

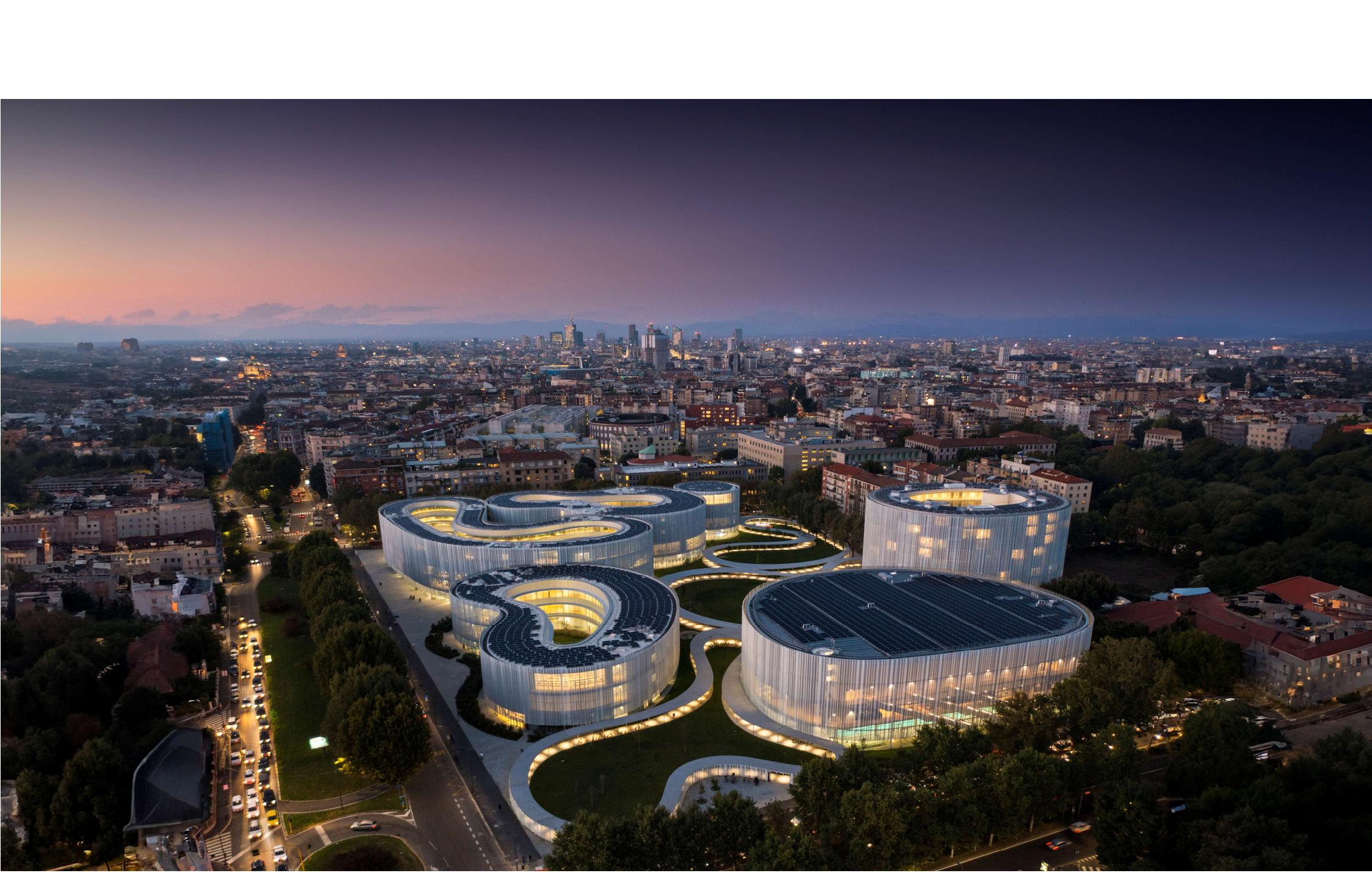


FULL-TIME MBA

Change together, lead with impact.

FALL 2026
WINTER/SPRING 2027

SDA Bocconi
SCHOOL OF MANAGEMENT



BOCCONI SYSTEM

Bocconi ESTABLISHED IN 1902

15,000+	STUDENTS
10	BACHELOR PROGRAMS
13	MASTERS OF SCIENCE
5	Ph.D. PROGRAMS
350+	CORE FACULTY
670+	STAFF

15,000+	PARTICIPANTS IN CUSTOM PROGRAMS
2,500+	PARTICIPANTS IN OPEN PROGRAMS
3,500+	PARTICIPANTS IN ONLINE PROGRAMS
850+	PARTICIPANTS IN MASTER PROGRAMS
200+	CORE FACULTY
125	STAFF

146,000 ALUMNI IN OVER 135 COUNTRIES

SDA Bocconi SCHOOL OF MANAGEMENT ESTABLISHED IN 1971

OUR URBAN CAMPUS IN MILAN

Designed by SANAA, the Milan campus is a LEED Platinum-certified model of sustainable architecture.

Recognized by the Financial Times as Europe's most sustainable campus, it stands as a proud example of green innovation.



SDA BOCCONI RANKINGS & ACCREDITATIONS



#6 BS in Europe

European B-Schools Rankings 2024

#2 MBA in Europe

Global MBA Rankings 2025

#4 MBA Worldwide

Global MBA Rankings 2025

#3 BS in Europe

Custom Education Rankings 2025

#3 BS Worldwide

Custom Education Rankings 2025

#12 BS Worldwide

Open Executive Education Rankings 2025



#2 MBA Program In Europe
Full Time MBA Ranking 2022

#13 MBA Program Worldwide
Full Time MBA Ranking 2022

#3 MBA Program EU for Faculty Quality
Full Time MBA Ranking 2022



#1 Worldwide QS
Return of Investment Global MBA Rankings 2022

#10 in Europe QS
Global MBA Rankings 2024

#7 Worldwide QS
Global EMBA Rankings 2025: Joint Programmes



#4 MBA Program Outside US
Forbes 2019



#1 European Business Schools Rankings 2025



THE BEST 2025 ACHIEVEMENT

SDA Bocconi Campus tops the Financial Times' Carbon Footprint Rank.

The Prestigious British newspaper has awarded our campus as the most sustainable in the world.



ADDITIONAL INFORMATION

Address

SDA BOCCONI SCHOOL OF MANAGEMENT
Via Sarfatti 10
20136 Milano - Italy

Contact

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Exchange Program Coordinator
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Further information at: www.sdabocconi.it/ftmba

PROGRAM STRENGTHS



With a focus on collaboration and diversity, in an intimate and welcoming environment, you'll thrive in a close-knit setting where your unique perspective converges with others, forging lifelong connections and strong networks. You will nurture exceptional leadership skills and inspire others to excel, leaving a lasting impact on your organization and the community.

International Class: **35+** different countries and **43%** are women.

Class Profile: Average age: **29**; average work experience: **6**; 40 nationalities, **43%** women

Career Development Center: Depending on the term, exchange students will have access to some activities offered by the career service during their stay. A CS consultant is always available for exchange students.

Teaching language: **English 100%**

	FALL 2026 (2 tracks)	WINTER 2027	SPRING 2027
Nomination by partners	April 27, 2026	September 14, 2026	December 7, 2026
Dates	<u>MBA51</u> beg Oct-mid Nov.	<u>Term 3</u> beg Jan - end Feb. 2027	<u>Concentrations & Electives</u> End April-mid June 2027
	<u>MBA52</u> Term 1: mid Sept-end Oct Term 2: beg Nov-end Dec	<u>Term 4</u> beg March-mid Apr 2027	
Exams	At the end of each term	At the end of each term	At the end of the Concentration/Electives
Orientation Week	Mid-September, 2026	Early January	End April

NOMINATION AND APPLICATION PROCEDURE

Students must be nominated online by their home university.

LIVING COSTS

Housing

Private single room: 600 - 1000€ (per month)

Flat: 800 – 1400 € (per month)

An external consultant supports students in finding accommodation. No on-campus housing.

Food

- **Italian breakfast:** 2-3 € (coffee or cappuccino + croissant)
- **Main course at the university canteen:** approx. 5€
- **Lunch at cafes:** 10 €
- **Dinner at pizzeria:** 15-30 €
- **Dinner at restaurant:** 30-50 €

Transportation

The youth monthly pass costs 22€ for students up to 27 years of age and 39€ for students older than 27 years old



Italian Language Course

A dedicated beginner Italian language course is offered throughout the whole duration of the exchange period (full tracks only) for a total of 3 hours per week.

Minimum number of students required to start the course.
Upon the student's request the course can be graded for final grade.

Academics

Workload: Each Term is divided into smaller terms. Exchange Students can take single terms. Exchange students are required to take at least one course per term/Concentration, the rest of the selection depends on their home institution requirements.

Workload must be approved by home Institution.

Grading

International Scale		Italian Scale		Equivalent out of 30
honor pass	HP	eccellente	E	29 - 30 L
pass +	P+	buono	B	25 - 28
Pass	P	soddisfacente	S	21 - 24
low pass	LP	appena soddisfacente	AS	18 - 20
narrow fail	F	insufficiente	I	15-17
full fail	FF	insufficiente grave	IG	<15



PRATICAL INFORMATION

Visa

All non-EU exchange students are required to apply for a **Student Visa** before coming to Italy.

To learn more about visa application deadlines and **requirements**, check <http://vistoperitalia.esteri.it/home/en>. A guided procedure will help you find out whether you need to apply for a visa and where - based on your nationality, country of residence, reasons for visit and length of stay. You may be required to apply for a visa in your home country, in your country of residence or in the country where you are studying.

VISA requirements could vary for every country and Institution. The official Acceptance Letter, issued by SDA Bocconi, is required. Students have to complete a 2-step application:

1. Pre-register and submit the application on the Universitaly portal (mandatory) at <https://www.universitaly.it/> .
2. Apply for the study visa.

Procedures vary from Consulate to Consulate. Therefore students should follow the instructions provided on the website of the Consulate where they are going to apply. We recommend that students get informed about visa procedures and start searching for a **visa appointment well in advance**.

Health and Security

SDA Bocconi does not require incoming exchange students to have health insurance to complete enrollment in the exchange program.

- **Non-EU students** must have health insurance with international validity to be issued the study visa and the permit of stay. If looking into health insurance coverage in Italy, please see the relevant page [here](#).
- **EU students** are required to have the European Health Insurance Card or a similar private insurance policy with international validity to benefit from health services

MBA51 – 2025/2026 - COURSES OFFER TENTATIVE LIST

Course	Teaching Hours	Term
MANAGEMENT FRONTIERS (folder)	20	October - November
BEHAVIORAL SKILLS (folder)	20	October - November
INDUSTRY LABORATORIES (folder)	20	October - November

MBA52 – 2026/2027 - COURSES OFFER TENTATIVE LIST

Course	Teaching Hours	Term
CHANGING SCENARIOS	16	Term 1
FINANCIAL REPORTING AND ANALYSIS	24	Term 1
COMPETITIVE STRATEGY	24	Term 1
BUSINESS ANALYTICS	24	Term 1
MANAGERIAL ECONOMICS	24	Term 1
ORGANIZATIONAL BEHAVIOUR	24	Term 1

Course	Teaching Hours	Term
FINANCIAL PLANNING AND BUDGETING	16	Term 2
UNDERSTANDING INVESTMENTS	24	Term 2
TECHNOLOGY AND INNOVATION STRATEGY	24	Term 2
BUSINESS MACROECONOMICS	16	Term 2
CORPORATE STRATEGY	24	Term 2
MARKETING MANAGEMENT	24	Term 2

Course	Teaching Hours	Term
COST MANAGEMENT AND PROFITABILITY ANALYSIS	24	Term 3
CORPORATE SUSTAINABILITY	24	Term 3
OPERATIONS STRATEGY	24	Term 3
INTERNATIONAL STRATEGY	24	Term 3
BANKS AND CAPITAL MARKETS	24	Term 3
DIGITAL STRATEGY	16	Term 3
BUSINESS ETHICS AND SOCIAL SUSTAINABILITY	16	Term 3

MBA52 – 2026/2027 - COURSES OFFER TENTATIVE LIST

Course	Teaching Hours	Term
SUPPLY CHAIN MANAGEMENT	24	Term 4
PERFORMANCE MANAGEMENT AND CONTROL	24	Term 4
CORPORATE VALUATION AND ESG	24	Term 4
LEADING THROUGH COMPLEXITY	16	Term 4
TECHNOLOGY AND INNOVATION MANAGEMENT	16	Term 4
BUSINESS GAME	24	Term 4

Course	Teaching Hours	Term
STRUCTURED AND PROJECT FINANCE	24	FINANCE AND FINANCIAL INSTITUTIONS
REAL ESTATE INVESTMENT	24	FINANCE AND FINANCIAL INSTITUTIONS
MERGERS AND ACQUISITIONS	24	FINANCE AND FINANCIAL INSTITUTIONS
INVESTMENT BANKS: MASTERING DEAL EXECUTION	16	FINANCE AND FINANCIAL INSTITUTIONS

Course	Teaching Hours	Term
CHANGE MANAGEMENT	20	ENTREPRENEURSHIP AND INNOVATION
THE CHALLENGES OF HYPERGROWTH	20	ENTREPRENEURSHIP AND INNOVATION
DIGITAL ENABLED BUSINESS TRANSFORMATION	20	ENTREPRENEURSHIP AND INNOVATION
PATH TO ENTREPRENEURSHIP	20	ENTREPRENEURSHIP AND INNOVATION

Course	Teaching Hours	Term
BRAND MANAGEMENT	20	MARKETING STRATEGY FOR GROWTH
SALES MANAGEMENT	20	MARKETING STRATEGY FOR GROWTH
MARKETING COMMUNICATION	20	MARKETING STRATEGY FOR GROWTH
SOCIAL MEDIA MARKETING	20	MARKETING STRATEGY FOR GROWTH

Course	Teaching Hours	Term
MACHINE LEARNING	20	DIGITAL TRANSFORMATION AND ARTIFICIAL INTELLIGENCE
AI FOR BUSINESS	20	DIGITAL TRANSFORMATION AND ARTIFICIAL INTELLIGENCE
DIGITAL ENABLED BUSINESS TRANSFORMATION	20	DIGITAL TRANSFORMATION AND ARTIFICIAL INTELLIGENCE
SOCIAL MEDIA MARKETING	20	DIGITAL TRANSFORMATION AND ARTIFICIAL INTELLIGENCE

MBA52 – 2026/2027 - COURSES OFFER TENTATIVE LIST

Course	Teaching Hours	Term
OMNICHANNEL STRATEGIES AND RETAIL MANAGEMENT IN LUXURY	20	LUXURY BUSINESS MANAGEMENT
IDEATING AND DELIVERING INNOVATION IN LUXURY: FROM CONCEPT TO STORE	20	LUXURY BUSINESS MANAGEMENT
END-TO-END MERCHANDISING: FROM COLLECTION STRATEGY TO RETAIL EXCELLENCE	20	LUXURY BUSINESS MANAGEMENT
SUSTAINABLE LUXURY STRATEGIES: COMMON CHALLENGES AND EMERGING OPPORTUNITIES	20	LUXURY BUSINESS MANAGEMENT
LUXURY BRAND CAPSTONE PROJECT	20	LUXURY BUSINESS MANAGEMENT

Course	Teaching Hours	Term
MANAGING CRM IN A LUXURY OMNICHANNEL ENVIRONMENT	16	CONCENTRATION ELECTIVES
ENRICHING BRAND VALUE IN A VIRTUAL ENVIRONMENT	16	CONCENTRATION ELECTIVES
PRIVATE EQUITY	16	CONCENTRATION ELECTIVES
VENTURE CAPITAL	16	CONCENTRATION ELECTIVES
AI-DRIVEN GROWTH MARKETING STRATEGY BOOTCAMP	16	CONCENTRATION ELECTIVES
INNOVATION BOOTCAMP	16	CONCENTRATION ELECTIVES
CORPORATE GOVERNANCE	16	CONCENTRATION ELECTIVES
MARKETING ANALYTICS	16	CONCENTRATION ELECTIVES
STRATEGIC LEADERSHIP IN MANAGEMENT NETWORKS	16	CONCENTRATION ELECTIVES
PRICING STRATEGIES	16	CONCENTRATION ELECTIVES
NEGOTIATION	16	CONCENTRATION ELECTIVES
FINTECH	16	CONCENTRATION ELECTIVES
AI & MACHINE LEARNING FOR BUSINESS DECISIONS	16	CONCENTRATION ELECTIVES
FAMILY BUSINESS	16	CONCENTRATION ELECTIVES
DECISION ANALYSIS	16	CONCENTRATION ELECTIVES

