NETWORK FOR  
ADVANCED MANAGEMENT

isep INTERNATIONAL STUDENT  
EXCHANGE PROGRAM



LEARN BUSINESS AT THE

# Nexus of Asia

International Offerings of the  
Asian Institute of Management





The Asian Institute of Management (AIM) is a pioneering management school with an immersive, supportive, and practitioner-oriented culture that develops managers, entrepreneurs, and leaders who deliver meaningful growth to Asian businesses and

societies. One of the first South East Asian business schools to be accredited by the Association to Advance Collegiate Schools of Business (AACSB), AIM acts as a center of business, entrepreneurship, development, and technology in the region.



**Accredited by the AACSB**

AACSB is a prestigious global nonprofit association dedicated to fostering connections among educators, students, and businesses with the shared objective of cultivating the next generation of exceptional leaders. Since its establishment in 1916, AACSB has been synonymous with the highest standards of excellence in business education.

With over 1,900 member organizations spanning more than 100 countries, including 1,000+ accredited schools, AACSB serves as a cornerstone for ensuring quality assurance, providing business education intelligence, and delivering learning and development services worldwide. AACSB's accreditation processes adhere to the rigorous standards of ISO 9001:2015 certification, ensuring a commitment to excellence in education.





## We are a GNAM member school

AIM is a member of the Global Network for Advanced Management (GNAM), an exclusive partnership between 32 top international business schools. Established in 2012, the network facilitates connections among member schools, aiming to enhance understanding of global economies and effectiveness among students, faculty, staff, and alumni. It emphasizes collaboration beyond traditional partnership models, encouraging innovative initiatives that capitalize on each school's strengths.

### Our partner schools:



## isep INTERNATIONAL STUDENT EXCHANGE PROGRAM

The International Student Exchange Program is a partnership between the Asian Institute of Management and educational institutions in Asia, Australia, the Americas, and Europe. Students from our partner schools can study and experience the learning and research environments AIM during their elective term.



# Why study at A

AIM gives students a rich background in Asian culture coupled with western-style education.

## Practitioner-centered learning through the case method

With AIM's distinct emphasis on the Harvard case study method, pursuing a postgraduate degree in the Philippines offers students a unique blend of effective and practical approaches. This not only integrates the nuance and insight of Asian traditional business practices but also provides a diverse and balanced educational experience. By prioritizing practitioner-centered learning, students are not only equipped with theoretical knowledge but also honed in practical skills, preparing them for the dynamic challenges of the professional world.



# ly AIM



## Multicultural Learning Environment

Students are exposed to a multicultural learning environment where they can benefit from insights from leading researchers, practitioners, and educators from the world's biggest and most varied continent.

## English as the Medium of Instruction

English serves as the medium of instruction in institutions in the Philippines. This enables students from Western and Asian backgrounds to effectively communicate and collaborate with each other, enhance cross-cultural exchange, and open doors to global opportunities.

## Unique Research Opportunities

Asia offers unique research opportunities for data driven students. Its geographical location, coupled with a rich social and environmental ecosystem, make it a hub for research and innovation. Students can partake in groundbreaking research projects that address pressing global issues.

## A Foothold in Asia

Students are provided the opportunity to build a diverse network of contacts from both Western and Asian backgrounds. Connecting with professors, professionals, and fellow students from different cultures and academic disciplines can lead to valuable collaborations, internships, and career opportunities that span international borders.

# International Student Exchange Program

## COURSE OVERVIEW

### Finance

- Mergers and Acquisitions
- Investment Banking
- Portfolio Management
- Fixed Income Market
- Analysis and Strategies
- Financial Risk Management
- Advance Valuation

### FinTech Concentration

- Introduction to FinTech
- Categories of FinTech (Pay, Borrow, Insure, Invest)
- Key Enablers, Ecosystem, and Stakeholders
- Business Model

### Marketing

- Digital Marketing
- Retail Marketing
- Sales Management
- Customer Relationship Management
- Brand Management

### Business Analytics

- Network Analytics
- Data Strategy
- Artificial Intelligence
- Applied Analytics with Apps

### Sustainable Finance

- Special Topics in Sustainability
- Venture Capital for Impact
- Sustainable Business Model
- Sustainable Supply Chain

## Learning Methodology

Our innovative approach immerses international students in the heart of business education. Engage in vibrant class discussions utilizing the renowned case method, igniting your critical thinking and strategic analysis skills. With class participation accounting for over 50% of grades, you'll thrive in an environment that values your voice and perspective. Hands-on field projects and corporate internships provide invaluable real-world experience while management games and simulations will sharpen your decision-making abilities in a setting that mirrors the complexities of global business.

Exams take a backseat to experiential learning. You'll showcase your knowledge through dynamic group projects, individual reflection papers, and insightful reports, ensuring your understanding goes beyond rote memorization to practical application.

Term:	Fall/Autumn
Expected Arrival Date:	A week before the start of the term
Orientation:	Arranged individually
Start of Term:	First week of September
End of Term:	First week of December
Expected Departure Date:	At least five days after end of term

## Eligibility Criteria

- You must be in your senior year of your MBA or Master’s program.
- You should have one year of relevant work experience through full/part-time management jobs or internships.
- Proficiency in English is required.
  1. Non-native English speakers need a language proficiency score between 80-120 (TOEFL).
  2. A language proficiency letter from the home university is acceptable for those without an official test score.

## Application Process

The Exchange Coordinator from the partner school should send their nomination to AIM by 1 May. Once the nomination period opens, AIM will provide a separate link for the nomination form. We will need your full name, school email address, and a one-page CV/resume.

- Completed online application form.
- High-resolution picture in .jpg format.
- Clear copy of the student’s passport information page.
- Recent copy of the student’s school transcript, in English.
- Verification of English proficiency.



## Visa Requirements

International students joining AIM need a 47(a)(2) Special Non-Immigrant single entry visa.\*

- This visa allows one entry within three months of issuance.
- AIM will help you obtain entry clearances required by the Department of Justice (DOJ) and Department of Foreign Affairs (DFA) during the visa application process.

## Visa Requirements

- AIM's Office of the Registrar extends the visa upon arrival, allowing multiple entries throughout the program.
- To extend the visa, provide a passport valid for at least 18 months from class start, complete an application form, and pay a fee of about USD135. Submit these documents within the first two weeks of arrival.
- The extension process may take up to eight weeks or more, during which leaving the Philippines is not permitted.

*\* Please avoid using a tourist visa. Declare dual citizenship if applicable.*

Visa application requirements may vary from country to country. Please check with the nearest Philippine Embassy/Consulate near you for your requirements.





# Global Network for Advance Management

## GNAM COURSES

### Global Network Week

#### Doing Business in Asia

- Philippine Sustainable Finance
- Asia Economic Briefing
- Doing Business in India
- Doing Business in the Philippines
- Sustainable Tourism

#### The New Language of Business

- Sustainable Finance
- Law and ESG
- Sustainable Tourism
- Sustainable Business Models
- Sustainable Marketing
- Emerging Tech and Sustainability

### Small Network Online Courses

- Introduction to Cybersecurity
- Introduction to FinTech
- Private Capital Investments in Emerging Markets
- Retail Marketing
- Artificial Intelligence

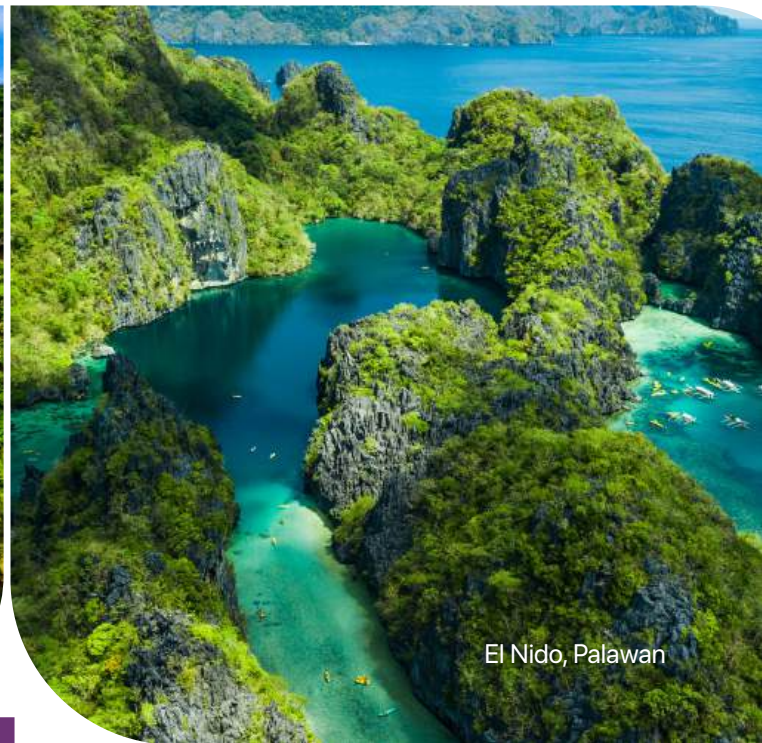
# Blend learning with leisure

Explore the Philippines' diverse beauty and rich culture on your unforgettable learning journey. From pristine beaches to scenic countryside views, immerse yourself in a warm tropical climate.

Boracay, Aklan

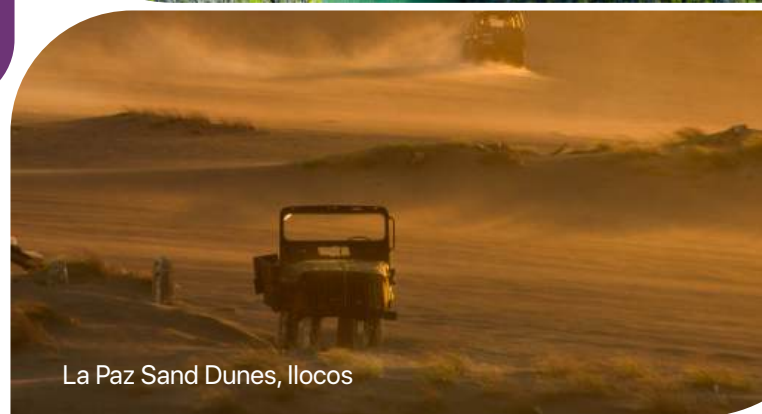


El Nido, Palawan



Experience deep-rooted traditions, modern influences, and the hospitality of friendly locals as you discover the country's vibrant heritage and natural wonders.

La Paz Sand Dunes, Ilocos





# Cultural Immersion

Embark on a distinctive cultural immersion journey offered by AIM, delving into the essence of Filipino culture within a community that prioritizes sustainable practices. Experience a range of activities, from indulging in farm-to-table dining featuring locally sourced ingredients to staying in eco-friendly accommodations designed to minimize environmental impact.



Every aspect of the tour is dedicated to promoting and celebrating sustainability, offering students a unique opportunity to connect with Filipino culture while embracing conscious living practices. For further details, students may contact their international program supervisor.



# Makati: Metro M Business

Makati, Metro Manila's central business district, is a major financial and commercial hub in the Philippines, hosting multinational corporations, banks, and financial institutions. Its central location and robust transportation network offer easy access throughout Metro Manila. Students can enjoy a vibrant cultural and entertainment scene with numerous malls, restaurants, galleries, theaters, and museums. Proximity to industry leaders and multinational companies enhances career prospects, offering networking opportunities in various fields like management, finance, technology, and entrepreneurship.



Ayala Triangle Park

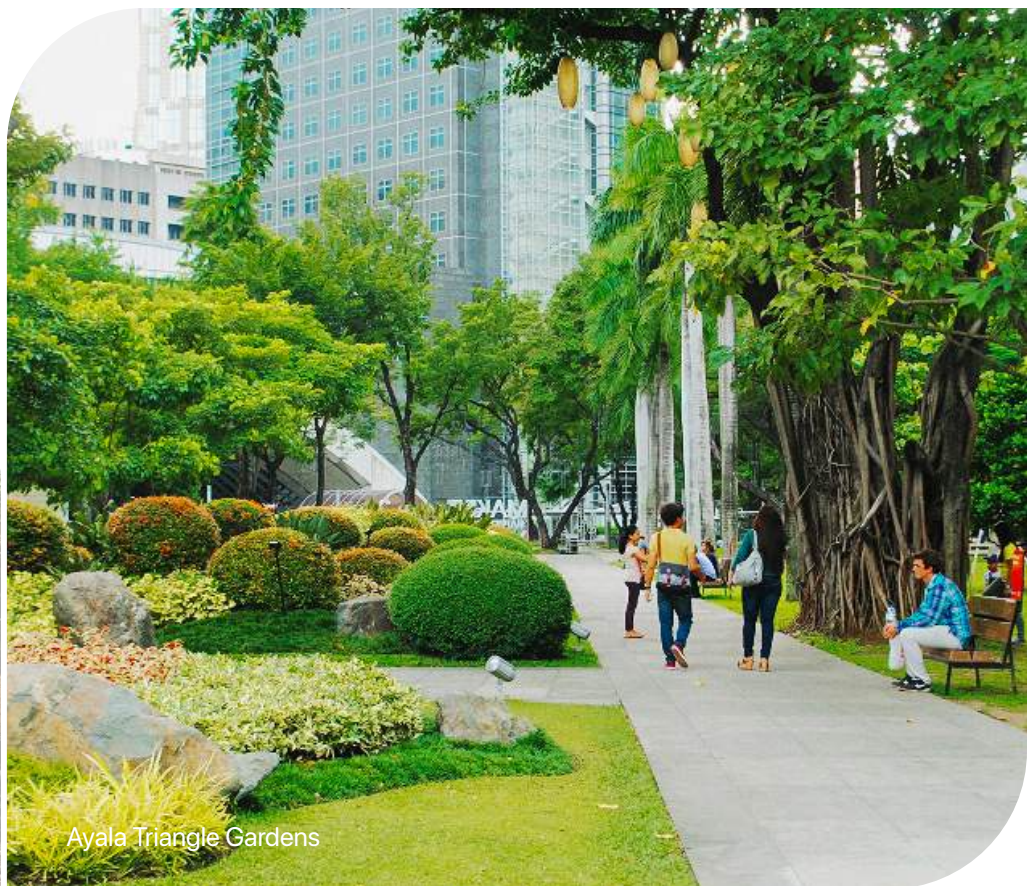




# Manila's District



Washington SyCip Park



Ayala Triangle Gardens





## Lodging

Makati City provides a number of options for student housing. From cozy studio units to luxurious, fully-furnished hotel rooms, you have the flexibility to choose where you live during your stay with us.

Condominiums, apartments, hotels near AIM:

<b>PHP1,500–3,000</b> (approximately USD20–25) per month	<b>PHP4,000–12,000</b> (approximately USD80–240) per month
KL Serviced Residences	KL Executive Greenbelt
Jinjiang Inn	Somerset Millenium
Mosaic Tower by Funsho Vacation Homes	New World Hotel
RedDoorz Premiere Greenbelt	Fairmont Makati
Hotel Celeste	Holiday Inn & Suites
Tower Inn Makati	Makati Diamond Residences
The Charter House	Shangri-la Makati
The Mini Suites Eton Tower Makati	The Peninsula Manila

For groups of 3 or more, you may choose an apartment and divide the expenses among the group.

## Medical Care



We prioritize your health and safety here at AIM. Our on-campus medical clinic operates six days a week, from 8am to 5pm, ensuring you have access to essential care during regular hours.

In the event of urgent or critical medical emergencies, you'll find immediate assistance at the Makati Medical Center located approximately just 1 kilometer from our campus.

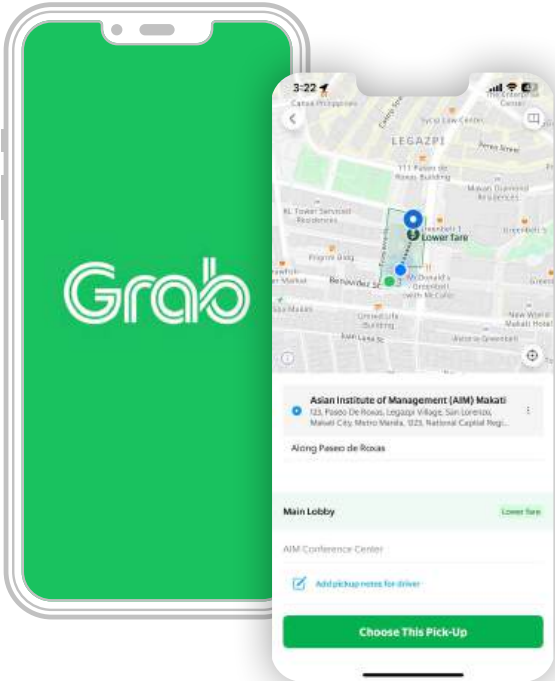
For medical emergencies during office hours, you may contact our clinic at Extension 6800, or reach out to the Dorm Desk at Extension 6801. Even after hours, our vigilant on-duty guards stand ready to help, ensuring your well-being is always looked after.

## Transportation

Pre-booked transportation with fixed rates is done mainly through the taxi-hailing app Grab. To access this service, download the Grab app from the App Store or Google Play. Please note that an internet connection is required for booking Grab rides.

Upon your arrival, it's advisable to exchange approximately USD100 into Philippine Pesos (PHP) at the airport. This amount will cover your transportation and other incidental expenses typically encountered upon arrival.

Additionally, when using Grab Car, you may be required to pay toll fees upfront or have them included in your total bill. Being informed about these details ensures a smooth and hassle-free travel experience during your time at AIM.



## Contact Us

---

Mr. Juno Gabriel T. Tria  
Program Supervisor - International Programs  
[JTria@aim.edu](mailto:JTria@aim.edu)

Ms. Maria Mia Farrah J. Falcis  
Industry Development Manager  
[MFalcis@aim.edu](mailto:MFalcis@aim.edu)

Mr. Joseph Paolo A. Pardo  
Senior School Manager  
[JPardo@aim.edu](mailto:JPardo@aim.edu)



123 Paseo de Roxas Street, Legaspi Village,  
Brgy. San Lorenzo, Makati City, Philippines, 1229  
[aim.edu](http://aim.edu) | Landline: +632 8892 4011